BUSINESS ADMINISTRATION DEGREE
Checksheet
(Accounting students should use the Accounting Concentration checksheet)

Degree Requirements: Students must complete the Lower Division Core, Upper Division Core and Upper Division Electives. Students must also fulfill all general education and university graduation requirements.

LOWER DIVISION CORE

☐ BA 131 Business Data Processing
   (or equivalent proficiency) 4
☐ BA 211 Financial Accounting
   (prereq Math 070) 4
☐ BA 213 Managerial Accounting
   (prereq BA 211) 4
☐ BA 225 Business Communications
   (prereq WR 121 or equiv)(UWR) 4
☐ BA 254 Business Law 4
☐ ECON 201 Microeconomics (SSC)
   (prereq Math 095) 5
☐ ECON 202 Macroeconomics (SSC)
   (prereq Math 095)(UWR) 5
☐ STATISTICS 243(SMI)** 4
   (prereq Math 095)

UPPER DIVISION CORE

☐ BA 303 Information Management
   (prereq BA 131) 4
☐ BA 312 Principles of Marketing
   (if taken elsewhere, students must take BA 464 or BA 450) 4
☐ BA 313 Principles of Finance
   (prereq BA 213, BA 303, Stat 243**, Econ 202) 4
☐ BA 321 Principles of Management
   (if taken elsewhere, students must take BA 461) 4
☐ BA 381 Operations Management
   (prereq BA 303,BA 321, Stat 243**) 4
☐ BA 411 Business, Ethics & Society
   (prereq BA 225, BA 321)(UWR) 4
☐ BA 498 Business Policy & Strategy
   (prereq BA 225, BA 312, BA 313, BA 321)(UWR) 4

UPPER DIVISION ELECTIVES: Complete five upper division BA electives chosen from any of the concentration offerings; or students may choose to complete a concentration listed on the right.

CONCENTRATIONS: To satisfy the upper division electives in the degree, students who want to specialize in either Management, Marketing, or Global Agribusiness should complete five courses from one of the following concentrations:

- **LEADERSHIP, ORGANIZATION & MANAGEMENT** (prereq BA 321)
  - BA 380 Principles of Int’l Business
  - BA 416 Legal Issues for Leaders
  - BA 451 Human Resource Mgmt
  - BA 460 Entrepreneurship
    (prereq BA 321)
  - BA 461 Organizational Behavior
  - BA 462 Leaders & Ldrship Process
  - BA 482 Project Management
  - BA 487 International Management
  - BA 490 Senior Project

- **MARKETING** (prereq BA 312)
  - BA 346 E-Marketing
  - BA 365 Marketing Research
    (prereq BA 303)
  - BA 380 Principles of Int’l Business
  - BA 450 Retailing & Sales
  - BA 464 Promotional Strategy
  - BA 465 Consumer Behavior
  - BA 485 International Marketing
  - BA 490 Senior Project

- **GLOBAL FOODS & AGRIBUS**
  - BA 341: Global Agribusiness Management
  - BA 342 Agribusiness Marketing
  - BA 343 Agribusiness Finance
  - BA 380 International Business
  - BA 455 Global Agribusiness Policy and Trade
  - BA 456 Global Agribusiness Industry Study
  - BA 490 Senior Project

*All courses required for the major must have a grade of C- or better.*

See additional University Graduation Requirements: https://www.eou.edu/advising/orientgradreq/

**On-Line Students Complete STAT 241/242 in lieu of STAT 243 (prereq MATH 095)**