University Update
Higher Education Coordinating Commission
October 8, 2015
• Founded in 1929
  – Eastern Oregon Normal School
• College of Arts and Sciences
• College of Business and Education
• Pioneer in distance and online education
• Arts and cultural center of region
• Regional economic support and development
• NAIA athletics
• Student service modalities
  – On campus (37%)
  – Online (49%)
  – Regional sites (14%)

• Partnerships:
  – Community colleges
  – OSU: Agriculture
  – OHSU: Nursing
  – OIT/Moda: Dental hygiene
Student Profile

- 3,500 students
  - 75% Oregon residents
    - 53% from eastern Oregon (10 county) region
  - 330 student athletes
  - More than 60% are female
  - Approximately 50% are over 25 years of age
- 94% of are financial aid dependent
- 78% report finances are a barrier
  - 60% meet federal TRiO low-income requirements
  - 22% had “zero” estimated family contribution
Change in Midst of Retrenchment

- New governance structure
  - Local guidance, oversight and accountability
- New higher education structure
  - Outcomes based funding
- New president
  - Seven presidencies since 2004
  - Five sustainability plans
- Budgetary roller coaster
- Mission diversions
Opportunities

• Stability and focus
• Connect strategy and execution to regional needs and 40/40/20 goal
  – Pathway to higher education
    • Eastern Promise
  – Student success – retention
    • Personal touch, student support and services
  – Career or post graduate education
    • Degrees resulting in marketable skills and competencies to adapt
Recent Actions

• Programs
  – Fire Services and Emergency Medical Services
  – Applied Science, Communication Studies, and Politics and Economics
  – Outdoor recreation leadership minor
• Increased and targeted financial aid
• Student services and campus vitality
  – TRiO Grant
  – Residence halls at capacity
  – New food service provider
  – Campus-wide Wi-Fi expansion
• Athletics
  – Men’s soccer
Pillars for Financial Sustainability

- Deliver results that deserve support
- Dramatically improve resource utilization and innovation in delivery
- Change the public conversation through outcomes
- Instill pride and foster a service culture

Performance
Efficiencies
Public Support
Philanthropy