

STRATEGIC ENROLLMENT MANAGEMENT TEAM THE EASTERN EDGE

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EASTERN OREGON
UNIVERSITY

WHO WE ARE

The SEMT is a university-wide initiative to identify and achieve enrollment, retention, and completion outcomes

The team is charged with delivering on

The Ascent, Goal 3:

Grow the number of lives impacted

- expand student access, opportunity, and completion

Core theme 2:

Access for all

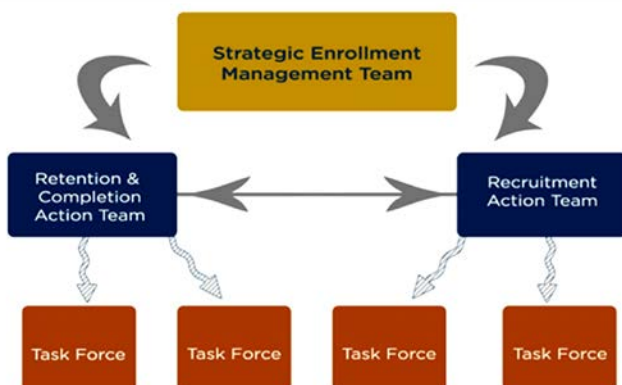


OBJECTIVES

- Position the institution for competitive recruitment and enrollment advantage
- Inform tuition setting and fee remission process
- Deploying institutional aid strategically
- Establish and achieve enrollment and retention goals
- Recruit and enroll students
- Coordinate efforts and initiatives to ensure students persist to graduation
- Collaborate in efforts focused on student transition to supportive and engaged alumni

SEE
WHAT'S
POSSIBLE

THE EASTERN EDGE



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GROW THE NUMBER OF LIVES IMPACTED

THE EASTERN EDGE

GROW ON-CAMPUS FTE ENROLLMENT TO 2,500

GROW ONLINE FTE ENROLLMENT TO 5,000

ACHIEVE 80% YEAR ONE RETENTION FOR FIRST-YEAR FRESHMAN COHORT

ACHIEVE 90% YEAR ONE RETENTION FOR ENTERING TRANSFERS

INCREASE FOUR-YEAR COMPLETION RATES TO 50% FOR FIRST-YEAR FRESHMAN COHORT

INCREASE TWO-YEAR COMPLETION RATES TO 70% FOR ENTERING TRANSFER STUDENTS

