

EOU Annual New Program Development Calendar

Development Phase	Month	Activity
Viability	August	Whiteboard List of potential programs* is prioritized -program matrix is reviewed -retirement matrix is evaluated for opportunities -re-allocation vs. investments identified
	September	Feasibility data is provided (demand & competition)
	October	Prioritized program list is reviewed at Academic Futures Council
Prospect	November	Cost data is created and scope documents completed for programs moving into next stage
	December	Program scopes are reviewed at VP Council -discussion items include -new markets and impact to recruiting plans -local, regional, state internship/civic engagement opportunities
Candidate	January	President reviews program scopes forwarded from VP Council
	January / February	Cabinet reviews program scopes forwarded from President
Approval	February	Approved program scopes move into the curriculum development process

*program ideas can be placed on the whiteboard list at any time if mission fit can be supported and feasibility data indicates identifiable market demand