2014 Financial Report

Eastern Oregon University
Celebrating Community Since 1929
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A message from EOU Foundation President
Mike Allstott:

Dear Friends and Donors,

Over the past year, our university experienced unprecedented change that we in the Foundation believe will help us a great deal. A new Board of Trustees, comprised of individuals from throughout the region who are committed to the university and our students, now governs EOU. We were also excited to work with the Presidential Search Committee and were delighted that Tom Insko, “one of our own,” was named president (Tom is an alumnus and served two years as president of this Foundation.) I know Tom both professionally and personally, and appreciate his leadership and vision in taking the helm at Eastern.

This was also my first year serving as president of the EOU Foundation, and I am grateful for the opportunity to help all of our fundraising efforts move forward. We have been able to hire new development staff and are seeing the results of their efforts, including great progress towards our comprehensive Campaign for Eastern. On the horizon we see numerous opportunities for helping support EOU in new ways—from scholarships to capitol construction.

To demonstrate some evidence of our success, this report shows in 2014-15 the Foundation provided over $350,000 in private scholarships and has assets of nearly $13 million. I am very pleased to note that we are projecting in 2015-16 to award nearly $420,000 in funding to support students. This is the most important aspect of our work with the Foundation: helping students realize their educational goals.

The success of our students often hinges on our ability to provide a margin of financial support that can only come through private philanthropic donations. Student recruitment for athletics, academics, the fine and performing arts and all of our programs on campus, online and on-site is key to the future success of EOU. But let’s face it, scholarships take funding. Personally, it was the generosity of donors like you and I who made my education possible and led to my success. I’m sure that story is the same for many of you.

Please contact the EOU Advancement office for more information on our efforts or to receive information on giving.

Thank you for taking a few moments to review the EOU Foundation Annual Report. We are pleased with our continued progress and energized about the opportunity to grow!

Sincerely,

Mike Allstott
President, EOU Foundation
EOU Foundation 2014 Financial Report

The Eastern Oregon University Foundation is growing and working every day to provide support to students and increase engagement with alumni and friends. We will be providing over $420,000 in scholarships for 2015-16.

We are excited to work with our alumni, friends, faculty, staff and students on all of our alumni, development and fundraising programs, and especially with the Campaign for Eastern. This campaign focuses on increasing student access to higher education and is proving to be very successful! If you have any questions about this report or any of the EOU Foundation activities, please let us know and we will be happy to help.

~Tim Seydel, Executive Director of EOU Foundation & Vice President for University Advancement

**Statement of Financial Position**

**December 31, 2014**

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>LIABILITIES AND NET ASSETS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cash</strong></td>
<td><strong>Accounts payable</strong></td>
</tr>
<tr>
<td>$1,748,923</td>
<td>$5,032</td>
</tr>
<tr>
<td><strong>Investments</strong></td>
<td><strong>Total liabilities</strong></td>
</tr>
<tr>
<td>9,146,942</td>
<td>$5,032</td>
</tr>
<tr>
<td><strong>Pledges receivable, net</strong></td>
<td><strong>Unrestricted</strong></td>
</tr>
<tr>
<td>163,949</td>
<td>Undesignated</td>
</tr>
<tr>
<td><strong>Beneficial interest</strong></td>
<td>Designated by Board</td>
</tr>
<tr>
<td>489,569</td>
<td>$813,713</td>
</tr>
<tr>
<td><strong>Property and equipment, net</strong></td>
<td>Temporarily restricted</td>
</tr>
<tr>
<td>1,094,810</td>
<td>$4,699,848</td>
</tr>
<tr>
<td><strong>Intangible assets, net</strong></td>
<td>Permanently restricted</td>
</tr>
<tr>
<td>-</td>
<td>6,818,729</td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td><strong>Total net assets</strong></td>
</tr>
<tr>
<td>$12,644,193</td>
<td>$12,639,161</td>
</tr>
</tbody>
</table>

**LIABILITIES**

| **Accounts payable** | $5,032 |
| **Total liabilities** | $5,032 |

*The Oregon Agriculture Foundation (OAF), is recorded as a subsidiary of the EOU Foundation in the financial statements. The OAF is a charitable organization founded for the purpose of providing financial support to the EOU Foundation to help further agriculture studies.

---

**EOU Foundation Historical Chart of Assets**

<table>
<thead>
<tr>
<th>Year</th>
<th>Assets</th>
</tr>
</thead>
<tbody>
<tr>
<td>1998</td>
<td>$1,768,283</td>
</tr>
<tr>
<td>1999</td>
<td>$2,000,804</td>
</tr>
<tr>
<td>2000</td>
<td>$1,816,032</td>
</tr>
<tr>
<td>2001</td>
<td>$2,451,321</td>
</tr>
<tr>
<td>2002</td>
<td>$2,702,849</td>
</tr>
<tr>
<td>2003</td>
<td>$2,358,391</td>
</tr>
<tr>
<td>2004</td>
<td>$2,746,730</td>
</tr>
<tr>
<td>2005</td>
<td>$2,921,290</td>
</tr>
<tr>
<td>2006</td>
<td>$3,815,417</td>
</tr>
<tr>
<td>2007</td>
<td>$4,132,521</td>
</tr>
<tr>
<td>2008</td>
<td>$4,869,328</td>
</tr>
<tr>
<td>2009</td>
<td>$5,659,461</td>
</tr>
<tr>
<td>2010</td>
<td>$7,945,077</td>
</tr>
<tr>
<td>2011</td>
<td>$9,904,855</td>
</tr>
<tr>
<td>2012</td>
<td>$10,730,601</td>
</tr>
<tr>
<td>2013</td>
<td>$11,785,000</td>
</tr>
<tr>
<td>2014</td>
<td>$12,644,193</td>
</tr>
</tbody>
</table>
# The Eastern Oregon Foundation Year in Review

## Statement of Activities
**For the Year Ended December 31, 2014**

### REVENUE AND GAINS

<table>
<thead>
<tr>
<th>Source</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$141,152</td>
<td>$117,431</td>
<td>$219,845</td>
<td>$478,428</td>
</tr>
<tr>
<td>Investment income (loss)</td>
<td>(7,818)</td>
<td>196,663</td>
<td>-</td>
<td>188,845</td>
</tr>
<tr>
<td>Administrative assessments</td>
<td>125,842</td>
<td>-</td>
<td>-</td>
<td>125,842</td>
</tr>
<tr>
<td>Special event revenue</td>
<td>15,156</td>
<td>12,466</td>
<td>-</td>
<td>27,622</td>
</tr>
<tr>
<td>Rental income</td>
<td>-</td>
<td>37,313</td>
<td>-</td>
<td>37,313</td>
</tr>
<tr>
<td>Net revaluation of split-interest agreements</td>
<td>-</td>
<td>-</td>
<td>21,413</td>
<td>21,413</td>
</tr>
<tr>
<td>Donor requested transfers</td>
<td>(7,041)</td>
<td>(2,427)</td>
<td>9,468</td>
<td>-</td>
</tr>
<tr>
<td>Other revenue</td>
<td>3,459</td>
<td>20,975</td>
<td>192</td>
<td>24,626</td>
</tr>
<tr>
<td><strong>Total revenues and gains</strong></td>
<td>270,750</td>
<td>382,421</td>
<td>250,918</td>
<td>904,089</td>
</tr>
</tbody>
</table>

### NET ASSETS RELEASED FROM RESTRICTIONS:

<table>
<thead>
<tr>
<th>Source</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expiration of program and time restrictions</td>
<td>(409,514)</td>
</tr>
<tr>
<td><strong>Total revenues, gains and other support</strong></td>
<td>(27,093)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>904,089</td>
</tr>
</tbody>
</table>

### EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administrative and general</td>
<td>100,944</td>
</tr>
<tr>
<td>Fundraising support</td>
<td>134,519</td>
</tr>
<tr>
<td>Other University support</td>
<td>469,621</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td>705,084</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Increase (decrease) in net assets</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>(24,820)</td>
<td>199,005</td>
</tr>
</tbody>
</table>

### Net Assets

<table>
<thead>
<tr>
<th>Source</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net assets, beginning of year</td>
<td>12,440,156</td>
</tr>
<tr>
<td><strong>Net assets, end of year</strong></td>
<td>$12,639,161</td>
</tr>
</tbody>
</table>

### Foundation Accounting Policies:
The EOU Foundation’s financial statements are presented in conformity with Generally Accepted Accounting Principles (GAAP). The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures at the date of the financial statements and the reported amounts of revenues and expenses during the period. Actual amounts could differ from those estimates.
2014 Total Assets by Category

![Pie chart showing total assets by category]

2014 Total Expenses by Category

![Bar chart showing total expenses by category]

2014 Gross Revenue by Category

![Bar chart showing gross revenue by category]
Scholarship donors have the opportunity to meet with their student recipients each year at Tea & Trumpets.

**2014 Donations by Constituency Type**

- Individuals
- Foundations
- Corporate Gifts
EOU had several major building renovations over the past few years, including updates to Pierce Library (pictured here), Zabel Hall, Hoke Union Building and Quinn Coliseum.

Matching Gifts
Illinois Tool Works Foundation
Yahoo

Gifts-in-Kind
Anderson Perry et al
Susan and Mike Daugherty
Colleen Dunne-Casio
Steve Gammon
George Venn

Memorial Gifts
in memory of Jon Christensen
in memory of Jackie Grant
in memory of Jack Jenkins
in memory of Jack Leafgren
in memory of Ralph Lewis
in memory of Gary Olson
in memory of Ron and Betty Walk

Commercial Sponsors
Baum Smith, LLC
Blue Mountain Auto Parts & Machine Shop
Eastern Oregon Net, Inc.
Edward Jones, Shawn Mangum
Fortis Construction, Inc.
Island West Enterprises LLC
John J. Howard & Associates Real Estate
Koza Family Dental Care
Legacy Ford Lincoln Mercury
Legacy Jeep
Les Schwab Tires - La Grande
Liberty Mutual Insurance
Mamacitas Grill LLC
Mountain Valley Therapy, Inc.
Oregon Wireless
Pepsi Cola Bottling Co.
Red Cross Drug Store
REMAX Real Estate
RM Scarfo, Inc.
Scott's Heating & Air Conditioning
U.S. Bank
Valley Insurance

New Funds in 2014
Ralph Lewis Memorial Scholarship
EOU Science Journal Support Fund
Victor L. & Carole F. Walch Scholarship
Robert R. Peshall Scholarship
EOU Basalt Support Fund
EOU Oregon East Support Fund
Rois Scholarship
Jon Christensen Memorial Scholarship
Margaret Tham & Leen Inghels
International Student Scholarship
Honor Roll of Donors

The EOU Foundation wishes to recognize and thank all of our donors in 2014. The following list recognizes each donor who gave by cash, pledge or bequest to the Foundation, including gifts to the EOU Mountaineer Athletic Association and the many other organizations at the University. Donors are listed by the total amount given in 2014.

**$250,000 and over**
- Michael and Susan Daugherty
- Eastern Oregon Investment Management
- Edward Jones, Shawn Mangum
- Carolyn P. Gilbert
- Denver C. Ginsey
- Greg and Ashley Harris
- Linda and Hugo Hartig
- Bill and Jodi Hermann
- Steven Hunsaker
- Lee and Beth Insko
- M & M Farming
- Tom and Emily Insko
- Michael and Marilyn Jaeger
- Aaron and Bea Jagelski
- Jeff and Colleen Johnson
- Holly and John Kerfoot
- Kevin Reed Agency, Inc.
- Carol and Laurence Kroll
- La Grande Rotary Club
- Carol and Dale Lauritzen
- Mary Jo and Terry Lemon
- Lewis, Poe, Moeller, Gunderson & Roberts, LLC
- Loveland Funeral Chapel
- Kevin Loveland
- Dixie and Ed Lund
- Jim and Judy Lundy
- Corey and Mandi Maag
- Lisa and Shawn Mangum
- Gail and Jack McCulister
- Chad and Bonnie Mitchell
- Bob and Bev Moody
- Patrick Nearing and Barbara Zukin
- Mr. H. E. Nelson
- Craig and Elena Nightingale
- John Nightingale and Jaquie Gijssen
- Obsidian Urgent Care
- Anne Olson
- John Patterson
- Chloe and Frank Pearson
- Mr. Chester Prior †
- Dr. E. Robert and Shirley Quinn
- Red Cross Drug Store
- Tim and Tressa Seydel
- Wayne and Ernestine Simonis
- Doyle and Connie Slater
- Mr. Roland E. Smith †
- Alvin Spears
- Clara and Ben Stenkamp
- Anonymous

**$50,000 - $249,999**
- Kathleen Christensen
- Estate of Joy Dobbin
- Robert Peshall
- Val and G Royes
- Philip Tham
- Joe Buglione
- Toby Clauson
- Good Shepherd Community Health Foundation
- Tony and Angela Grover
- George Venn

**$10,000 - $24,999**
- Mike and Bobbi Allstott
- Craig and Kay Braseth
- Bob and Cindy Davies
- Estate of Paul H. Lewis
- Rena Fleener
- Fortis Construction, Inc.
- Jay and Susan Kenton
- David E. Kerley
- Koza Family Dental Care
- Merry Beth Lewis
- Bob and Carolyn McMillan
- Dr. Bradford and Anne Stephens
- Anonymous
- James and Connie Voelz

**$5,000 - $9,999**
- Bob and Carole Walsh
- Don and Zola Dunbar
- Richard and Kathleen Chaves
- Bob and Sue Coulter
- Jack Daugherty
- Randy and Cheeta Dolven
- Jesse Dwyer

**$1,000 - $4,999**
- Eastern Oregon Investment Management
- Edward Jones, Shawn Mangum
- Carolyn P. Gilbert
- Denver C. Ginsey
- Greg and Ashley Harris
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- Doyle and Connie Slater
- Mr. Roland E. Smith †
- Alvin Spears
- Clara and Ben Stenkamp
- Anonymous

**$250 - to $499**
- Jim and Holly Akenson
- Michael and Adelaide Andrews
- Bellavita, Inc.
- William Benson
- Kevin Biddle
- Gary and Sheila Bores
- Doug Briney
- James Brown and Sandra Martinez
- Karen Carter
- Anna Cavinato
- Jeff and Ginger Church
- Steve Clements
- Elizabeth and Coop Cooper
- Chris and Dan Cronin
- Diana and James Cutsforth
- Bernard and Jean Marie Damon
- Paul Driver
- Richard and Cindy Finlayson
- Mel Frederick
- Robert Grable
- Michael and Arlene Graham
- Warren Groberg
- Jamie Jo and Anthony Haddock
- Julie Harrison
- Leslie and Joel Hasse
- James Higgins
- Edward Carl Holter
- Evelyn and Richard Huston
- Aaron Kirsch
- Andrew and Zona Koopman
- Mary Koza
- Bud and Lorene Lewis
- Kevin and Stormie McCarthy
- William and Edith Mullins
- John and Becky Preston
- Norris and Lucy Preyer
- Betty Riemann
- Charles and Andrea Stine
- Gordon Syphers
- Dr. Carol R. Tanaka, M.D.
- Peter Thomson
- Bob and Debbie Westermann
- Anonymous
- Tim Wilson
- Dale and Lorraine Wordelman

**Up to $249**
- Ed Adams
- Sonya Adamson
- Bruce and Kathryn Anderson
- Martha Anderson
- Anonymous
- William and Marianne Andrews
- Patricia Armon
- Sami Astafanian
- Richella Avedon-Grantz and William Grantz
- David Axelrod and Jodi Varon
- Britany Babcock
- Marie Balaban and George Venn
- Linda Bannister
- Douglas and Wadonna Banash
Honor Roll of Donors cont.

Mrs. J. E. Barry
Henry Basso
Anonymous
Kendall and Dorothy Baxter
Elizabeth Becker
Charles and Iris Bennett
Mrs. Donna G. Berget
Anonymous
Jimmy and Pauline Bier
Jim Billingsley
Kelsha Black
Robert and Sharon Blanchard
Kasey Bliesner
Casey and Janelle Boothby
Roberta Borgonovo
Kenneth and Karen Bork
Kathryn Boula
Mary Bousquet
Anonymous
Jennifer Bradley
Susan Briggs
Gary and Charlotte Brockway
Joe and Dee Brogdon
Brent Brotherton
Jennifer Brotherton
Gary † and Peg Brown
Gaylene Bruce-Moyers
Mrs. Della Jean Burgess
Kathryn and Gary Burke
Molly and Norman Burke
Patrick Burke
Ron and Jolene Burnette
Gary Burton
Marcia A. Butler
Barbara and Robert Byrd
Louis and Sally Byrd
CAM Credits, Inc.
Dale and Ellen Campbell
Richard and Carol Campbell
Jim Carlson
Heather and Rob Cashell
Charlie Chapman
Dr. Kenneth and Mrs. Ellen Chasteen
Anonymous
Karen A. Chitwood
Chris Lawson Excavation
Mr. and Mrs. Allan Claudson
Charles and Joyce Coate
James Cohen and Erin Smith-Cohen
John and Constance Collins
Combe’s Wellness Center
Christy Commons
Doyle and Candi Connall
Donald and Patricia Connard
Anonymous
Chantell Cosner
Sheila Costigan and Michael Berglund
Gerald and Lorraine Crawford
Kerry Crowston
Kathleen Dahl
Mrs. Janis Dahlstrom
Lynda Dallman
Adriana and Kyle DalSoglio
Tim and Margaret Daly
Anabelle Daniel
Barbara and Richard Daniel
Anonymous
Calvin and Kathy Davis
Cherry and Richard Day
Dale and Jackie De Long
Catheryn Debevec
Philip Deenik
Kyla and Doug Dickerson
Dick and Judy Dillon
Arthur Doherty
Doris and Matt Doherty
Richard Domey and Diane Gillespie
Elise Donaldson
Ves and Lois Doty
Steven Dubsky
Anonymous
Kelly Ducote
Lynn Duncan and Gary Pierson
Donald and Lori Easton-Brooks
Codi Eby
Joyce and Kenneth Edgmon
Kathleen Edvalson-Almquist
Linda Elegant
Mark Emerson
Marvin and Dana Endicott
Janet and Richard Eger
Gail and Shirley Enright
Shane Essancy
Jean and Pierre Etchamendy
Allen Evans
Sharon Evoy and Jerome Sebestyen
Anonymous
Verna Feik
Teun Fetz
David and Peggy Fine
Kay Firor and Kent Osterberg
Tammy and John Fisher
Linda Fraztke
Claudia Fredricks
Rebecca Free
Traci Fregulia
Brad and Lora Fritz
Jeremy and Lindsey Fullenwider
Evelyn Fuller
Velva Fulton
Blake Galbreath
John and Shannon Garlitz
McKenzie Garlock
Daniel Gates
GCT Land Management Inc.
Gertrude Geraets †
Sam Ghrist
Jill Gibian and Larry Smith
Carolyn Giles
Vivian Giles
Theresa and Charles Gillis
Joyce Givens
Timothy and Linda Gleseson
Karyn Gomez
Angela and Frank Good
Patty and Mike Goodehrham
Laura Gow-Hogge
Frank and Vicki Grammer
Jackie † and Steve Grant
Carolyn R. Green
Tammy and Nick Greenwell
Donald and Naomi Grieger
Bill and Rosie Groth
Inez Joyce and Monte Grove
Steve and Jodi Hack
Carol and Richard Haddock
Korey Ham
Natalie and Darren Hansen
Rhonda and Adrian Harguess
Melvin and Barbara Harnett
Lori and Kevin Harris
Lynn and Janice Harris
Trisha Harshberger
Allen † and Karen Hasel
Elise Hawes
Camille and W.B. Hawkins
Tracy Hayes
Betsy Hayford
Gary and Catherine Hendricks
Richard and Maxine Hermens
Hermiston Foods LLC
Patty and Wayne Herron
Jason Hibbert
Fred and Verna Hill
Mr. Donald Hodge
Flint and Colleen Holland
Pat Holman
Mary and Chris Horn
Heather Howard
Larry and Patti Howard
Peter Howell
Linda and Steve Howland
M. H. and C. L. Hoyt
Craig Humphrey and Linda Patterson
Jean Hunter
Sarah Hutchinson
Mr. Richard D. Hutchison
Chi and Phuong Huynh
Ray and Betty Hyde
Jay Hyde
Island West Enterprises L.L.C.
Arleigh and Glenn Isley
Sherry and Johnny Jaca
Sally Jackson
Jack Jenkins †
Alesha and Joseph Jess
Barbara Johnson
Dr. Elisha D. Johnson
Karen Johnson
Mary Jane and Dee Wayne Johnson
Michael and Anne Johnson
Lorinda Johnston
Thomas and Joan Marie Jones
Karen and Larry Josi
Lavonne Kacalek and Mike Broadbent
Linda and Brian Kaiser
Charles and Kathi Kams
John and Janet Kelley
Bob and Sue Keys
Karen and Dave King
Nita and Dan Kinney
Nancy Knowles
Mrs. Emi A. Koe
Ken and Beccy Kramer
Kuna High School
Mary Ellen LaBerge
and Harris Shelton
Earlene and Michael Lamb
Lawrence and Rebecca Landis
Peggy and Mark Lanman
Lois and Rodney Lanthorne
Dennis W. Lawrence
Herman R. Lawson
June Leafgren
Denise Leidy
Boyd and Jamie Leman
Anonymous
Ken Lilly, Sr.
Barbara and Ronald Lince
Virginia and R A. Linkenhoker
Sheryl and Brian Little
Marcia and Robin Loney
Tawnya Lubbes
Terrie and Doug Maag
David and Ginger Mackie
Tom and Suzanne Madden
John Magana
Jamie and Burr Maly
Dale and Ginny Mannen
Emily Manley
Marcellina Martin
William and Betty Martin
Anonymous
Mark Mathes
Zoe Mathias
Mark and Judy Mc Gladrey
Mary McCracken
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