

# Project Identification: P160106 Trek to Basecamp, TLT

## Team Name: CAS Sub-team

### Adjournment

05/24/2016, 8:30-10:00, Ackerman Alumni Room

Participants: Danny (phone), Emily Jo, Kathryn, Kim, Mandy, Mike, Peter, Sam

TLT participants: Luke, Stephanie, Tressa

<p><b><u>What has been accomplished?</u></b></p> <ul style="list-style-type: none"> <li>● <u>Information sharing across groups</u></li> <li>● <u>Emily scrubbing data without necessarily having the technology</u></li> <li>● <u>Kim scrubbing the data on new students</u></li> <li>● <u>Contacting students that are not registered</u> <ul style="list-style-type: none"> <li>○ Push for registration</li> <li>○ Knowing and tracking this information</li> </ul> </li> <li>● <u>Advisors seeking major declaration at a different time in their routine</u></li> <li>● <u>Secondary benefit to declaring is the student is at least working on gen. eds.</u></li> <li>● <u>Breaking down “my job” versus “your job”</u></li> <li>● <u>Breaking down us versus them</u></li> </ul>	<ul style="list-style-type: none"> <li>● Professional development <ul style="list-style-type: none"> <li>○ Greater exposure to entire cause</li> <li>○ Get outside of your world</li> <li>○ Spread of possibilities</li> <li>○ Another person contacting probable students</li> </ul> </li> <li>● Campus visitors – faculty identified who are willing to accept visitors</li> <li>● Credit recovery</li> <li>● Creation of pathways – but need to market them</li> </ul>
<p><b><u>What worked?</u></b></p> <ul style="list-style-type: none"> <li>● <u>Teams had an impact on getting people into action and on-board working on objectives</u></li> <li>● <u>Biology and chemistry personnel reacted favorably to a request from team member, which may not have happened otherwise</u></li> </ul>	<p><b><u>What didn't work?</u></b></p> <ul style="list-style-type: none"> <li>● <u>Enrollment of some team members was non-existent or extremely rushed at best</u></li> <li>● <u>Losing Amy as Team Leader</u></li> <li>● <u>Numbers in the charter were not a concern</u> <ul style="list-style-type: none"> <li>○ <u>Team knew that were having a positive impact</u></li> <li>○ <u>Won't know result until Fall 2016</u></li> <li>○ <u>Some isn't measurable – what does the team get credit for versus what would have happened anyway</u></li> </ul> </li> <li>● <u>On-site versus on-line, use of the terms and understanding meaning....what does on-site mean?</u></li> <li>● <u>No ideas for recruitment of on-line</u></li> <li>● <u>Slow to change modality definition of our various students, needs to be fluid</u></li> <li>● <u>Competition between sub-teams</u></li> <li>● <u>Difficulty prioritizing.....long term needs that weren't solvable in the short term</u></li> <li>● <u>Not sure how much authority was had by the team to accomplish tasks</u></li> </ul>
<p><b><u>What has become clearer to you as a result of your experience?</u></b></p>	<p><b><u>What do you see as having changed in you and the organization as a result of this team?</u></b></p>

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<ul style="list-style-type: none"> <li>● <u>Identified hurdles in systems and processes</u> <ul style="list-style-type: none"> <li>○ <u>Silos</u></li> <li>○ <u>Typos and errors in publications</u></li> <li>○ <u>Financial aid</u></li> </ul> </li> <li>● Increased awareness of questions to ask</li> <li>● COBE &amp; CAS operate differently <ul style="list-style-type: none"> <li>○ This process led to more people understanding this</li> <li>○ How do you highlight just one program in CAS given its size?</li> </ul> </li> <li>● Infrastructure issues prevent success <ul style="list-style-type: none"> <li>○ Marketing</li> <li>○ Communications</li> <li>○ Having to pass students along to financial aid. Understand that it is complicated, but can't even see the holds</li> </ul> </li> <li>● Have to see ourselves as EOU, not silos. Need to rebuild the university team.</li> <li>● <u>People want action</u></li> </ul>	<ul style="list-style-type: none"> <li>● <u>Increased institutional knowledge of processes</u></li> <li>● <u>Networking</u></li> <li>● <u>Enhanced relationships</u></li> </ul>
<p><b><u>What surprises organizationally and personally have you experienced as a result of being on this team?</u></b></p> <ul style="list-style-type: none"> <li>● <u>Students have options and they are paying attention. They are looking at what we are doing well, so we need to communicate good things when they occur</u></li> <li>● <u>Discovery that we are given tool to help students</u></li> </ul>	<p><b><u>What new futures are being invented or new openings being created?</u></b></p> <ul style="list-style-type: none"> <li>● <u>Continuation of this process. Don't let it falter.</u></li> <li>● Help Round 2 teams be successful.</li> <li>● Help Round 2 teams so that they don't have to cover the same ground again</li> <li>● A new context/culture...keep changing the culture – us versus them</li> </ul>
<p><b><u>Anyone to be thanked?</u></b></p> <ul style="list-style-type: none"> <li>● This team (CAS sub-team)</li> <li>● Danny for on-line prowess</li> <li>● Emily and Kim for scrubbing the data</li> </ul>	<p><b><u>Possibilities, thoughts, misc.</u></b></p> <ul style="list-style-type: none"> <li>● <u>Incentive to register early</u></li> <li>● <u>Progressive discounts for returning students that increase as they approach completion.</u></li> <li>● <u>FAST/CRM – need increased access (more people) and training</u></li> <li>● <u>Don't let individual (volunteer) agenda drive the teams action</u></li> <li>● <u>Identify who may have capacity (time) to participate on teams</u></li> <li>● <u>Ask for volunteers who are passionate about the future being offered</u></li> </ul>

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	<ul style="list-style-type: none"> <li>● <u>  </u> New FAFSA deadline – October.             <ul style="list-style-type: none"> <li>○ <u>  </u> Recruitment team – do it in the spring, don't start in winter term</li> <li>○ <u>  </u> Retention team – do it winter term</li> </ul> </li> <li>● <u>  </u> Need to perfect on-campus and on-line recruiting             <ul style="list-style-type: none"> <li>○ <u>  </u> Transfer days</li> <li>○ <u>  </u> Can distant freshman be successful on-line?</li> <li>○ <u>  </u> No motivation for admissions to recruit on-line</li> <li>○ <u>  </u> Need to set university-wide targets</li> <li>○ <u>  </u> We won't turn into an on-line only university. Some students want to go to campus...brick and mortar seeking</li> <li>○ Get students excited about "EOU" then figure out how they will be educated – on-site, on-campus, or on-line</li> <li>○ Need an attractive name for on-line program</li> <li>○ Need to invest in a Director of Marketing</li> <li>○ Need follow up with the students regarding their pathways</li> </ul> </li> </ul>
<b><u>Is everyone complete and satisfied?</u></b>	