Budget and Planning Committee  
Meeting Minutes  
February 3, 2010  
Ackerman Alumni Room

Present: Shari Carpenter, Tracy Hayes, Travis Paulson, Lara Moore, Beth Upshaw, Doug Kaigler, Sue Cain, Tim Wilson, Greg Monahan, John Knudson-Martin, Ken Watson, Virginia Key, Teresa Carson-Mastrude, EOU President Bob Davies and Emma Winkleman

Shari called the meeting to order at 12:00pm.

The three groups presented the rankings of their groups of proposals:

**Attract New Students:**
HIGHEST PRIORITY: Ambassador Program Enhancement, Communication & Journalism Program, SMP, Psychology On-line Professor
SECOND LEVEL PRIORITY: Additional Student Recruiters and Fire Service Administration Expansion
LOWER LEVEL PRIORITY: Women’s Golf, Brand Promise-Marketing Communications Director-Targeted Advertising Campaign (these 3 were grouped together as one proposal by the group)

**Retain New Students**
HIGHEST PRIORITY: Advising increases
SECOND LEVEL PRIORITY: MapWorks Software
NEXT LEVEL PRIORITY: Student Organization management Software

**Health of the University**
HIGHEST PRIORITY: Library Digitization
SECOND LEVEL PRIORITY: IT Tech Support specialist
NEXT LEVEL PRIORITY: Increased staffing in Disability services

President Davies thanked the group for their time and service. He will notify University Council and then present the findings to the Cabinet.

The group will meet again on February 24, 2010.

The meeting was adjourned at 1pm