Management Through a Liberal Arts Lens

Corporate responsibility, global sustainability, and ethical practices are concerns that organizations must face today and to which the public, employees, and customers are demanding solutions. In a recent forum, education and business leaders tackled the issue of preparing tomorrow’s business executives. Referring to a world driven by innovation, they found that the capabilities of a liberal arts education may have become America’s most valuable economic asset. A liberal arts education exposes students to self-exploration, questions of character and morality, and understanding of a complex world.

Education in all forms is more than a path through which to secure a job. The traditional approach to the professions, including business, has not encouraged the integration of knowledge and practice at the heightened level that it occurs in the liberal arts. Traditionally, many business and professional schools have focused on applied skills whereas liberal arts programs have been grounded in broadening knowledge and developing a sense of right, duty, and honor. It is highly likely that, by viewing management through a liberal arts lens, we will develop future business leaders with the skills they need to succeed.

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Ackerman Hall, Room 210

Guest Presenter:
Laurie Yates, DMgt, MBA

Library resource list:
http://library.eou.edu/colloquium