BACKGROUND & PURPOSE:

At the core of EOU's Mission is academic quality. Currently, Academic Quality is measured through outcomes assessment, as it is nationally and statewide, while the connection to Transformational Education and Intellectual Vitality remains under-articulated. The new 2029 Strategic Plan, The Ascent, addresses this issue by identifying key Measures for meaningful student-faculty interactions, excellence in teaching and scholarship, student preparedness for the world of work, and readiness for a diverse and interconnected world. The goal of this project is to define the role of the Vice Provost for Academic Quality (VPAQ) and Key Stakeholders in collating data for all of the Ascent's Goal 2's Measures and organizing Stakeholders for annual data analysis and Action Plans for Transformational Education and Institutional Effectiveness.

OBJECTIVES:

- The VPAQ will work with Key Stakeholders to create a five-year framework for annually capturing data on **Goal 2 Measures, Targets, and Action Plans** related to *Strategic Plan Goal 2: Transformational Education—Enrich academic quality and enhance intellectual vitality*, with its two Objectives and their Indicators.
- The VPAQ will work with Key Stakeholders on annual data collection and analysis in order to recommend **Goal 2 Action Plans** for continual improvements in Institutional Effectiveness.

WORK DEFINITION:

Sarah Witte is the Sponsor of the Transformational Education/Academic Quality: Goal 2 Project, with Donald Wolff serving as Project Lead. The project aims to operationalize Ascent frameworks for Goal 2 by enabling Key Stakeholders to develop, gain ownership, emplace, and assess key Measures and Indicators for excellence in teaching and scholarship, as well as ensuring EOU graduates possess the essential learning outcomes employers seek.

STAKEHOLDERS:

- CTLA Advisory Committee—Teaching Faculty, Library faculty, Student Affairs Professionals, IT representation, the Teaching and Learning Technology Coordinator, and the VPAQ. The Library Faculty member may additionally utilize the membership of the committee to advise the library on the efficacy of academic collections.

As needed, the following groups will be consulted:

- Intercollege Council
- ASEOU
- Faculty Senate
- Expanded Deans Council (incl. VPSA)
- Registrar
- Accreditation Coordinating Committee
- Core Theme Teams

Project Scope
Goal 2: Transformational Education/Academic Quality

DELIVERABLES/END PRODUCTS:

- **Charge CTLA Advisory Committee** with defining a "Quality teaching and learning environment" for faculty and students. This definition will clearly delineate criteria and expectations of quality in all modalities.
- Develop **five-year framework for capturing and analyzing data and creating Action Plans relevant to Strategic Plan Goal 2 and Core Theme 1** (*EOU has high quality liberal arts and professional programs that prepare students for the world beyond college*).
- Develop **annual data analysis and Action Plans for Goal 2 Measures**, working with Key Stakeholders.
- Develop and implement **Communication Plan and Timeline** delineating the process of rolling out and gaining ownership for Goal 2 Action Plans among Key Stakeholders.
- Utilize IR as a resource to align on **methods and timeframes for data collection, analysis, and closing the loop** leading seamlessly to the next year's Action Plan.

KEY MILESTONES:

- The CTLA Advisory Committee develops a definition, characteristics, and expectations for "academic quality" in all modalities of instruction. The definition is vetted and approved by Faculty Senate—November 2017.
- Working with Key Stakeholders, VPAQ develops draft **AY18 Action Plan for Objectives related to Strategic Goal 2**—November 2017.
- Working with Key Stakeholders, VPAQ develops and rolls out **Communication Plan and Timeline** to gain input and ownership for the *action plan* among key campus stakeholders—December 15, 2017.
- Implement *Action Plan* with **appropriate Measures and Targets** for Indicators associated with Goal 2 Objectives—January-May 2018.
- Create **five-year framework for capturing and analyzing data and creating Action Plans for Strategic Goal 2**—January-May 2018.
- Implement IR-approved **methods and timeframes for data collection, analysis, and closing the loop** leading seamlessly to the next year's action plan—January-May 2018.

CONSTRAINTS:

1. Time constraints on some Stakeholders due to the Academic Calendar.
2. Time constraints for implementing new data collection capture protocols.
3. Additional budget allocations will be needed for faculty development for meaningful student-faculty interaction and for interactive pedagogies.

KEY ASSUMPTIONS:

- There is nothing more central to EOU's Mission than its commitment to Transformational Education.
- There is nothing more critical to Transformational Education at EOU than focused, energized commitment to interactive teaching and learning.

- The Ascent's Goal 2 and EOU's Core Theme 1 are perfectly aligned, although the Indicators for each need better alignment.
- Academic success and professional success in the world of work are closely related and feed each other, necessitating closer ties between Academic Affairs and Student Affairs.

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