EASTERN OREGON UNIVERSITY FOUNDATION
2012 Annual Giving Report

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message from
EOU Foundation President
Tom Insko:

Since its founding almost 50 years ago, the Eastern Oregon University Foundation has worked each year to help sustain and promote Eastern’s mission of access, affordability and engagement.

This past year is a model of how much of a difference our support makes. The Foundation was able to offer approximately 90 scholarships providing more than $315,000 of financial assistance to EOU students in the 2012 academic year. With help from our alumni, donors and friends, we now have over $10.7 million in total assets set aside for the long-term support of EOU.

To ensure resources expand to sustain Eastern’s growth, we have engaged in the Campaign for Eastern, a comprehensive fundraising effort focused on increasing scholarships, internship opportunities, and programs to recruit and retain students. This requires significant dedication and effort but we are already experiencing many successes.

Our list of highlights for the past year is long and includes many wonderful gift announcements, events, and alumni gatherings. Two especially noteworthy successes include the establishment of EOU’s first endowed professorship and a single gift of nearly $1 million for scholarships.

This work is vital and I am honored to serve as president of the Foundation and to work with our tremendous board of directors and trustees, and also with our alumni, faculty, staff and students. Thank you for your dedication, commitment and unfailing efforts in supporting our University.

Sincerely,

Tom Insko, ’94
President, EOU Foundation
EOU Foundation 2012 Financial Report

The Eastern Oregon University Foundation is growing and working every day to provide access to students and increase engagement with alumni and friends. Fiscal year 2012 set a strong pace for our path forward as we provided over $300,000 in scholarships and received nearly $1.5 million in gross receipts.

We are excited to work with our alumni, friends, faculty, staff and students on all of our alumni, development and fundraising programs, and especially with the Campaign for Eastern. This campaign focuses on increasing student access to higher education and is proving to be very successful! If you have any questions about this report or any of EOU’s Foundation activities, please let us know and we will be happy to help.

~Tim Seydel, Executive Director of EOU Foundation & Vice President for Admissions and Advancement

STATEMENT OF FINANCIAL POSITION
DECEMBER 31, 2012*

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>LiAbilities AND net Assets</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Liabilities:</td>
</tr>
<tr>
<td></td>
<td>Refundable advance $-</td>
</tr>
<tr>
<td></td>
<td>Total liabilities $-</td>
</tr>
<tr>
<td></td>
<td>Net Assets:</td>
</tr>
<tr>
<td></td>
<td>Unrestricted:</td>
</tr>
<tr>
<td></td>
<td>Undesignated $319,602</td>
</tr>
<tr>
<td></td>
<td>Designated by Board 510,429</td>
</tr>
<tr>
<td></td>
<td>Temporarily restricted 4,299,884</td>
</tr>
<tr>
<td></td>
<td>Permanently restricted 5,600,686</td>
</tr>
<tr>
<td>Total assets $10,730,601</td>
<td>Total net assets $10,730,601</td>
</tr>
<tr>
<td></td>
<td>Total liabilities and net assets $10,730,601</td>
</tr>
</tbody>
</table>

EOU Foundation Historical Chart of Assets

<table>
<thead>
<tr>
<th>Year</th>
<th>Assets</th>
</tr>
</thead>
<tbody>
<tr>
<td>1998</td>
<td>$1,768,283</td>
</tr>
<tr>
<td>1999</td>
<td>$2,000,804</td>
</tr>
<tr>
<td>2000</td>
<td>$1,816,032</td>
</tr>
<tr>
<td>2001</td>
<td>$2,451,321</td>
</tr>
<tr>
<td>2002</td>
<td>$2,702,849</td>
</tr>
<tr>
<td>2003</td>
<td>$2,358,391</td>
</tr>
<tr>
<td>2004</td>
<td>$2,746,730</td>
</tr>
<tr>
<td>2005</td>
<td>$2,921,290</td>
</tr>
<tr>
<td>2006</td>
<td>$3,815,417</td>
</tr>
<tr>
<td>2007</td>
<td>$4,132,521</td>
</tr>
<tr>
<td>2008</td>
<td>$4,869,328</td>
</tr>
<tr>
<td>2009</td>
<td>$5,659,461</td>
</tr>
<tr>
<td>2010</td>
<td>$7,945,077</td>
</tr>
<tr>
<td>2011</td>
<td>$9,904,855</td>
</tr>
<tr>
<td>2012</td>
<td>$10,730,601</td>
</tr>
</tbody>
</table>
The Eastern Oregon University Foundation Year in Review

Statement of Activities
For the Year Ended December 31, 2012

<table>
<thead>
<tr>
<th>REVENUE AND GAINS</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$ 140,016</td>
<td>$ 141,375</td>
<td>$ 54,884</td>
</tr>
<tr>
<td>Investment income (loss)</td>
<td>102,257</td>
<td>649,059</td>
<td>-</td>
</tr>
<tr>
<td>Administrative assessments</td>
<td>240,347</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Special event revenue</td>
<td>14,349</td>
<td>5,224</td>
<td>-</td>
</tr>
<tr>
<td>Crop and timber income</td>
<td>-</td>
<td>2,027</td>
<td>-</td>
</tr>
<tr>
<td>Rental income</td>
<td>-</td>
<td>38,404</td>
<td>-</td>
</tr>
<tr>
<td>Net revaluation of split-interest agreements</td>
<td>-</td>
<td>-</td>
<td>29,468</td>
</tr>
<tr>
<td>Other revenue</td>
<td>5,160</td>
<td>48,453</td>
<td>1,349</td>
</tr>
<tr>
<td><strong>Total revenues and gains</strong></td>
<td><strong>502,129</strong></td>
<td><strong>884,542</strong></td>
<td><strong>85,701</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>NET ASSETS RELEASED FROM RESTRICTIONS:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Expiration of program and time restrictions</td>
<td>366,042</td>
</tr>
<tr>
<td><strong>Total revenues, gains and other support</strong></td>
<td><strong>868,171</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EXPENSES</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Administrative and general</td>
<td>104,821</td>
</tr>
<tr>
<td>Fundraising support</td>
<td>100,710</td>
</tr>
<tr>
<td>Other University support</td>
<td>441,095</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td><strong>646,626</strong></td>
</tr>
</tbody>
</table>

| Increase (decrease) in net assets | 221,545          | 518,500              | 85,701 | 825,746 |

| Net assets, beginning of year, as previously reported | 608,486         | 3,781,384           | 5,514,985 | 9,904,855 |

| Net assets, end of year | **$ 830,031** | **$ 4,299,884** | **$ 5,600,686** | **$ 10,730,601** |

**FOUNDATION ACCOUNTING POLICIES:** The EOU Foundation’s financial statements are presented in conformity with Generally Accepted Accounting Principles (GAAP). The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures at the date of the financial statements and the reported amounts of revenues and expenses during the period. Actual amounts could differ from those estimates.
2012 Total Assets by Category

- Student Aid Funds
- Other University Support Funds
- Board Designated Funds

2012 Total Expenses by Category

2012 Gross Revenue by Category
Scholarship donors have the opportunity to meet with their student recipients each year at Tea & Trumpets.
The Greg Monahan History Scholarship will bring strength to the department and is dedicated to providing scholarships for second-year students. Upon his retirement, the history professor gifted a $30,000 endowed scholarship.

**Matching Gifts**
Boise Cascade Corporation
Yahoo
Illinois Tool Works Foundation
Wells Fargo Community Support Programs
Tektronix Foundation

**Gifts-in-Kind**
Lorraine Graham
Robbie Waller
Rachel Sins

**Memorial Gifts**
in memory of Katy Allen
in memory of Curt Van Blokland
in memory of David Gilbert
in memory of Edith Lawrence
in memory of Juanita Raimey

**Corporate Sponsors**
Gary Anger, Edward Jones
Aramark Dining Services
Banner Bank, Walla Walla Branch
Blue Mountain Auto Parts & Machine Shop
Bud Jackson’s Bar and Grill
Community Bank
Eagle Freightliner
Grande Ronde Chiropractic Center
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Kimmel Athletic’s
Koza Family Dental Care, PC
La Grande Travelodge
Legacy Ford Lincoln Mercury
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Mamacitas Grill LLC
McDonald’s of La Grande
Pepsi Cola Bottling Co.
Ranch-N-Home Realty
Red Cross Drug Store
REMAX Real Estate
RM Scarfo, Inc. - Benchwarmer’s and Longbranch
Scott’s Heating & Air Conditioning
U.S. Bank, Charitable Services Div.
Valley Insurance
Wildhorse Resort and Casino

**New Funds**
Greg Monahan History Endowed Scholarship Fund
Marjorie D. Hindman (Liesegang) Endowed Scholarship Fund
Honor Roll of Donors

The EOU Foundation wishes to recognize and thank all of our donors in 2012. The following list recognizes each donor who gave by cash, pledge or bequest to the Foundation, including gifts to the EOU Mountaineer Athletic Association and the many other organizations at the University. Donors are listed by the total amount given in 2012.

$500,000 and over
Estate of Joy Dobbin

$100,000 - $499,000
Oregon Agriculture Foundation

$50,000 - $99,999
Don and Zola Dunbar
Tony and Angela Grover
Marjorie and Harold Liesegang

$20,000 - $49,999
Dixie and Ed Lund
Greg Monahan

$10,000 - $19,999
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Peter Wordelman and Lisa Ladendorff

$5,000 - $9,999
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Estate of Pauline Harris
Legacy Ford Lincoln Mercury
Tim and Tressa Seydel
Wildhorse Resort and Casino

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Peggy Anderson
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Armarak Higher Education
The Autzen Foundation
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Dale and Lorraine Wordelman

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Richard and Carol Campbell
Stacey Candish
Ethel and James Chandler
Jeff and Ginger Church
Kent and Friscilla Coe
Every effort has been made to acknowledge all gifts received by the Foundation. If you have any questions or concerns please contact our office.
Tim Seydel
Vice President of Admissions & Advancement
Executive Director of EOU Foundation

Joel Moersch
Director of Development

Tylor Dubsky
Major Gifts Officer

Jessica Brett
Alumni Coordinator

Karyl Kramer
Graphic Artist

Laura Hancock
Public Information Assistant

Gerri Silveira
Accountant

Lara Petticlerc-Stokes
Executive Support Specialist

Linda Kaiser
Development Assistant

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University Advancement
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La Grande, Oregon 97850-2807
541-962-3740
541-962-3680 Fax

Web site: www.eou.edu/foundation

E-mail: foundation@eou.edu

Investment Consultant
US Bank Charitable Services Group
Portland, Oregon

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Read & Bose, PC
Pendleton, Oregon

Independent Accountants
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La Grande, Oregon