



EASTERN OREGON
UNIVERSITY

COLLOQUIUM

Visual Literacy in Pre-Service Teacher Preparation

Visual Literacy (VL) is a field which has been active since 1969, although little has been done in the United States to purposefully integrate VL instruction into the PK-12 classroom. With the advent of 21st Century Skills, Common Core State Standards, and Smarter Balanced assessments, VL abilities are becoming of



primary importance to PK-12 students and teacher preparation for all subject areas. This presentation will provide some background to the field of visual literacy including history, theory base, definitions, work done in Australia, and the current work the presenter has done in terms of measuring VL ability in pre-service teachers. It will present VL instruction in the context of a communication theory approach; issues of social justice (power and authorship), critical thinking, and civic literacy (consumerism); and the requirements of Common Core State Standards, ISTE Standards, ACRL Standards 21st Century Skills, and InTASC Standards.

March 12, 2015 @ 4:00pm
Ackerman Hall, Room 210

Guest Presenter:
Dr. Teresa A. Farrell

Library resource list:
<http://library.eou.edu/colloquium>

Livestream Available:
<https://new.livestream.com/eou/colloquium>

Questions? Please contact: 962-3316
Eastern Oregon University
One University Blvd, ACK202
La Grande, OR 97850