

# Student Involvement at EOU: Results of the Student Involvement Survey

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# Missions

- EOU guides student inquiry through integrated, high-quality liberal arts and professional programs that lead to responsible and reflective action in a diverse and interconnected world.
- The Center for Student Involvement (CSI) develops and manages a comprehensive campus involvement program. CSI is dedicated to providing and/or promoting social, cultural, intellectual, recreational, entertaining, and co-curricular programs/activities that encourage learning through involvement.

# Survey Design/Administration

- Five purposes:
  1. Assess the present level of student involvement with extracurricular activities.
  2. Assess customer satisfaction with programming and support, and identify opportunities to improve.
  3. Assess attitudes toward, motivations for, and perceived effects of involvement.
  4. Correlate student involvement with demographic, academic, and other variables.
  5. Identify obstacles to involvement.

# Survey Design/Administration

- Administration Feb. 16 to March 13.
- Medium: Google Forms.
- Length: Ten minutes.
- Incentives: Candy and Amazon gift cards.
- Advertising: EVERYWHERE.
- Other surveys: NSSE and BSU CAS.

4/13/2015 EOU Student Involvement Survey

### EOU Student Involvement Survey

The Student Involvement Survey is a ten-minute survey designed to assess and improve student life at Eastern. The Center for Student Involvement will use the information to improve the events and clubs that students enjoy on campus.

In-person respondents receive FREE CANDY and all participants have the opportunity to win one of two \$25 Amazon GIFT CARDS, courtesy of the EOU Foundation! The survey will be available through March 13.

Privacy notice: Unless you choose to provide personal information, your responses are completely anonymous and no one, including the survey administrators, will be able to trace your responses back to you.

For more information, contact Matt Chatham at [mchatham@eou.edu](mailto:mchatham@eou.edu).

Your username ([mchatham@eou.edu](mailto:mchatham@eou.edu)) will be recorded when you submit this form. Not [mchatham?](#) [Sign out](#)

\* Required

### Video game system

The Center for Student Involvement is considering the purchase of a game system for use by students in the Hoke Student Union Building.

1. Which video game system would you most like to see in the Hoke Student Union Building? \*

Mark only one oval.

Wii  
 Nintendo 64  
 Playstation 3  
 Gamecube  
 Xbox 360  
 Other: \_\_\_\_\_

### Level of involvement

The following questions will assess how involved you are at EOU.

2. Overall, how involved are you on campus? \*

A rating of three indicates that you are neutral.  
Mark only one oval.

1 2 3 4 5  
Not involved      Very involved

3. How informed are you about involvement opportunities (events, clubs, etc.) on campus? \*

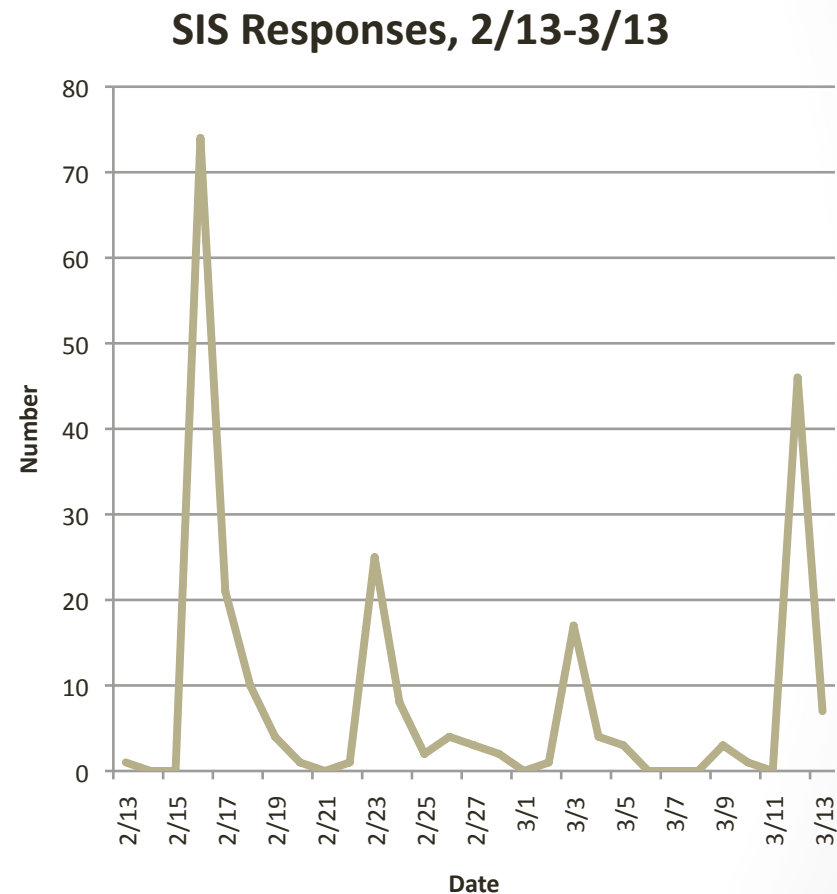
A rating of three indicates that you are neutral.  
Mark only one oval.

1 2 3 4 5  
Not informed      Very informed

[https://docs.google.com/aveou.edu/forms/d/1T\\_Sg9rMB6BhYmCPL\\_TUS8n65dPLwfa7eByNg/printform](https://docs.google.com/aveou.edu/forms/d/1T_Sg9rMB6BhYmCPL_TUS8n65dPLwfa7eByNg/printform) 1/16

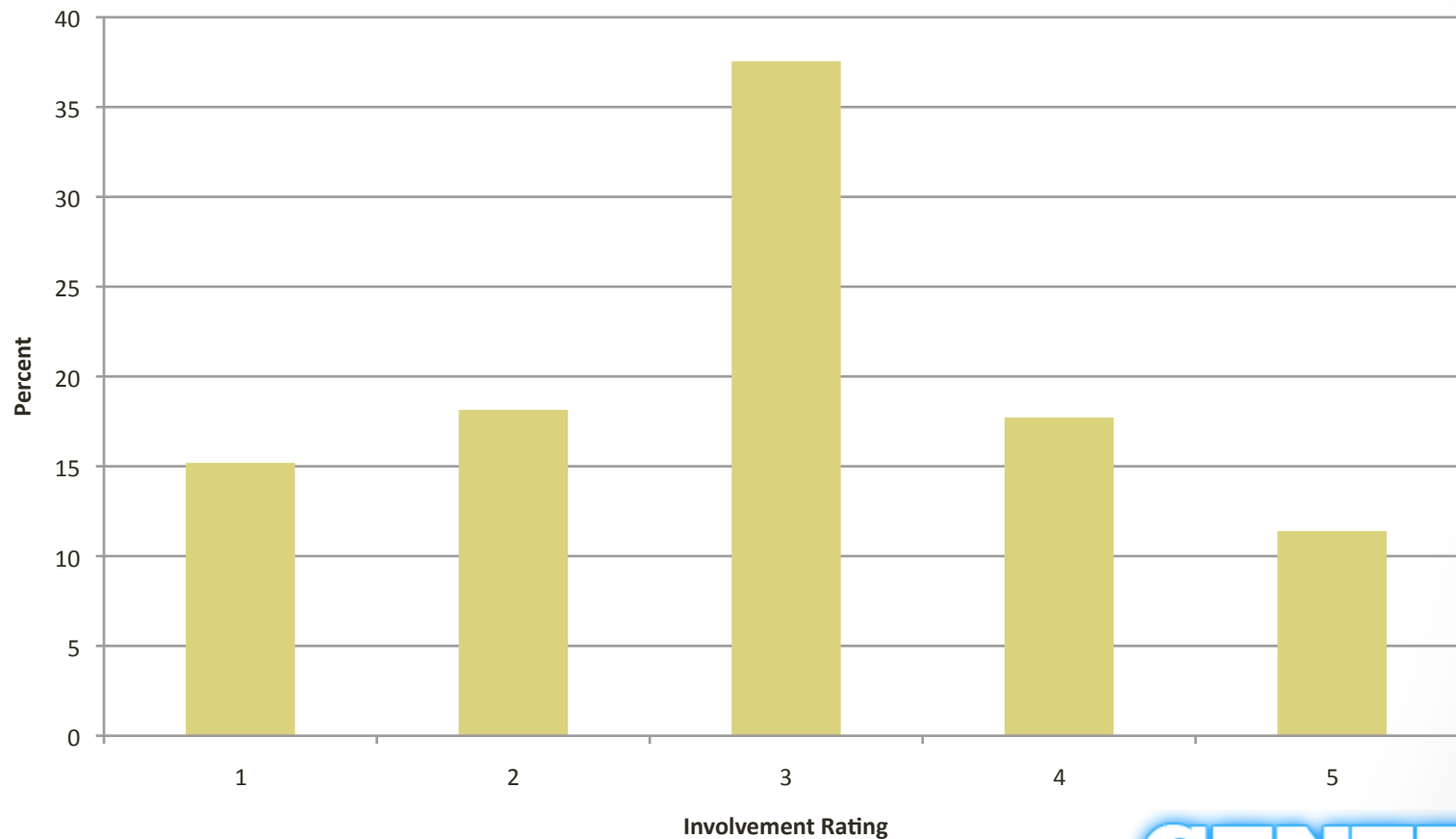
# Results

- N = 237.
- > 15% of on-campus students.
- Self-selection may introduce a bias.
- But respondents were demographically representative of EOU.
- Total cost: ~\$1000, mostly labor.



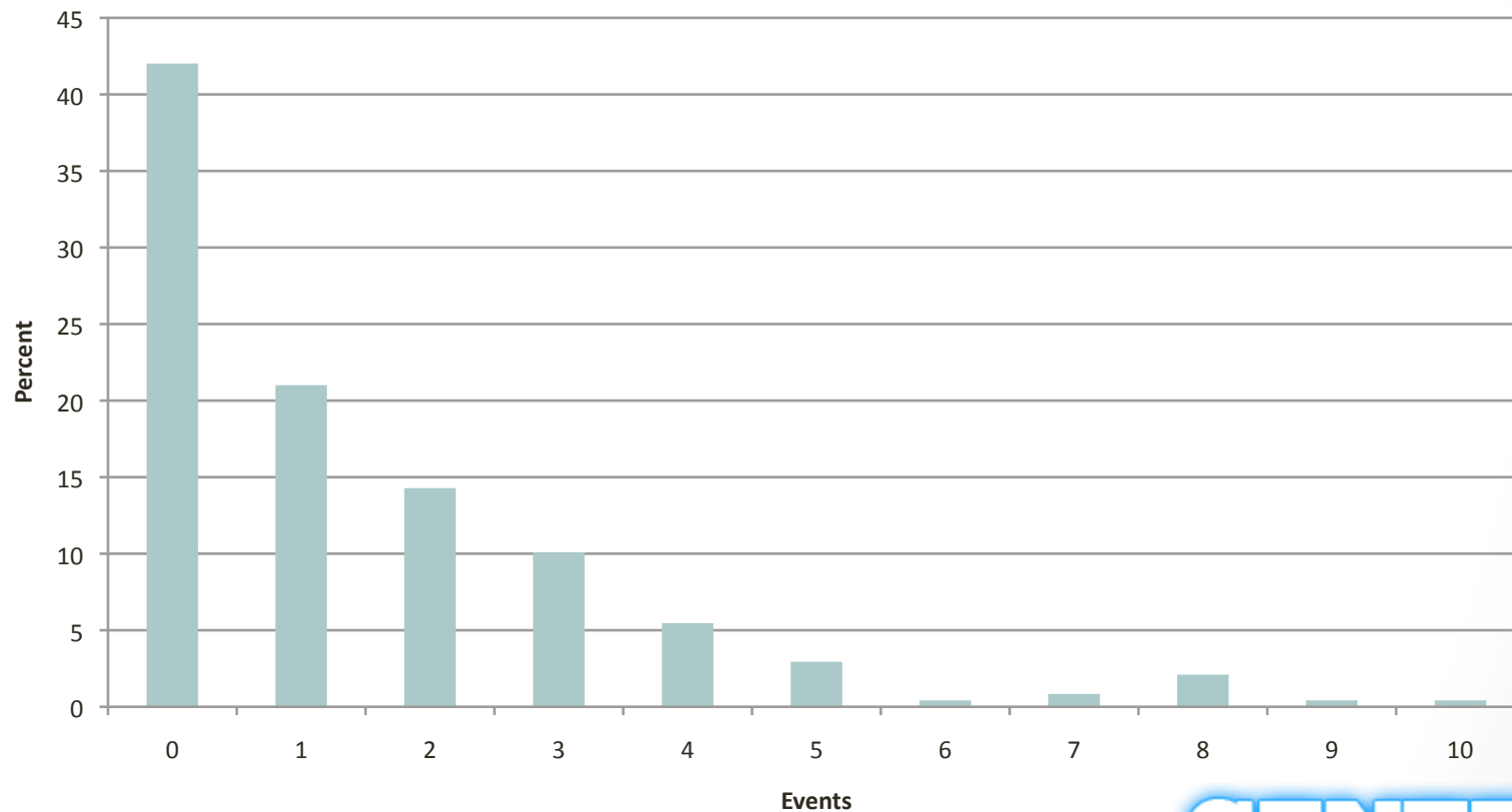
# Students Don't See Themselves as Involved

Overall, how involved are you on campus?



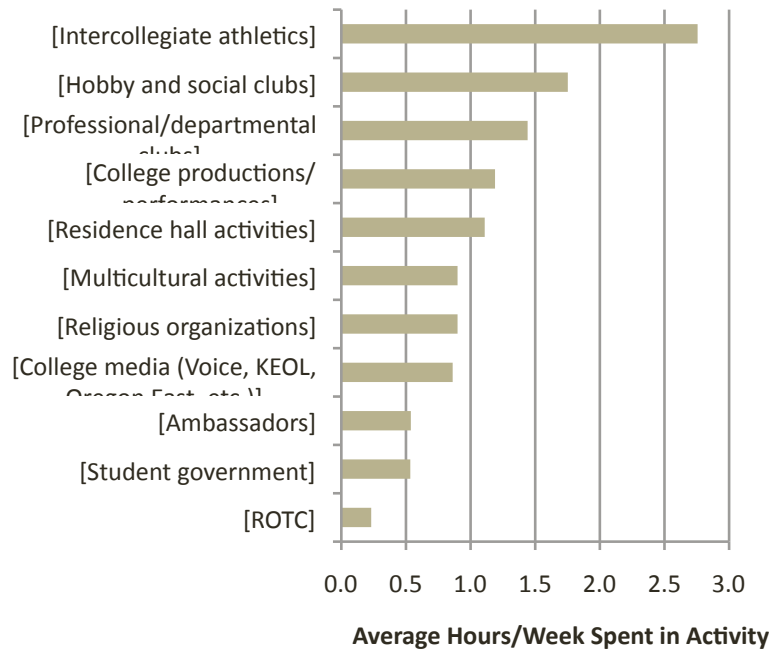
# Most Students Attend Events

About how many extra-curricular events have you attended on campus in the past week?

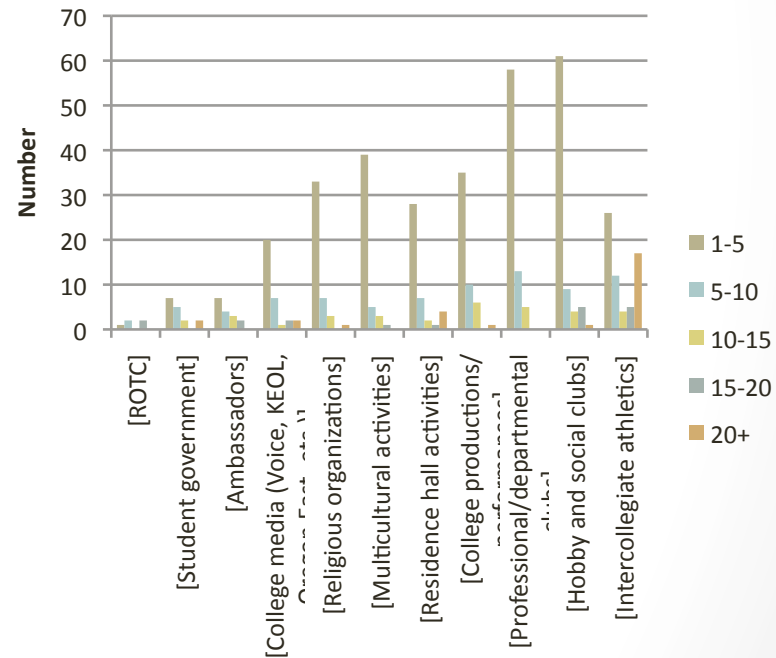


# Students Spend a Lot of Time on Extracurriculars

On average, how many hours do you spend actively contributing to the following each week? (averages)



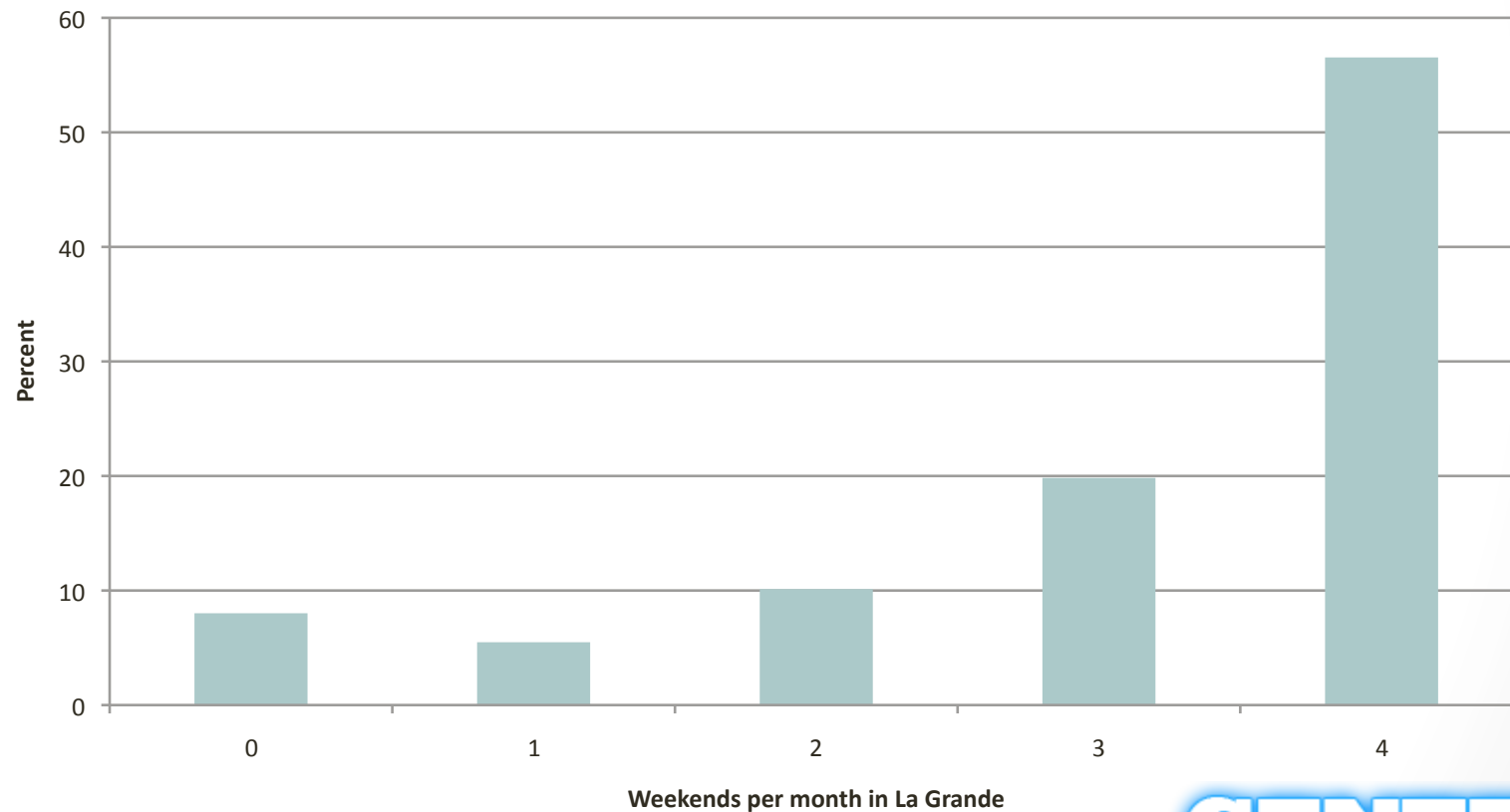
On average, how many hours do you spend actively contributing to the following each week? (excludes null responses)





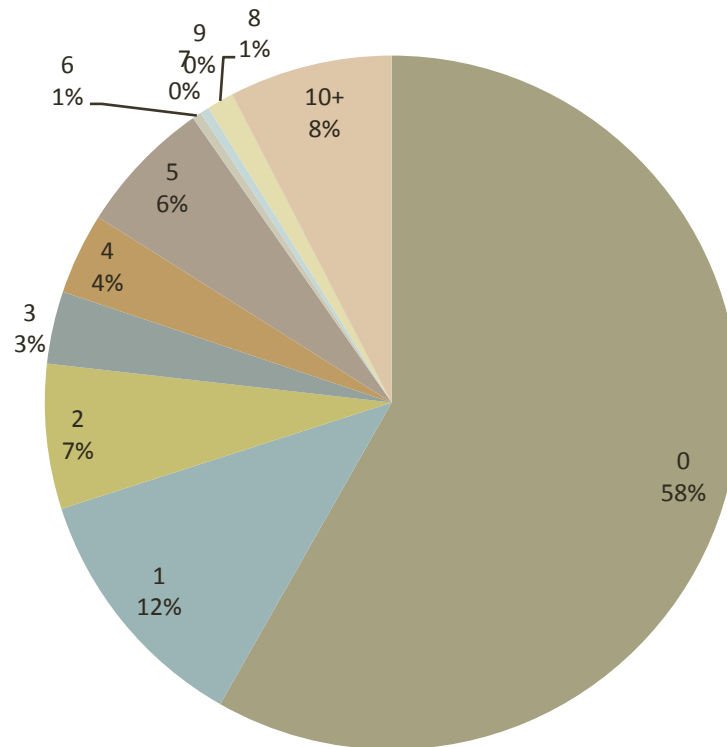
# Most Students Stay in La Grande on the Weekends

About how many weekends per month do you spend on average in La Grande?



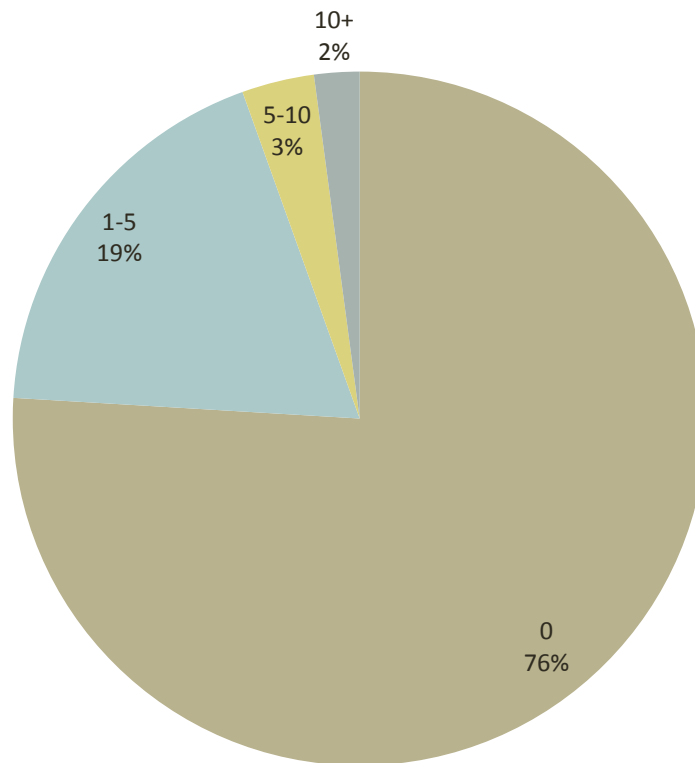
# Most Students Aren't Leaders

About how many events have you planned or coordinated during your entire time at EOU so far?



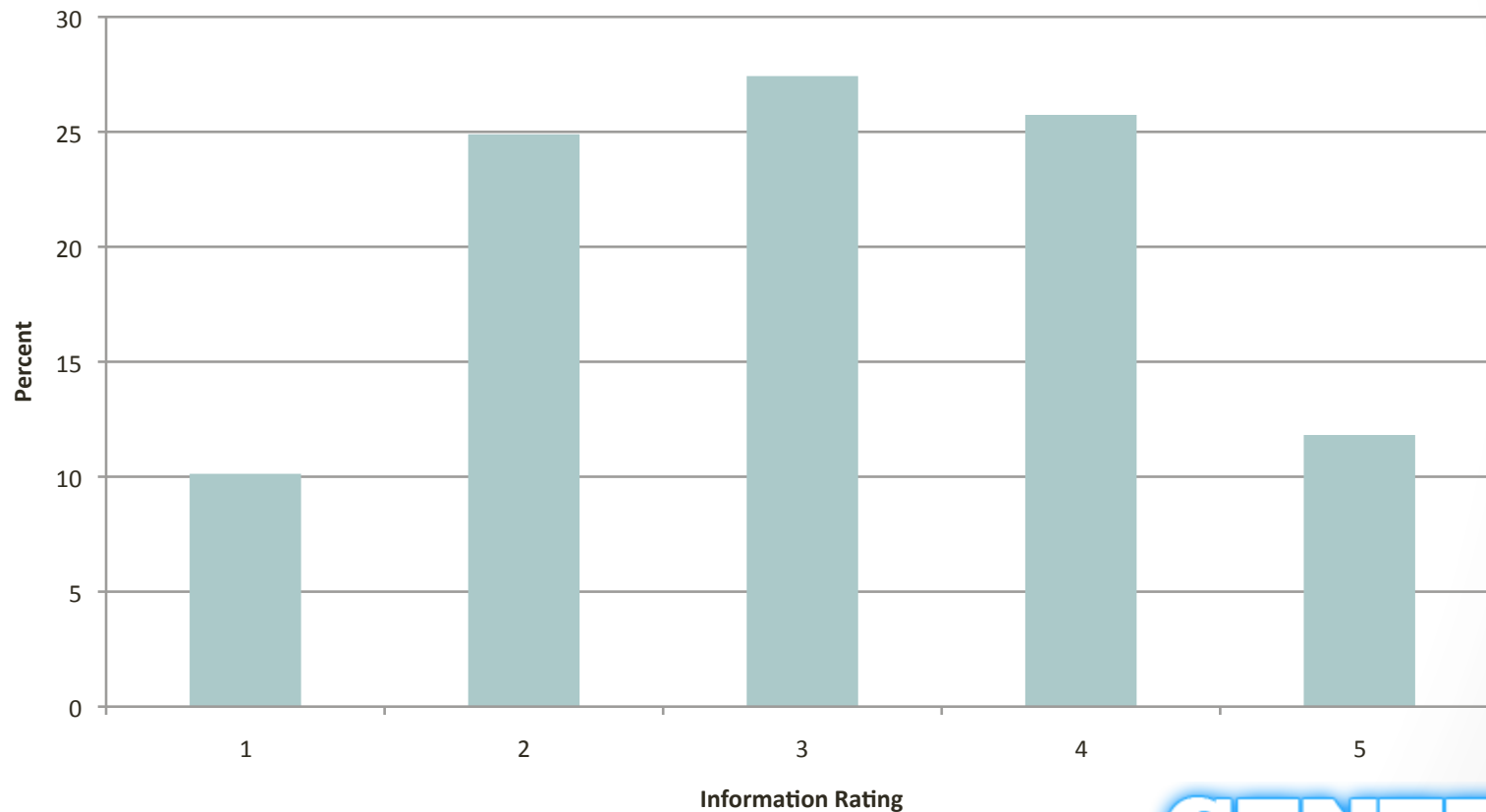
# There's an Abundance of Untapped Potential

How many hours have you engaged in volunteer service ON campus in the past week?



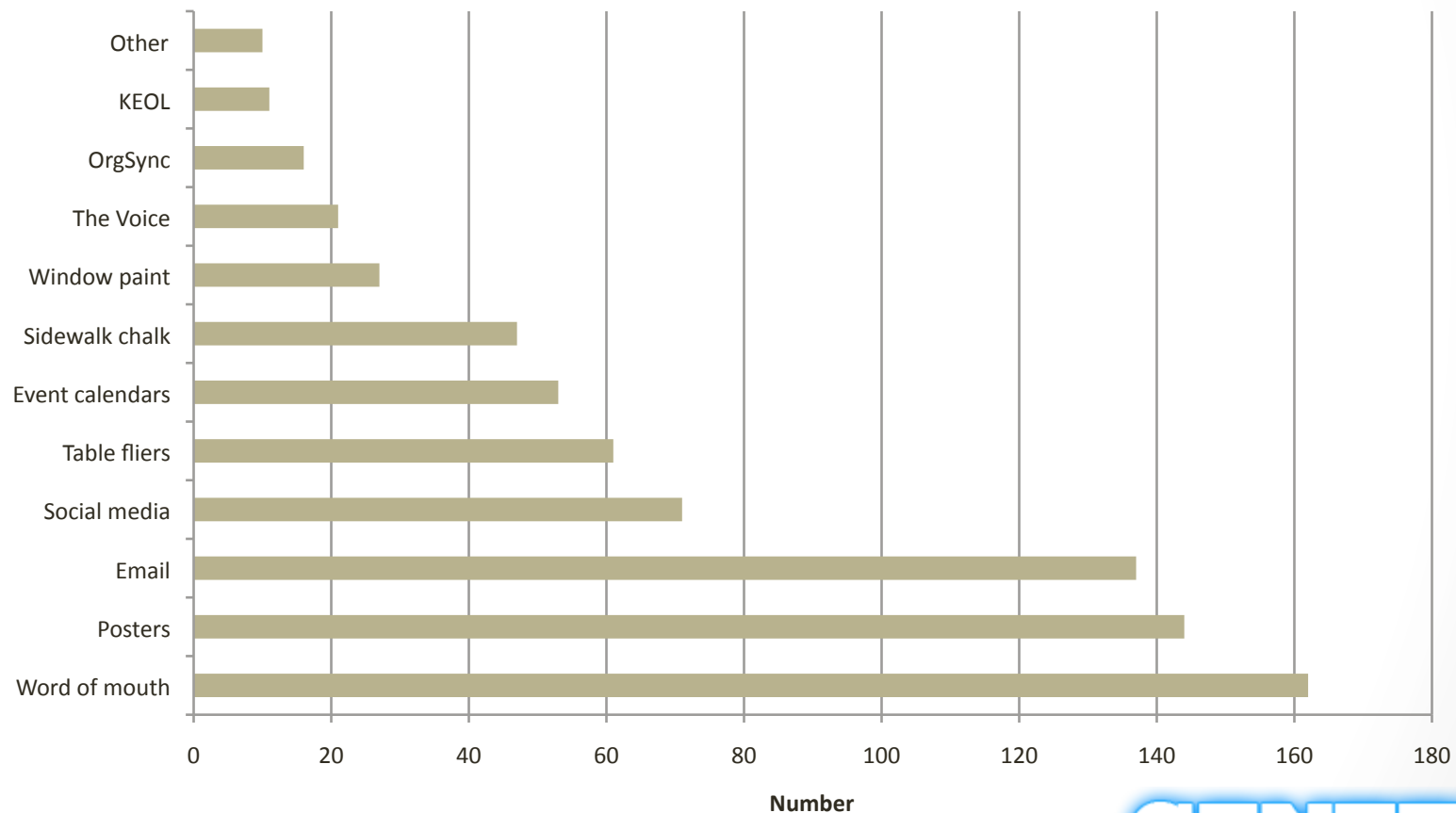
# Students Don't See Themselves as Informed

How informed are you about involvement opportunities (events, clubs, etc.) on campus?



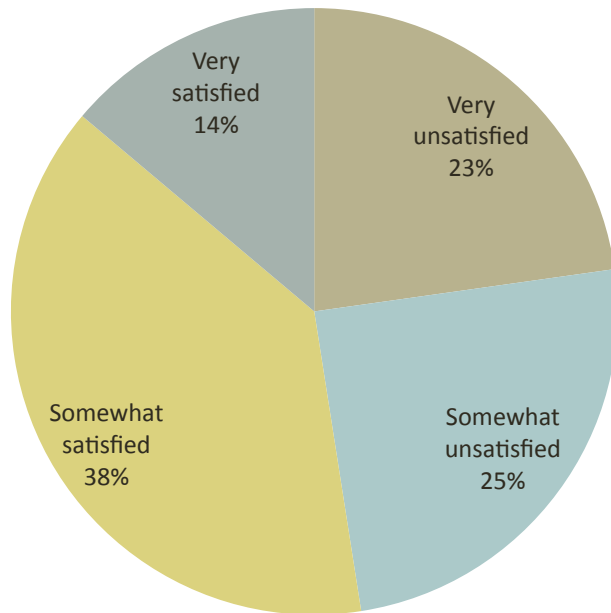
# ...But They can Tell You Where They get Their Information

Where do you typically hear about involvement opportunities?

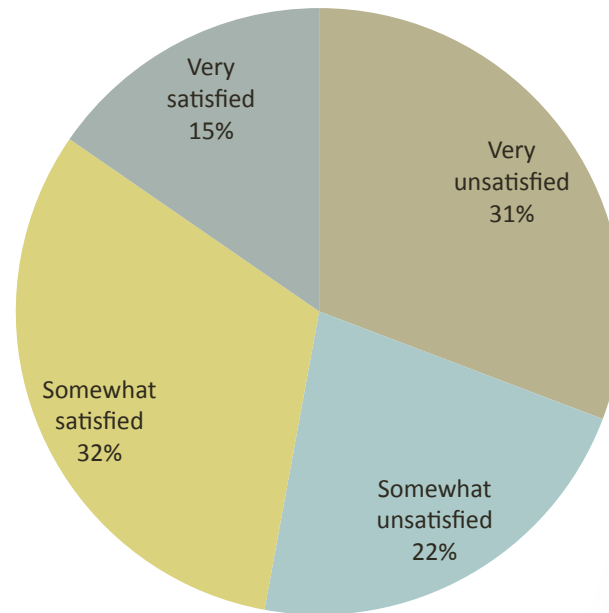


# Students Aren't Satisfied With Programming

[Events during the week] (non-neutral only)

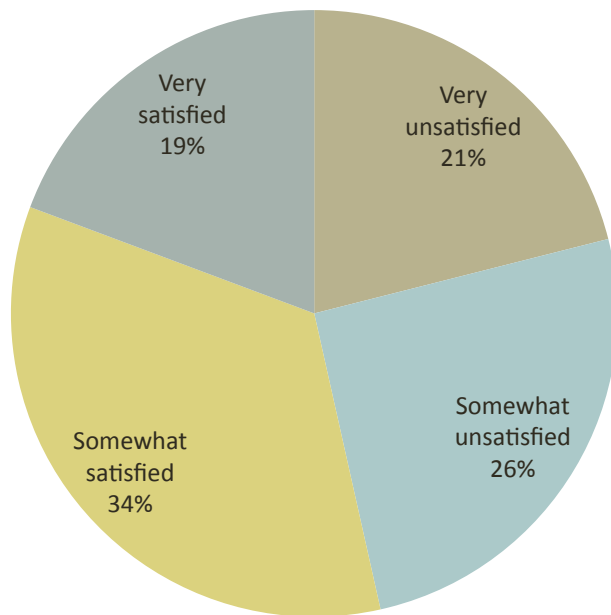


[Events during the weekend] (non-neutral only)

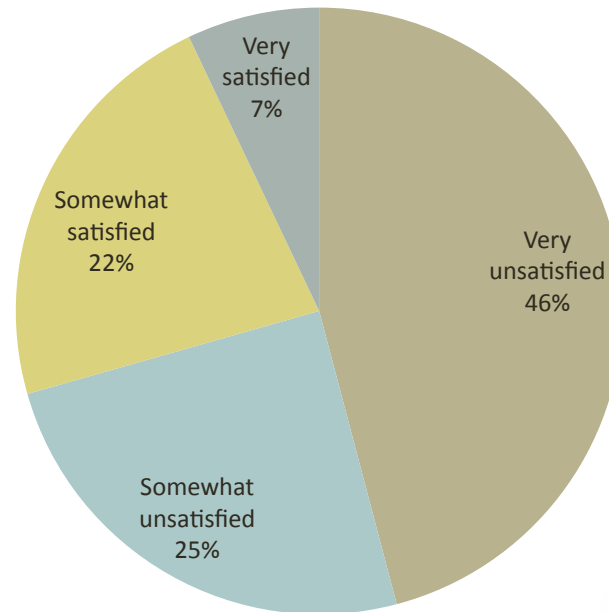


# Students Aren't Satisfied With OrgSync or Clubs

[Club offerings] (non-neutral only)

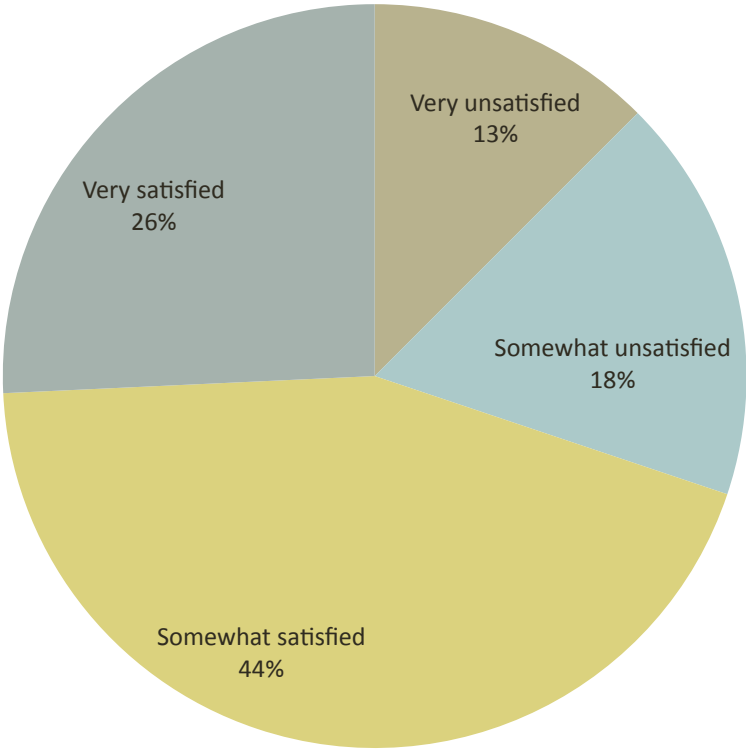


[OrgSync] (non-neutral only)



# Students are Satisfied With Hoke

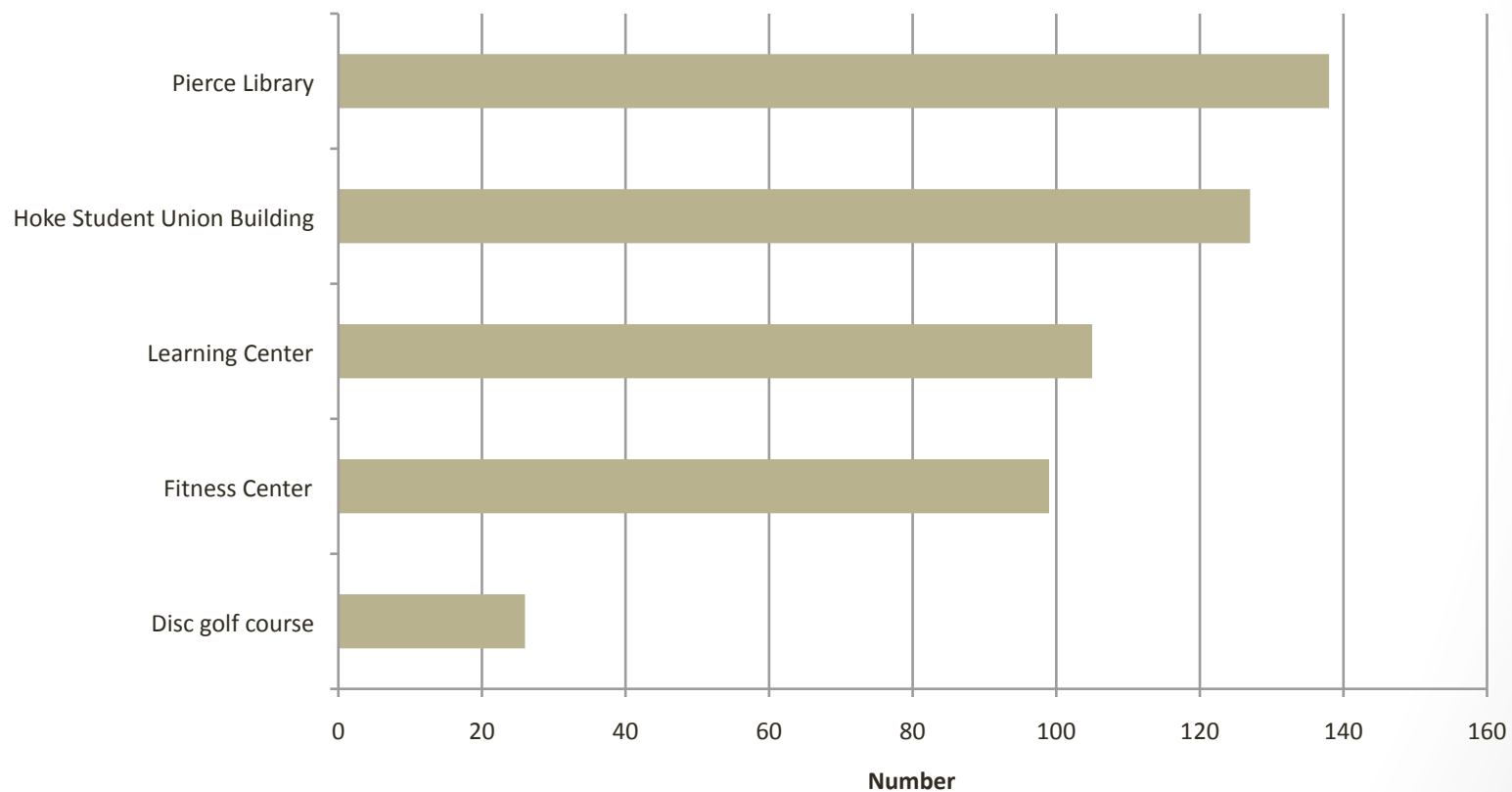
[Hoke Student Union Building] (non-neutral only)





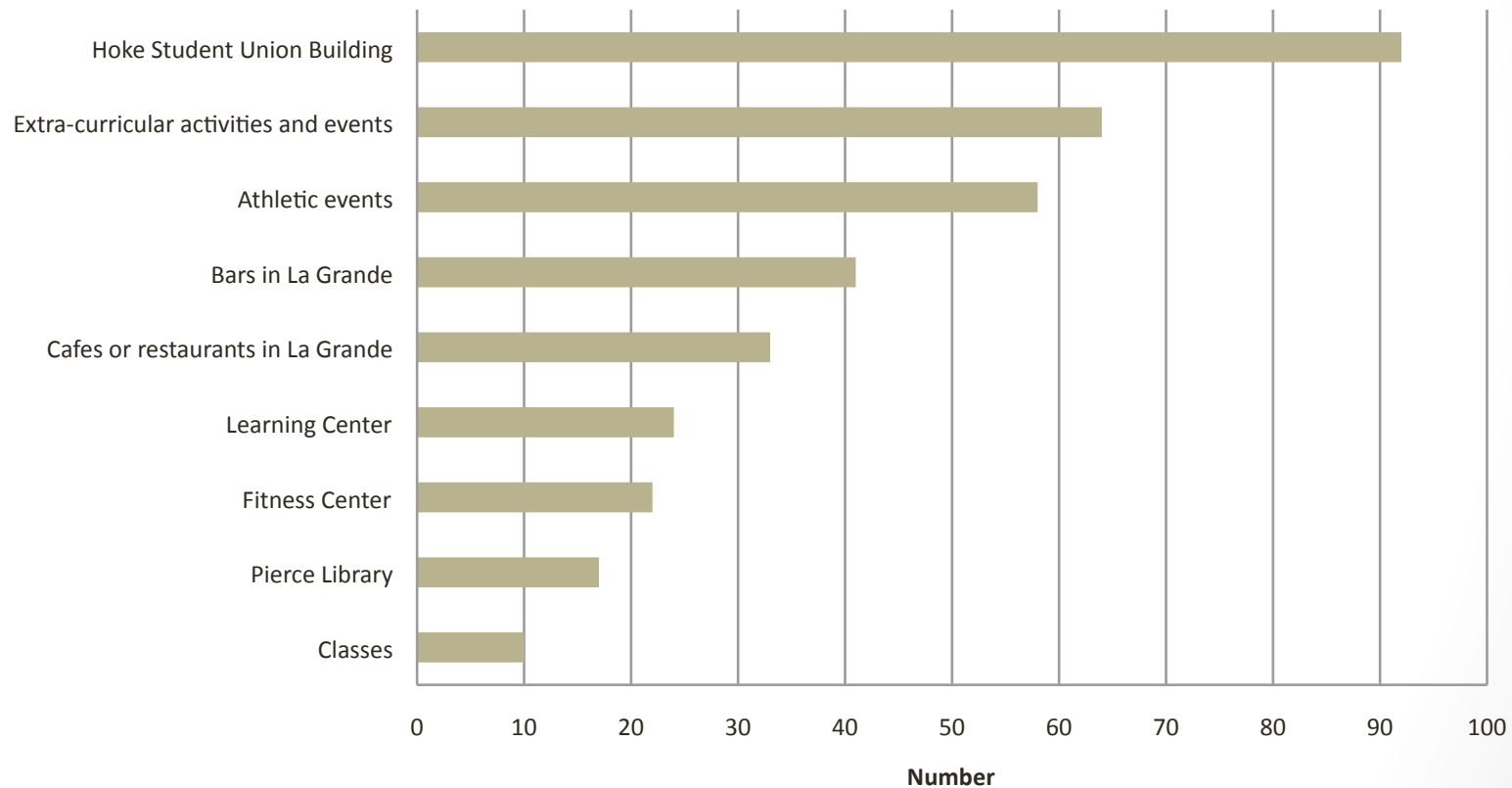
# Students Use Campus Amenities

Which of the following campus amenities do you typically use each week?



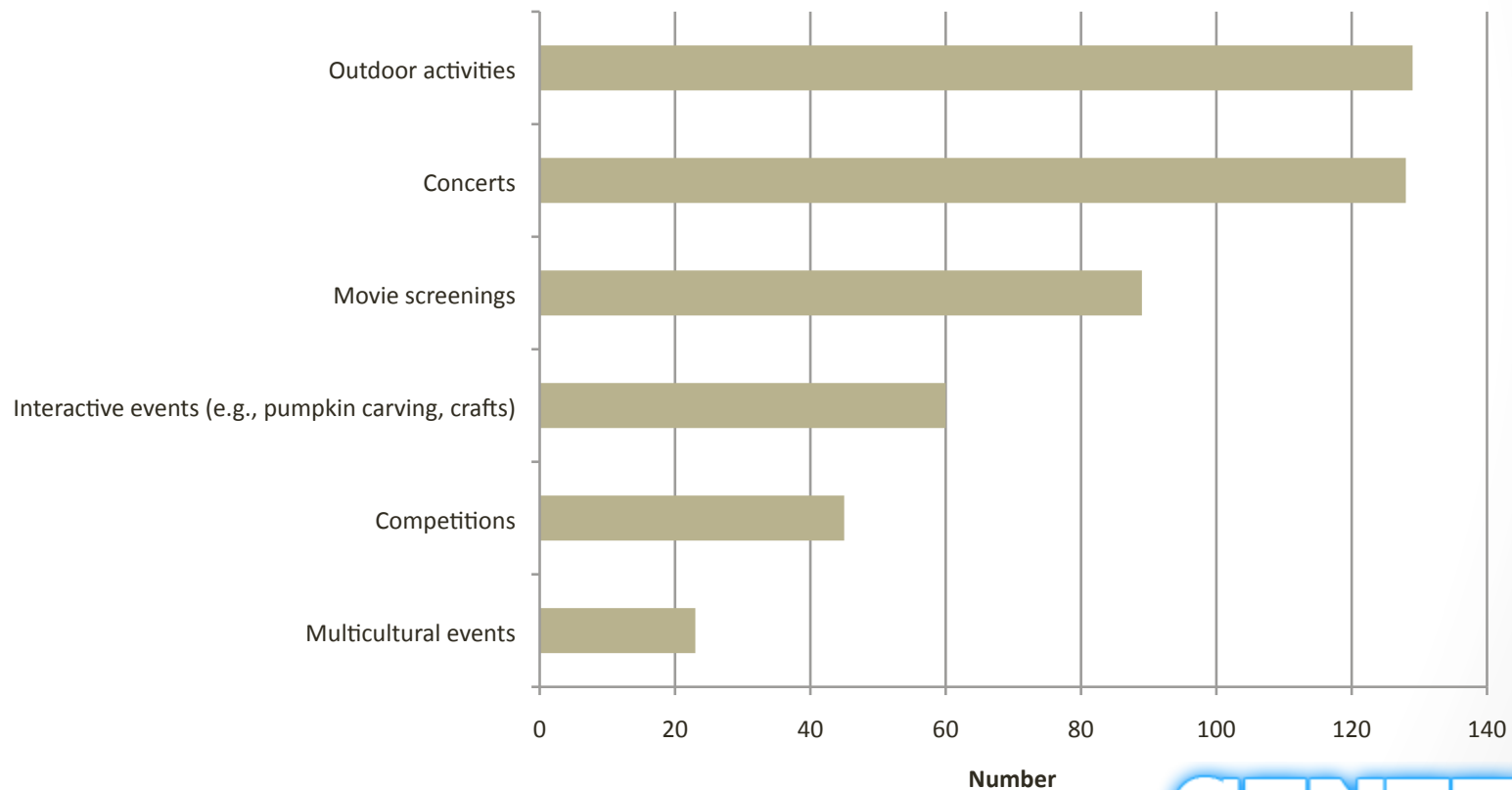
# Hoke and Co-Curriculars are Best for Peer Interaction

Which of the following settings provide the best opportunities to interact with other students?



# Students Want More Outdoor and Music Events

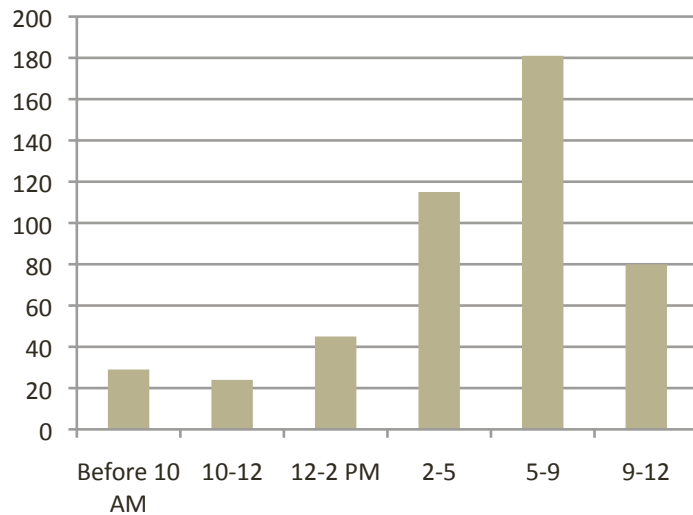
Please choose the top two types of programming that you would like to see more of at EOU. (combined)



# Students are Available Later in the Day and Later in the Week

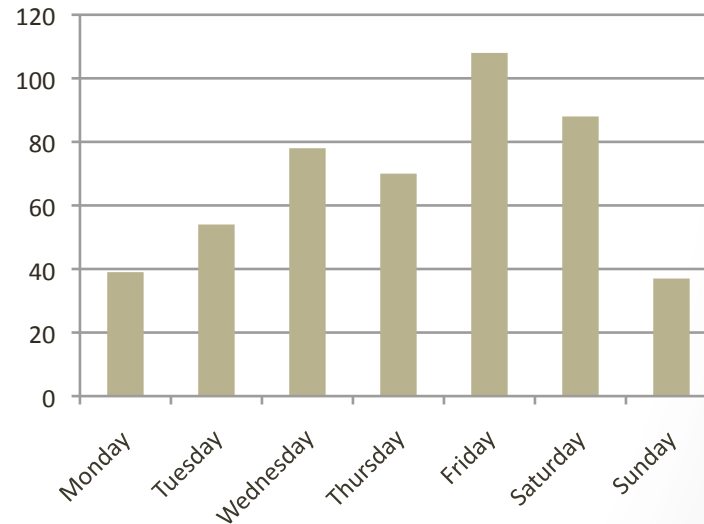
Please choose the top two times during which you are most likely to be available to participate in extra-curricular activities or events.

(combined)



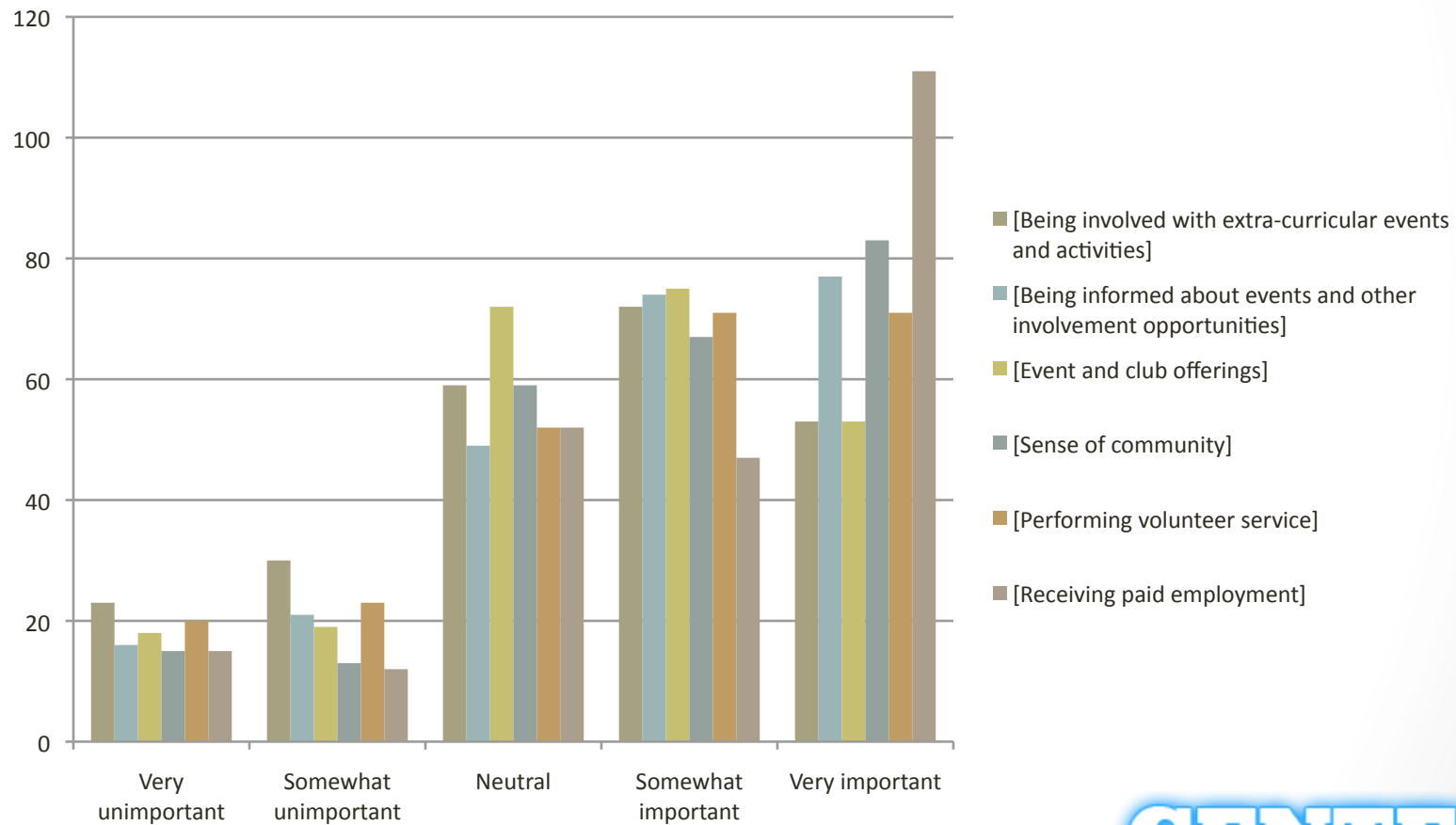
Please choose the top two days during which you are most likely to be available to participate in extra-curricular activities or events.

(combined)



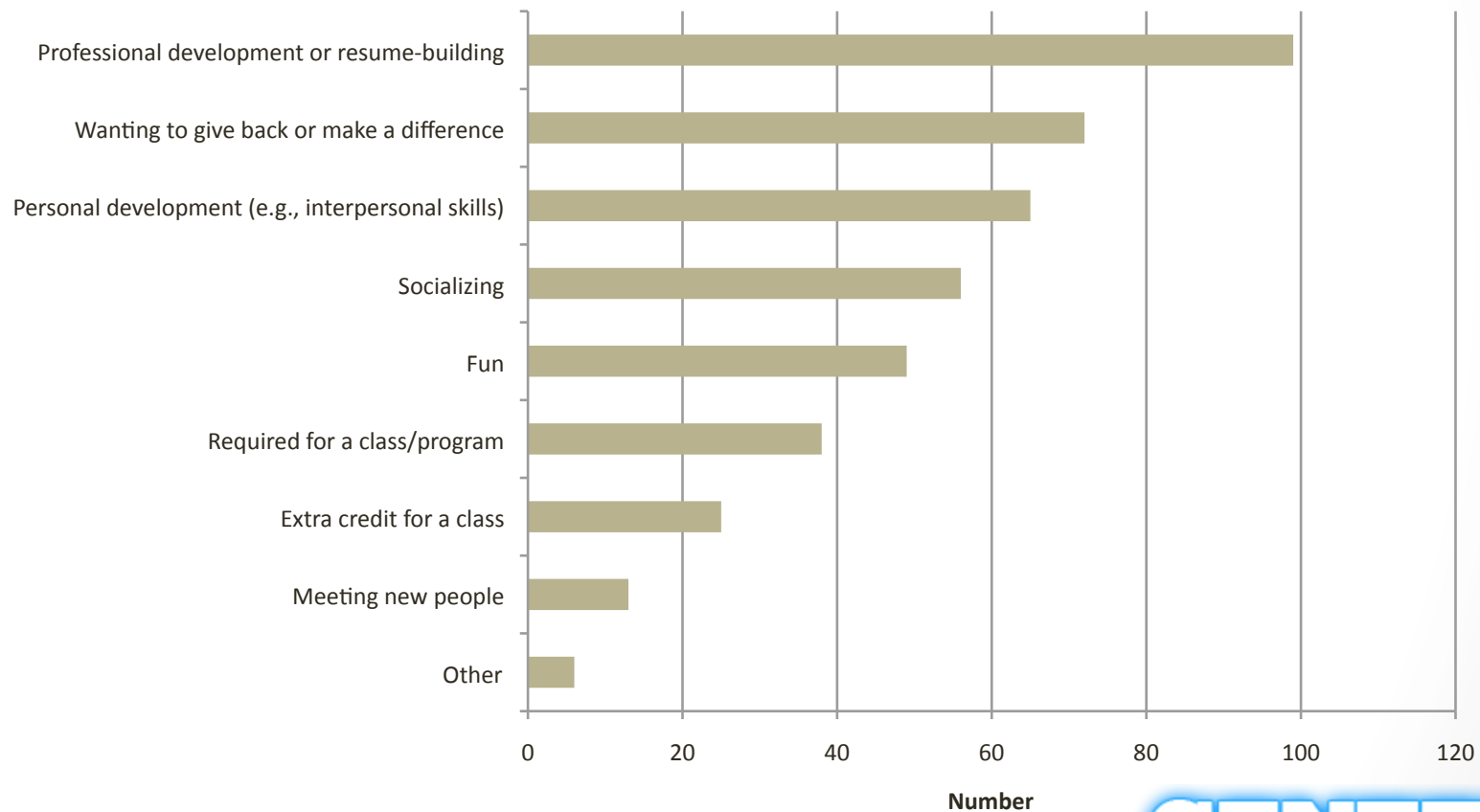
# Students Care

How important [are the following] to you?



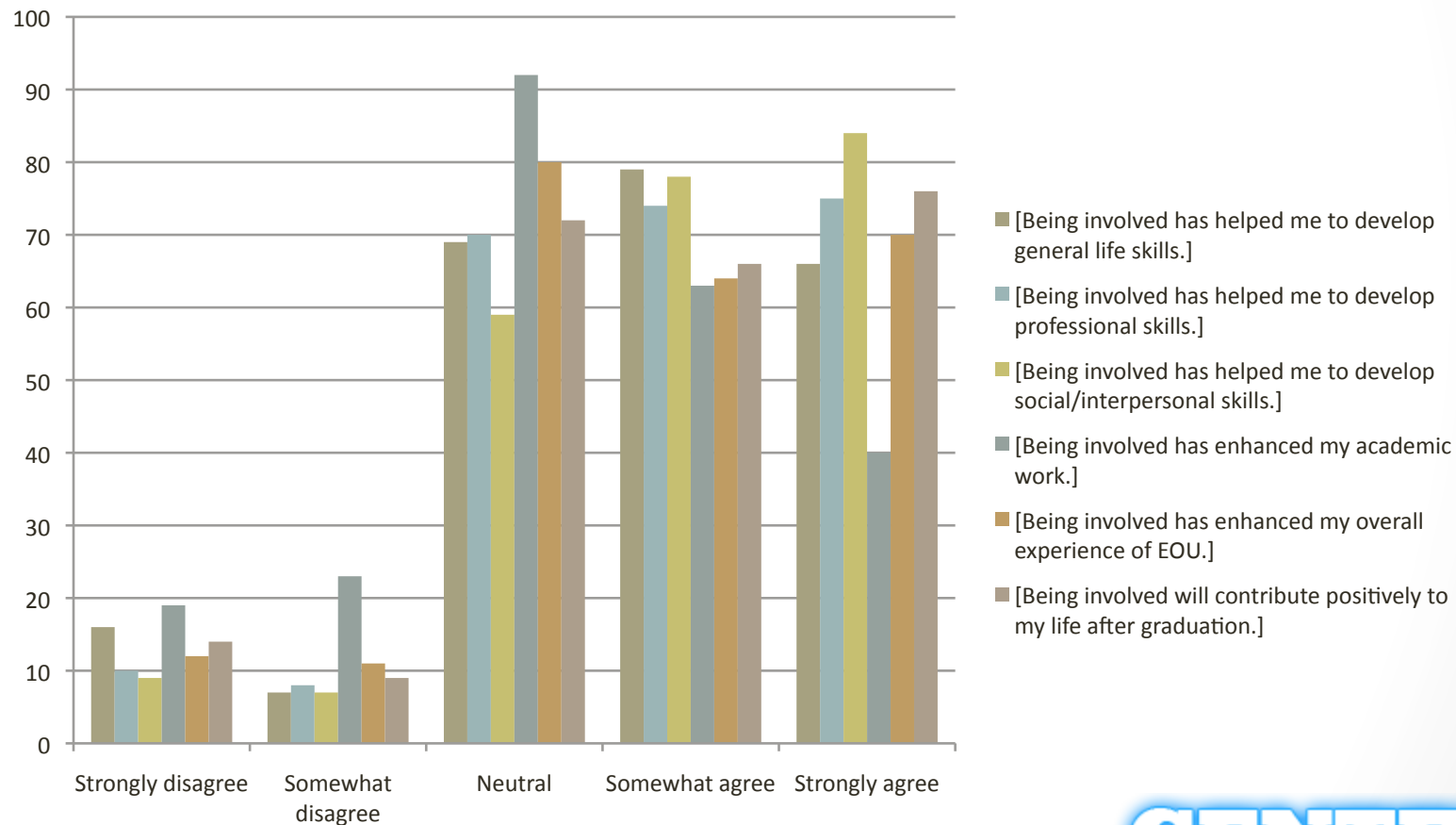
# Students Want Professional, Personal, and Community Development Opportunities

Why are you involved?



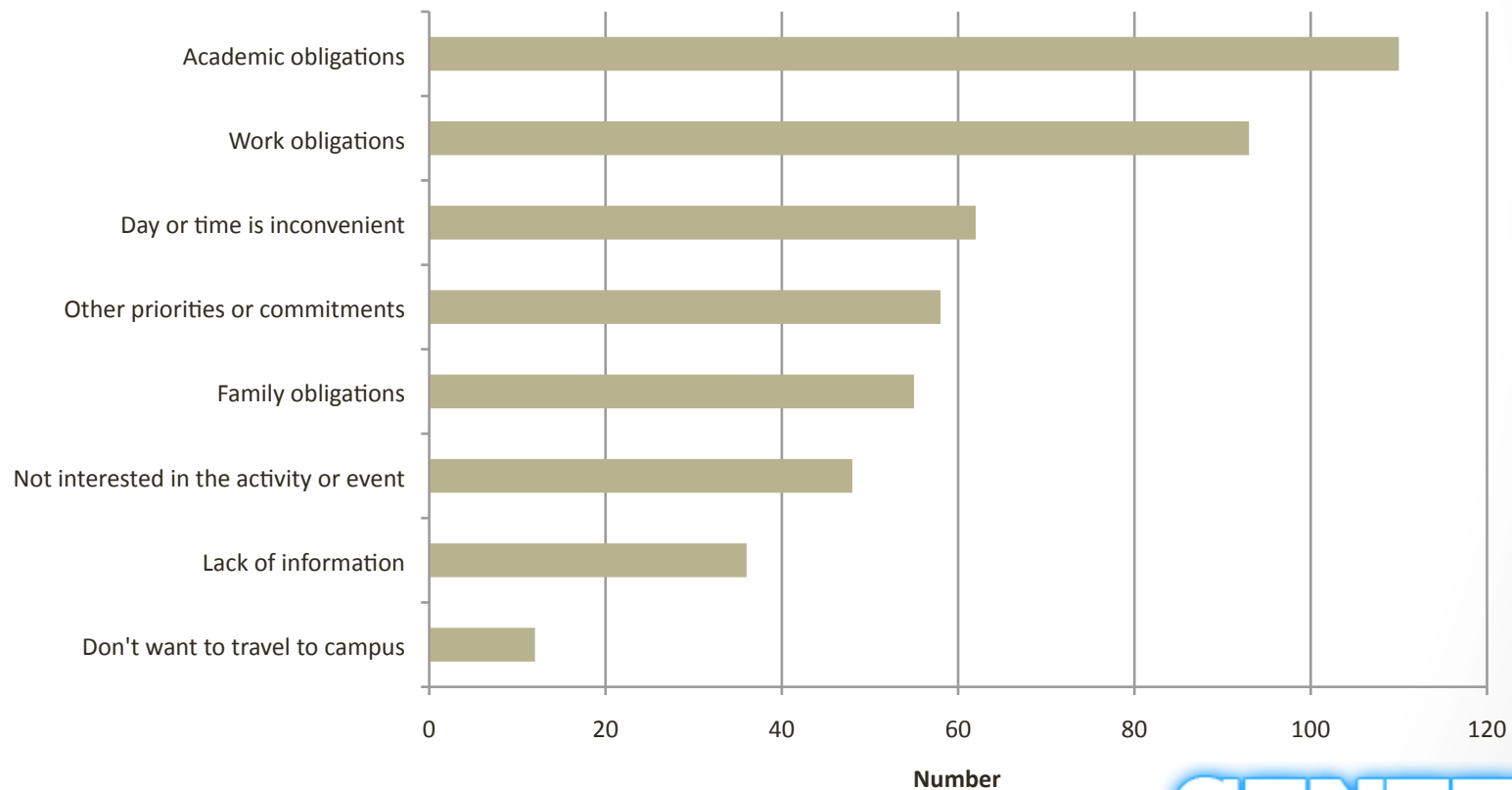
# Students Think Involvement is Good

How does being involved affect you?



# Plan Around School and Work

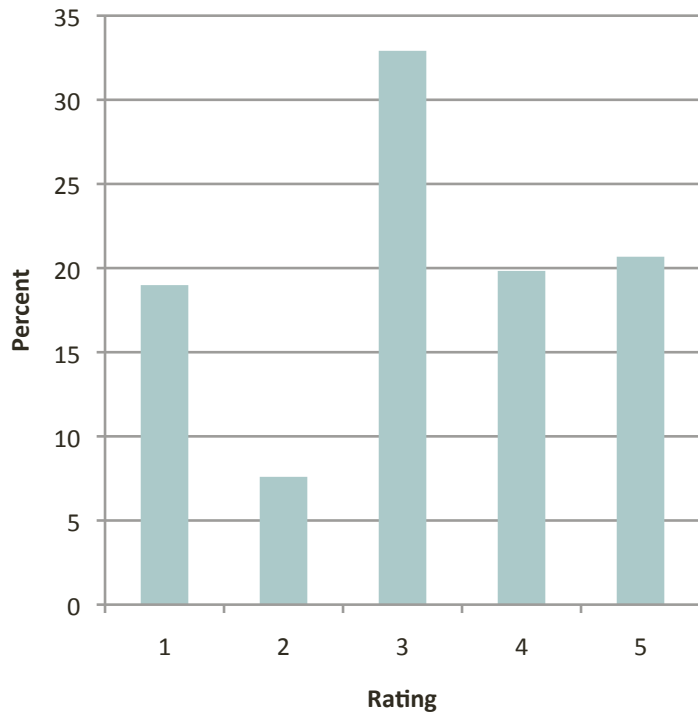
What prevents you from being involved? (first and second choices)



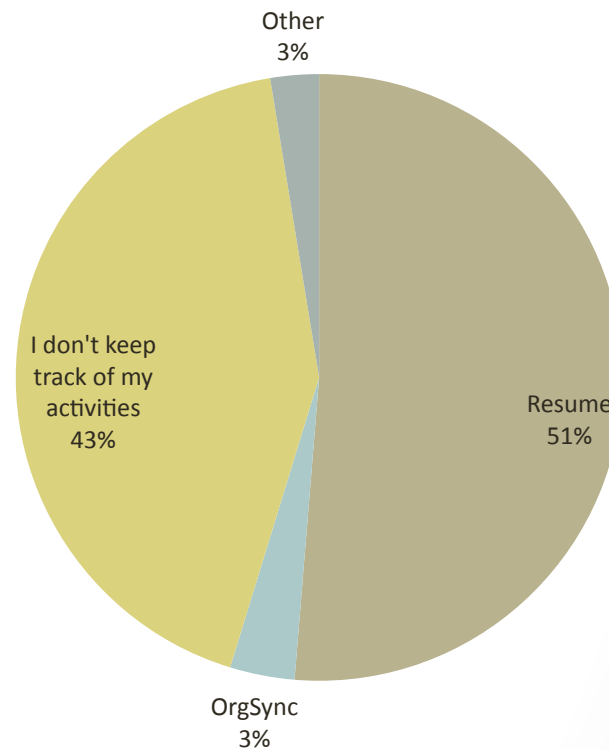


# Many Students Could Benefit From a Co-Curricular Transcript

How useful would a co-curricular transcript be for you?



How do you currently record your co-curricular activities?



# Campus Employment is Negatively Related to Other Involvement

- On-campus employment was the only variable consistently related to involvement.
- However, the effects were very small, and on-campus employment is a form of involvement.
- Students rate this form of involvement as highly important.

# Key Takeaways

- Many students are involved, but most aren't leaders.
- Students get their information from word of mouth, posters, and email.
- Students aren't satisfied with campus programming. They want more outdoor events and concerts.
- Events should be planned later in the day and later in the week.
- Students want professional, personal, and community development involvement opportunities.
- Students could benefit from a co-curricular transcript.

# Policy Ideas

- Prioritize outdoor events and concerts.
- Increase total event offerings.
- Prioritize events held later in the day/week.
- Further explore co-curricular transcript.
- Improve club offerings.
- Schedule breaks during the day for professional development.
- Leadership recruitment, training, and retention.
- KISS: Reduce barriers to involvement wherever possible.
- Directly incentivize students to get involved. Should we pay student leaders?

# Recommended Readings

- American Association of State Colleges and Universities, “Student Success in State Colleges and Universities: A Matter of Culture and Leadership” (2005).
- David S. Crockett, “The Ten Most Effective Retention Strategies for Community/Technical Colleges.”
- Kevin M. Elliott and Margaret A. Healy, “Key Factors Influencing Student Satisfaction Related to Recruitment and Retention” (2001). *J. of Marketing for Higher Education* 10(4).
- Alexander W. Astin, “Student Involvement: A Developmental Theory for Higher Education” (1999 [1984]). *J. of College Student Development* 40(5).
- ACT, “What Works in Student Retention? Public Four-Year Colleges and Universities Report” (2010).

# Thank you!

Q&A.

**Want the full report?**

Go to [eou.orgsync.com](http://eou.orgsync.com).

**Let's keep the conversation going.**

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**CENTER**  
for Student Involvement