

TLT Round 2 Sub-Team Charter: Advising

CASE FOR CHANGE:

TO BUILD UPON THE WORK STARTED IN ROUND 1 OF THE TLT; ENSURE THAT BEST PRACTICES AND PROCESSES RELATED TO RECRUITMENT, ADVISING, AND RETENTION ARE EXPLORED, DOCUMENTED, CLEARLY UNDERSTOOD AND SHARED ACROSS MODALITIES. TRENDS TO BE IMPACTED INCLUDE DIMINISHING RETENTION RATE OF FIRST TIME FRESHMAN (FTF), FULLTIME EQUIVALENCY AND HEAD COUNT (HC) ENROLLMENTS, COMPLETION RATES.

PURPOSE:

- Explore, strengthen and unify advising best practices amongst EOU advisors with an eye to increased enrollment and retention as specified in the TLT Deliverables.

SCOPE:

- All modalities of education delivery.
- Retention of all EOU students.

CONSTRAINTS:

- Academic quality will not be compromised as a result of this process.
- No net new resources added to accomplish deliverables.
- Team members are committed to whatever time is required to accomplish the effort.
- We must follow the collective bargaining agreements.

IMPORTANT PEOPLE:

- Advisors: professional, faculty, regional, TRiO, Athletics, Advising Council
- Areas that support advising: St. Accounts/Fin. Aid, Learning Center/CORE, Registrar, Veteran/Military, CAS, COE, COB, Marketing, Admissions, Provost's Office.

KEY PROCESSES:

- Collaborate with Advising Council to engage broader group of EOU advisors
- Initial review of advising infrastructure, capacity, and tools
- Update, alter and/or recommend retention efforts that support degree completion based on best practices for academic advising; including the exploration of mandatory advising
- Increase faculty communication, engagement and collaborations in advising
- Round Two sponsors/team leaders will have ongoing check-in meetings.

MILESTONES:

1. Launch Advising Sub Team by Friday, July 15, 2016
2. Identify short-term high impact projects by Wednesday, July 27, 2016.
3. Identify and launch secondary efforts as necessary by September 15, 2016.
4. Adjourn Advising Sub Team by December 31, 2016

DELIVERABLES:

1. Increase Fall 2016 Off Campus enrollments XXX

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2. Increase second year retention of On Campus Fall 2015 FTF Cohort to 60%
Current Projection: 41%
= 60 HC, 53 FTE over trend
3. Increase second year retention of Off Campus Fall 2015 Transfer Cohort to 75%
Current Projection: 65%
= 32 HC, 20 FTE over trend
4. Project Plan for Fall 2013 FTF Cohort Completion
Current retention at 44% - 40% is TLT Deliverable

TEAM MEMBERS:

- Sponsor - Tressa Seydel, Advising Center
- Team Leader - Wilson Zehr, College of Business
- Chris Cronin, EOU John Day, Regional Operations
- Mandy Griffin, Campus Advisor
- Sam McCumber, Campus Advisor
- Marianne Sipe, Marketing
- Kevin Townsend, Admissions
- Karen Wilburn, Student Accounts
- Naomi Tuinstra, TRiO
- Kaki Morehead, Athletics
- Brooke Hewitt, Registrar's Office