



EASTERN OREGON  
UNIVERSITY

Board of Trustees

**Minutes of a Special Meeting of the Board of Trustees**

**April 3, 2015**

**9:00 a.m. - 12:00 p.m.**

**Dixie Lund Boardroom, Inlow Hall**

**Eastern Oregon University**

**La Grande, Oregon**

**Agenda**

1. Roll-call and call to order – Chris Burford
2. Announcements
3. Orientation:
  - a. Structure, Roles, and Responsibilities
    - i. Former Statewide Education Structure – Tim Seydel
    - ii. New Statewide Education Structure – Tim Seydel & Chris Burford
    - iii. EOU Internal Structure – Chris Burford & Lara Moore
  - b. Overview of Standards of Measurements for Success
    - i. Achievement Compact – Sarah Witte
    - ii. Accreditations – Sarah Witte
    - iii. Board Condition and Deliverables – Jay Kenton & Chris Burford
  - c. Financial Resource Management
    - i. Outcomes-based Funding – Lara Moore
    - ii. Enrollment Challenges and Initiatives – Sarah Witte & Xavier Romano
4. Adjournment

After adjournment lunch will be served, followed by the following committee meetings.

- Finance and Administration Committee, 1-3 PM, Hoke Union Building, Room 301.
- Academic and Student Affairs Committee, 1-3 PM, Ackerman Hall Alumni Room, 208.

## MINUTES

**Trustees Present:** Ray Brown, Richard Chaves, Patricia (Todd) Hinton, Tom Insko, Bobbie Conner (9:15 AM), Jay Kenton (ex officio), Dixie Lund, Cheryl Martin (9:05 AM), Abel Mendoza, David Nelson, Elsie Praeger-Goller, and Jer Pratton.

**University Staff Present:** Chris Burford, Heather Cashell, Lara Moore, Xavier Romano, Tim Seydel, and Sarah Witte

### Guests:

#### 1. Call to Order/Roll

Chair Nelson called the meeting to order at 9:00 a.m., and Secretary Chris Burford called the roll. A quorum was present.

Secretary Burford then made the following announcements. The nomination of Bill Johnston is proceeding, but has not been completed yet. As at last meeting, he is present, will participate in discussion, but will not vote. Chris Burford informed the board of the agenda for the day. Each committee will meet after this session ends. A reference binder has been prepared for each Board Member as well as one related on the topics for today. Under the draft statement file some proposed additional board statements have been provided by the Oregon University System. We do plan to discuss and to take some action in our next regular board meeting.

If the Board members recall from the last meeting, Vice Chair Bobbie Conner and Chris Burford were tasked with putting together a proposal for a Governance Committee. Each binder contains draft language that would create such a committee. By working with the chair, we can hopefully identify some individuals who would be interested in serving on the committee, work up a proposed charter, and present the proposal for view at the next meeting. The binder also contains up to 500 University policies, which will be referred to during the PowerPoint presentations.

The front pocket contains items that came up recently such as presidential search information, memos on how these meetings can improve, and responses to a Board of Trustees retreat in August. Discussion for additional times for the retreat can be open at another time.

#### 2. Orientation:

Chris Burford stated this orientation would be beneficial to have now, as opposed to a regular board meeting, since this board is jumping into the deep-end of the pool with presidential

candidate interviews and participating in selection in a month. This way everyone has some knowledge and understanding of the language of the process.

**a. Structure, Roles, and Responsibilities**

Tim Seydel described the former statewide educational structure. Before the formation of the EOU Board we had the University working with the State Board of Higher Education, and we worked with the Governor and the State Legislature. The State Board of Higher Education coordinated all of our activities. The University of Oregon launched a bill to create them as an independent structure within the State of Oregon. Thereafter, Oregon State and Portland State University joined that bill. The outcomes lead to the unbundling of the Oregon University System and the Chancellor's Office. Eastern Oregon University now has the options to be self governing. Therefore, as of July 15<sup>th</sup>, 2015 this board assumes that role over Eastern Oregon University. Other services and resources provided by the Office of the Chancellor will be shared amongst the institution.

Before 2013 we worked with the Oregon University Systems and the State Board of Higher Education. Now we work with more local entities like the Oregon University Systems, Community Colleges, and groups which coordinate with the Oregon Education Investment Board (OEIB) which is scheduled to sunset in 2016. Their priority is how do we make investments in education, within Oregon. They look at a person from birth to about when they enter higher education. That is their role, looking at the big picture. The role of the Higher Education Coordinating Commission (HECC) is to help coordinate these efforts. They look at funding allocations program, student consumer protection, and degree approval from this Board. The Oregon Opportunity Grant collaborates on the P-16 education continuum and submits an evaluation of each university to the State Legislature.

Chris Burford addressed what happens when the State Board closes. As of July 1, 2015 we get assigned all those powers. Same thing for all the 500 plus regulations the board has adopted. Policies that are not applicable to our institution will probably be dropped. In the Fall 2015 we might do an internal review of the remaining policies and see which ones need to be amended. With the new system, this Board of Trustees, is a governmental entity unlike any other. You are not a unit of local government, municipal government, or state agency, district, or court. You are an entity to carry out public missions and services. You are an independent public body with statewide purposes and missions and without territorial boundaries.

We are meeting today to provide transparency for the university. This goal of leading greater access and affordability to Oregon residents is a major theme and one where we have a great strength because we, as a university, serve the most disadvantaged students in the State of Oregon. The Legislature asserts a responsibility to monitor the success of governing boards within the state. Changes in academic programs must get approval from

the HECC. Submitting a budget, hiring and supervising the president, and being a governing body of the institution is your role. Most of the day-to-day stuff is not the duty of the Board of Trustees.

Chris Burford then directed Board members to a pyramid structure outlining the role of authority on the college campus. A goal of any shared governance system is to capitalize on the greatest asset of a university which could be the knowledge of the collective staff and faculty. The role of any of these governance committees is as an advisor. Chris Burford briefly overviewed the Constitutions of each governing body/committee on campus.

Lara Moore reviewed the duties and roles of the various staff, unions, and committee groups on campus.

Board members were offered an opportunity to ask any questions on the material.

**b. Overview of Standards of Measurements for Success**

Sarah Witte addressed the board on a developing framework for evaluating board performance and institutional performance. The Achievement Compact sets forth the mission based measures that were developed by the Oregon Educational Investment Board (OEIB). The four main aspects of the Achievement Compact are completion, quality, connection, and local priorities.

Accreditations is essentially a framework where an institution tells its story about the success of their students, which is based upon the mission of the university. Accreditations set forth the integrity and quality by which a university's effectiveness is measured. These entities help us get funding and grants. Reports are due on a seven year cycle.

Jay Kenton and Chris Burford presented the board conditions and deliverables.

Before the break Chair Nelson presented Justin Chin, the new career Development Officer on campus.

Chris Burford noted the reference binder has all the board conditions laid out.

Chair Nelson called for a ten-minute break.

Chair Nelson called the meeting back to order at 10:50 AM.

**c. Financial Resource Management**

Lara Moore focused on the three areas that impact the financial resource management on campus. Those areas included outcomes-based funding, enrollment challenges and

initiatives, and shared services. The goal of the current model is to make sure we are serving everyone with the resources available to us.

Xavier Romano discussed the current enrollment status at Eastern Oregon University and how to successfully move forward. The demographics of our university range from 17-45 years old and range from every walk of life. We need to find our strengths as a university and use that to capture and increase enrollment.

Lara Moore talked about the role of Shared Services on campus. With the break up of the Oregon University System, there are additional costs this university must provide itself.

### **3. Adjournment**

With no further business, the meeting was adjourned at 11:53 AM.

Respectfully submitted,

Heidi Tilicki

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