



EASTERN OREGON
UNIVERSITY

**Longitudinal Program Review (L-APR)
Executive Summary**

College of Business

Economics

- Major in Economics
 - o Minor in Economics

2020-2021



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The Economics degree provides students with a streamlined yet substantive approach to economics by providing both depth and breadth of instruction on economic issues. The Economics students leave EOU Economics with a deep understanding of important theoretical developments as well as real world applications. This instruction can lead to careers in business, economic development and law. Our new ECON honor society celebrates and rewards high achievers and becomes a resume builder.

The economics program has a major and minor but also offers a range of lower division core courses in other majors, offers a number of courses applied toward EOU's Social Sciences (SSC) general education requirement, EOU's Writing Requirement (UWR), and upper division electives in other programs at EOU.

Reflecting EOU "Rural University" designation, faculty and students can study and address regional needs, thus giving our students valuable real-world opportunities. The new Eastern Oregon Center for Economic Information (EOCEI) and the scholarly active Economics Department faculty are well-suited to design research programs that include students.

Opportunities identified for continuous review and consideration include major and minor enrollment growth, marketing and recruitment, staffing support, EOCEI reputation growth and development, increased project based/experiential learning and reflective opportunities, and ECON major, minor curriculum and instructional development.

Recommendations

- Enhance enrollment with economics degree and economics minor through more frequent collaboration with EOU Admissions/Marketing /ROI and COB faculty. (Challenges)
- Add a second economics degree or concentration to substitute a rigorous political science requirement for our calculus requirement, and broaden program appeal. (Program revisions)
- Develop a dedicated pool of adjuncts that can impact offerings and faculty work load. (Support)
- Build the clientele and projects for the EOCEI. (Strategic directions)
- Have a student population that is at or above the national averages for women participation in economics. (Diversity, equity & inclusion)
- Develop an Economics Program Advisory Board within the next two years. (external reviewers)
- Review credit values and examine current course for updates and additions. (Curriculum)