

INITIATIVE TITLE: EOU TRANSFER DAYS

BACKGROUND & PURPOSE:

In an effort to increase transfer student population for all modalities at EOU we are requesting to create the event “EOU Instant Transfer Days”. The most common question we get as an admissions office from transfer students is “How are my credits going to transfer?” and “How long is it going to take to graduate”. Transfer students want to make sure that the school they are looking to transfer will accept the majority of the credits to save time and money in getting their bachelor’s degree. Currently we don’t have specific programming targeted towards transfer students. Offering a high level of service such as an instant transfer day may increase enrollment and promote the university as high option in a sea of choices.

Every January there are “Transfer Days” that each Oregon Community College puts on and invites all of the OPU schools and private schools to provide their transfer students with options. EOU tends to get lost in all the options that students have and these are college fair style and attendance has been low. Our hope is that by creating there “EOU Instant Transfer Days” we can create a better relationship with community college staff, faculty and students. At this time there is no other institution that offers transfer students a chance to be “admitted on the spot” or “transfer evaluation on the spot”. Some universities who are transfer friendly have language on their website “transcript will be evaluated within 24-48 hours” or have robust transfer credit tools. It will be a little complex as transfer students will need to provide official transcripts from every institution they have attended at the event to be officially admitted. Another alternative is to provide students with evaluation of their unofficial transcripts in order to encourage them to apply if they feel EOU is a good choice for them.

PROJECT OBJECTIVES:

- Bring admissions staff, current students, invite faculty, regional advisors, and registrars staff to help facilitate the “Instant admissions” or “Premier Advising” to give students the answers they need now on “How will credits transfer over” and “how long will it take to graduate from EOU”
- Build relationships with community college staff, faculty, students to highlight that EOU is a great choice for transfer students with the flexibility in modalities we offer and affordability
- Highlight the articulation agreements/pathways to community college students
- Offer next step advising for admitted students
- Use the transfer scholarship we currently have to give to students who apply or will apply during these events
- Opportunity to create dual enrollment relationships with other community colleges
- Highlight the Regional Center staff and services that are offered
- Provide students with an transfer and advising services that is above what any other institution is doing

KEY MILESTONES:

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COSTS TO IMPLEMENT:

- Travel expenses depending on location will vary. Rental vehicles are 44 dollars a day for a sedan and 80 dollars for an SUV that fits 7 people. Gas will range 40-80 dollars. Day trip per diem may be 42.75 per person if the vehicle leaves before 6am or returns after 7pm. Overnight trips per diem is 57.00 a day per person and lodging ranges from 90-130 per night including taxes for up to 4 people per room.

- 3,000 -4,500 dollars for swag for t-shirts, bags, stickers to help promote EOU and the event 3,000 and give to the “admitted” students to help them feel connected to EOU for all modalities.
- Marketing Materials such as posters and invites to the event about \$ 1,500
- Refreshments for the event drinks/cookies 500-700 per event
- Transfer scholarship that we currently have to be used to be awarded to these students

CONSTRAINTS:

- We need **official** transcripts from each institution a student has attended/earned credits from before an official admissions decision can be made. It will also take a little time to evaluate each transcript, especially if they are transcripts we are not familiar with.
- Funding/time for current students, registrars staff, faculty, admission staff to attend events
- Community College staffs interest in hosting these events
- Not every student will be admissible, this is not an open admissions event. Applicants must meet the minimum admission requirements.

KEY ASSUMPTIONS:

- The articulation agreements/pathways and credit transfer tool may help expedite the evaluation of transcripts
- Most transfer students attend 2/3 institutions before transferring to EOU