



**EASTERN OREGON**  
**U N I V E R S I T Y**

**Office of Student Affairs**  
**Response Summary**  
**for**  
**President Fatemi's 2007 report to Chancellor and OUS Board**

**Student Success:**

- Student Learning Outcomes and Assessment (SLOAP)
  - In support of the Strategic Planning and Accreditation efforts of the University, Student Affairs has developed student learning outcomes and assessments for each Student Affairs department. Staff members use the assessment tools to develop three student learning outcome statements for programs and activities in their respective units by the end of the 2006-7 academic years. Additional outcome statements will be due in subsequent years. The SLOAP materials can be found at <http://www.eou.edu/saffairs/sloap/index.html>.
- Academic Support Services
  - Fall 2005 we offered our first sections of Core 101, an academic support program for provisional admit and other “at risk” new students. 2006-07 was the second year of this offering, and has been expanded to include two sections (20 students per section), with a follow-up Core 102 course to promote student success (and thus retention).
  - For its second year the Integrated Studies Program worked with 40 students to focus on critical reading, college success through active learning and use of the University resources such as library, math lab, writing lab, and advising with a focus on academic planning.
  - Retention of the student participating in the ISP/Core 101 this fall was 98% winter term whereas the control group was 86%.
  - Planning for the Core 101 FYE program is ongoing and a proposal to receive additional funds in order to increase the number of students participating to 60 is currently in process.
  - Tutoring and Group Study Session attendance for this year is remaining steady. During the Fall and Winter Term students used the Math Lab, Writing lab and Group study session over 6,000 hours.
  - The computer lab received 19 new machines at the beginning of this academic year. A headcount of students using the computer is recorded

every half hour. This tally has logged over 25,000 student hours. This does not include spring term.

- Received Five year Certification renewal from the College Reading and Learning Association for the Foundations of Tutoring Course.
  - Employ over 120 students providing training, professional development and team building experience necessary for the students resume. Each year between the Learning Center and Disability Services Office we write over 50 reference letters for previous and current student employees.
  - This spring the Learning Center celebrated its 20<sup>th</sup> anniversary with an open house. The entire campus community was invited to share in the memories and reflect on successes of the Eastern Oregon University Learning Center.
  - Each year the number of student who use the Disability Service office increases. This year we are assisting over 200 students with disabilities, including students in the distance education program. We meet with all of these students individually each term to maintain documentation and to determine what reasonable accommodations they need for their courses.
  - Evaluating and updating technological accommodations, such as computer programs and how we deliver audio texts.
    - This year we increased the number of books being scanned onto disc instead of hiring a reader to read the text onto tape. This new process is more cost effective and time saving. In the 05-06 academic year we hired readers to read over 30 texts. This year we have one reader and she has only read three texts total.
    - Improvements made in the assistive technology lab include two 22inch wide screen monitors with high resolution for the visually impaired.
    - Received 10 additional cd players specifically designed for the disc received from Reading for the Blind and Dyslexic.
- Student Leadership Program
    - During the 2006-07 academic year, we had a key staff position leave, providing an opportunity to implement a long-awaited Student Leadership position. We are in the final stages of the search to hire an Associate Director of Student Leadership Development to centralize and sustain a proactive, innovative student leadership program.
  - Financial Assistance
    - The Financial Aid Office implemented two new federal grant programs for undergraduate students: the Academic Competitiveness Grant and the National SMART Grant.
  - Career Enhancement and Assistance
    - Collaborated with Division Chairs to conduct Senior Meetings in Academic Departments
    - Hosted nationally renowned Graduate School speaker

- Hosted successful Education Seminar with school districts interviewing our students
- Took students to the First Avenue Career Fair in Portland
- Collaborated with community partners to host the most successful Business and Employment Fair in recent years
- Secured a monetary award from the Vending committee to host the annual Business Etiquette Dinner at Foley Station

### **Student Relations:**

- ASEOU Senate and Executive Officers
  - EOU had a very successful year in our working relationship with students. Given it was a legislative year, we considered an opportunity to work with the ASEOU Senate generally, and the ASEOU Executive Officers specifically. For the most part, we were in agreement on the needs of students, and the critical issues in legislative and budget decisions. As we move into the 2007-08 academic year, we have new ASEOU Officers with whom we have an excellent working relationship, and we anticipate a productive, collaborative year.
- Student Outreach, Forums, Clubs and General Meetings
  - Between the EOU President and Vice Presidents, we had groups of students in our homes 5-6 times this past year, promoting a positive working relationship and enhancing communication.
  - Residence Hall meetings with the President and Vice Presidents were scheduled that touched upon subjects as scholarships, live-in requirements, food service, and shared governance.
  - The Office of Student Affairs participated in and contributed to many childcare discussions and outreach efforts, both monetarily and through individual participation.
  - The Associated Students of Eastern Oregon University (ASEOU) and the Division of Student Affairs value full disclosure and open dialogue with the intent of informing students (and the rest of the campus community) and seeking their input. As a result, the following forums were presented:
    - Sexual Harassment/Assault
    - La Grande and Union County Law Enforcement Q&A
    - Childcare
    - Student Fee Issues
    - Legislative Issues
    - Diversity
    - MySpace and Facebook
    - Student Fee Committee (processes and budget)
    - Hoke Renovation and Addition

- Implemented a new follow-up process for all on-campus visitors
- Developed a plan to use the International Recruiter for recruitment of students.
- Collaborated to implement a new all recruitment, application and admissions letters and correspondence.
- Developed a regular meeting schedule with a representative of D.D.E.
- Office of Student Affairs Office Specialist 1 position
  - Through the reallocation of funds, the Office of Student Affairs reorganized and redistributed duties and responsibilities that provides prompt communication and availability by office staff when necessary and affords the opportunity to meet with and assist the various diverse groups, clubs and organizations on campus with matters concerning diversity.
- Financial Aid Outreach
  - The Financial Aid Office was a host site for College Goal Oregon. This was the first year for this program in Oregon, which is part of the nationwide College Goal Sunday program. As a host site, EOU provided half-day event staffed with volunteers where students and their families could come and get help filing their FAFSA form online and also learn about searching for and applying for scholarships.
  - The Financial Aid office staff presented Financial Aid Nights at 10 high schools in 2006-07.
  - Present Financial Aid information at all SOAR sessions
  - Visit with prospective students when on a campus visit
  - Speak as part of high school group visitation days
- Enhancement of Student Conduct Program
  - Hearings Officer training and quarterly meetings
  - Student Hearings Committee training and updates
  - Implementation of Under the Influence (an on-line drug and alcohol assessment program) that replaced the Wake Up program. Since this program is web based, it provided an opportunity to monitor student completion and education of alcohol issues. This program also provides an opportunity for Counseling and Psychological Services to meet with students and provide outreach.
  - Purchased Judicial Officer (JO) software program that will provide hearings officers, student affairs staff, campus security, and residence hall staff up-to-date information regarding matters and conduct files at their fingertips. The JO program will be fully implemented in the Fall 2007 academic year.
  - Reviewed and reorganized the judicial process in the residence halls.
  - Developed a Student Conduct Program Manual and a Guide to Effective Sanctioning that will be distributed in Fall 2007 to all participants of the Student Conduct Program (RA's, Hearings Officers, Student Hearings Committee).

- The Student code of Conduct is currently under minor revision. The anticipated implementation date is August 15, 2007.
- Mountaineer Family Network (MFN)
  - Developed a student coordinator position to assist with the recruitment of students and the communication with parents. Three newsletters have been published and distributed to the parents in the database. Information regarding the MFN is provided to students at each SOAR and Campus Visit.
- Sexual Assault Response Program (SAR)
  - Throughout the year the SAR program has provided a safe place for student victims of sexual assault to come forward regarding the matter. Continued development of SAR campus advocates took place throughout the year through email updates, advocate training, and meetings.
  - The Sex Matters website was launched this year. The website provides information regarding the SAR program at EOU, what to do and not to do if you have been sexually assaulted, what men can do, and provides a list of campus advocates, as well as other helpful information. The website can be found at <http://www.eou.edu/saffairs/sex/index.html>.
  - Several staff members of Student Affairs are active members of the Union County Sexual Assault Response Team (UC-SAR). Collaborative efforts for support of students in need are critical to the success of the UC-SAR and EOU SAR program.
  - Continued maintenance, implementation, and training of Campus Sexual Assault Response Program and Protocol.
  - Further developed of our Campus Sexual Assault Response Advocate Training.
  - EOU's representative to the Attorney General's Sexual Assault Task Force Campus Response Committee.
- Orientation
  - Participated in the New Student Orientation, Advising and Registration (SOAR) events. By reviewing placement exam scores we were able to enroll 40 new students into the Integrated Studies FYE. A provisionally admitted student or a student with a placement score of Writing 115 and Math 070 or below are strongly encouraged to participate in this program
  -
- Community Outreach
  - The Community Coalition was established in an effort to bridge the communication gap between community members and students as well as assist students to develop good neighbor practices. Specific topics that have been discussed are alcohol issues, party houses.
  - The Office of Student Affairs has continued the development of a working relationship with the district attorney's office, the La Grande Police

Department, and the Union County Sheriff's office. This relationship has generated a sense of collaboration in times of need or when students find themselves in a predicament.

- Continued to strengthen and maintain the Wellness Committee

### **Enrollment:**

Khosrow, I'll leave it to John Miller and Chuck Bleak to report on the numbers.

- Recruitment Efforts
  - We have been evaluating all Admissions Office activities and have added new initiatives to boost the EOU recruitment efforts. Efforts to evaluate and improve existing efforts include, but are not limited to:
    - Assess and update use of Predictive Modeling program from Noel-Levitz;
    - Plan for implementation and accountability for Banner Recruitment Module;
    - Update and innovate existing EOU Web Site – specifically the portals accessed by prospective students;
    - Alter Fall Recruitment Calendar to put EOU resources toward regions and high schools where we've received students in the past;
    - Develop explicit statement for strategies when purchasing names of prospective students;
    - Expand our Telecounseling Program during Spring 2007 to generate more applications, and promote yield of existing applicants.
  - Efforts to implement new initiatives include, but are not limited to:
    - Spring 2007 Yield Receptions in select Eastern Oregon communities;
    - Update our Student Communication Plan;
    - Formalize a follow-up plan for campus visitors;
    - China Recruitment plan;
    - Host June 2007 lunch and campus tour for Pacific Northwest Association of College Admissions Counselors (PNACAC).
    - Facilitated campus visits by several junior high and grade school student groups.
    -
- Financial Aid
  - The Financial Aid Office distributed federal, state, institutional and private aid funds in excess of \$18 million to students during the 2006-07 academic year.

- Admissions
  - Established a web page with [www.CollegeView.com](http://www.CollegeView.com)
  - Hosting the 2007 secondary school counselors' tour by PNACAC and regional high school counselors.
  - Established a partnership with the Native Indian Education Association (N.I.E.A.).
  - Participated in the N.I.E.A. Conference and College Fair. (first time)
  - Participated in the NACAC Performing & Visual Arts College Fairs in Portland and Seattle. (first time in five years)
  - Established a relationship with the American International Schools system in Asia.
  - Established a relationship with the Daniel Murphy Scholarship Fund (DMSF) for underrepresented students.
  - Established a relationship with the League of United Latin American Citizens (LULAC) Pre-college Programs.
  - Presented "Demystifying the college process" workshop to juniors and seniors at several regional high schools.
  - Developed a plan to use the International Recruiter for recruitment of students.

Other areas of interest include:

- Successful transition and move-in to the new residence halls. In addition, there has been positive feed-back from residents regarding the facility compared to the old facility.
- As a result of the University budget decentralization, directors in Student Affairs are held accountable for the management and balancing of their budgets. This includes monthly monitoring and the implementation of a budget liaison between student affairs directors and the budget office. As a result, Student Affairs now knows the budget.
- Diversity outreach. The Office of Student Affairs worked with the Diversity Committee, both monetarily and staff participation, to invite members of the CoDac team at the University of Oregon to campus for a two-day consultation and diversity workshop session.
- Developing a departmental evaluation & survey for the Office of Admissions.
- Co-developed a model and organizational plan for the International Programs department.
- Assisted in the planning of the U.S. Census Bureau ethnic category self-identification revision on recruitment materials.
- Collaborating to have a website with the American Learning Resources school directory.
- Agreed on a plan with D.D.E. to employ advisors in recruitment of students through the statewide office sites