Health Care Administration

HEALTH CARE ADMINISTRATION CERTIFICATE
• All courses used in the certificate must have a grade of C- or better.
• Select five of the six courses for this certificate.

Undergraduate Certificate Courses
HCA 472 Health Care Financial Management (3)
HCA 473 Health Policy and Economics (3)
HCA 474 Health Care Quality Management (3)
HCA 475 Health Care Strategies in Competitive Markets (3)
HCA 476 Leadership in Health Services (3)
HCA 477 Health Informatics (3)

HCA 472 - Health Care Financial Management (Credits: 3)
This course is an application of financial management techniques to decision making for health care professionals. This course examines aspects of modern hospital and health care organizational financial management to prepare all students for supervisory and management roles in the future. This course addresses the systems and uses of accounting and financial planning in healthcare organizations; including planning and control or cost factors in the healthcare industry.

HCA 473 - Health Policy and Economics (Credits: 3)
This course examines the fragmented structure of the U.S. health care system and its economic implications. We will study how people make decisions regarding their health insurance and health care, and the relationship between these decisions and the structure of the insurance and health care delivery markets. We will also examine the theoretical reasons for government intervention in these markets and the effects of these policies on health insurance and health care delivery. The broad objectives of the class are to understand and appreciate the difficulties of making health insurance and health care decisions in the U.S. health care system, and how these decisions are impacted by insurance and health care provider market structure as well as government policy.

HCA 474 - Health Care Quality Management (Credits: 3)
A study of continuous quality improvement, utilization management, and risk management in health care. Also includes study of credentialing, accreditation standards, quality improvement organizations, and medical staff services. Selected management topics specific to health information departments will be covered. Web based instruction.

HCA 475 - Health Care Strategies in Competitive Markets (Credits: 3)
This course is designed to enable a thorough understanding of competitive strategy and the prominent theories and models in practice today. It includes individual and group study. To the extent possible the examples and cases presented are those of health care organizations and health systems. Successful completion of the course will enable the student to formulate a strategy, critically evaluate a strategy, lead the development of strategy and manage the execution of a strategy.

HCA 476 - Leadership in Health Services (Credits: 3)
Lecture, discussion, demonstrations, case analysis. Introduction to the basics principles of leadership and direction for those who are interested in supervision and management of health programs. In addition, a personal assessment of personality type will be conducted. Discussion will cover how this self-knowledge can help in developing leadership capabilities.

HCA 477 - Health Informatics (Credits: 3)
A course introducing healthcare professionals to the principles and use of information and communication systems. The student will gain an understanding of the challenges for a Healthcare Informatics professional to analyze and deliver usable and accurate systems and solutions.

Graduate Certificate Courses
HCA 572 Health Care Financial Management (3)
HCA 573 Health Policy and Economics (3)
HCA 574 Health Care Quality Management (3)
HCA 575 Health Care Strategies in Competitive Markets (3)
HCA 576 Leadership in Health Services (3)
HCA 577 Health Informatics (3)

UNDERGRADUATE COURSE DESCRIPTIONS
HCA 572 - Health Care Financial Mgmt (Credits: 3)
This course is an application of financial management techniques to decision making for health care professionals. This course examines aspects of modern hospital and health care organizational financial management to prepare all students for supervisory and management roles in the future. This course addresses the systems and uses of accounting and financial planning in healthcare organizations; including planning and control or cost factors in the healthcare industry.

HCA 573 - Health Policy and Economics (Credits: 3)
This course examines the fragmented structure of the U.S. health care system and its economic implications. We will study how people make decisions regarding their health insurance and health care, and the relationship between these decisions and the structure of the insurance and health care delivery markets. We will also examine the theoretical reasons for government intervention in these markets and the effects of these policies on health insurance and health care delivery. The broad objectives of the class are to understand and appreciate the difficulties of making health insurance and health care decisions in the U.S. health care system, and how these decisions are impacted by insurance and health care provider market structure as well as government policy.

HCA 574 - Health Care Quality Management (Credits: 3)
A study of continuous quality improvement, utilization management, and risk management in health care. Also includes study of credentialing, accreditation standards, quality improvement organizations, and medical staff services. Selected management topics specific to health information departments will be covered. Web based instruction.

HCA 575 - Healthcare Strategies in Competitive Markets (Credits: 3)
This course is designed to enable a thorough understanding of competitive strategy and the prominent theories and models in practice today. It includes individual and group study. To the extent possible the examples and cases presented are those of health care organizations and health systems. Successful completion of the course will enable the student to formulate a strategy, critically evaluate a strategy, lead the development of strategy and manage the execution of a strategy.

HCA 576 - Leadership in Health Services (Credits: 3)
Lecture, discussion, demonstrations, case analysis. Introduction to the basics principles of leadership and direction for those who are interested in supervision and management of health programs. In addition, a personal assessment of personality type will be conducted. Discussion will cover how this self-knowledge can help in developing leadership capabilities.

HCA 577 - Health Informatics (Credits: 3)
A course introducing healthcare professionals to the principles and use of information and communication systems. The student will gain an understanding of the challenges for a Healthcare Informatics professional to analyze and deliver usable and accurate systems and solutions.