



# BUSINESS ADMINISTRATION DEGREE

## Checksheet

(Accounting students should use the Accounting Concentration checksheet)

**Degree Requirements:** *Students must complete the Required Skill Courses, Lower Division Core, Upper Division Core and Upper Division Electives. Students must also fulfill all general education and university graduation requirements.*

<b>LOWER DIVISION CORE</b>	<u>Credits</u>
<input type="checkbox"/> BA 131 Business Data Processing <i>(or equivalent proficiency)</i>	4
<input type="checkbox"/> BA 211 Financial Accounting <i>(prereq Math 070)</i>	4
<input type="checkbox"/> BA 213 Managerial Accounting <i>(prereq BA 211)</i>	4
<input type="checkbox"/> BA 225 Business Communications <i>(prereq WR 121 or equiv)(UWR)</i>	4
<input type="checkbox"/> BA 254 Business Law	4
<input type="checkbox"/> ECON 201 Microeconomics (SSC) <i>(prereq Math 095)</i>	5
<input type="checkbox"/> ECON 202 Macroeconomics (SSC) <i>(prereq Math 095)(UWR)</i>	5
<input type="checkbox"/> STATISTICS 243(SMI)** ADD Pre-req <i>(prereq Math 095)</i>	4

  

<b>UPPER DIVISION CORE</b>	<u>Credits</u>
<input type="checkbox"/> BA 303 Information Management <i>(prereq BA 131)</i>	4
<input type="checkbox"/> BA 312 Principles of Marketing <i>(if taken elsewhere, students must take BA 464 or BA 450)</i>	4
<input type="checkbox"/> BA 313 Principles of Finance <i>(prereq BA 213, BA 303, Stat 243**, Econ 202)</i>	4
<input type="checkbox"/> BA 321 Principles of Management <i>(if taken elsewhere, students must take BA 461)</i>	4
<input type="checkbox"/> BA 381 Operations Management <i>(prereq BA 303, BA 321, Stat 243**)</i>	4
<input type="checkbox"/> BA 411 Business, Ethics & Society <i>(prereq BA 225, BA 321) (UWR)</i>	4

  

**UPPER DIVISION ELECTIVES:** Complete five upper division BA electives chosen from any of the concentration offerings; or students may choose to complete a concentration listed on the right.

**CONCENTRATION OPTIONS:** Instead of completing the upper division electives in the degree, students who want to specialize in either Management, Marketing or Global Agribusiness should complete five courses from one of the following concentrations:

**LEADERSHIP, ORGANIZATION & MANAGEMENT** *(prereq BA 321)*

- BA 380 Principles of Int'l Business
- BA 416 Legal Issues for Leaders
- BA 451 Human Resource Mgmt
- BA 461 Organizational Behavior
- BA 462 Leaders & Ldrship Process
- BA 482 Project Management
- BA 487 International Management
- BA 490 Senior Project

**MARKETING** *(prereq BA 312)*

- BA 346 E-Marketing
- BA 365 Marketing Research  
*(prereq BA 303)*
- BA 380 Principles of Int'l Business
- BA 450 Retailing & Sales
- BA 464 Promotional Strategy
- BA 465 Consumer Behavior
- BA 485 International Marketing
- BA 490 Senior Project

**GLOBAL FOODS & AGRIBUS**

- BA 341: Global Agribusiness Management
- BA 342 Agribusiness Marketing
- BA 343 Agribusiness Finance
- BA 380 International Business
- BA 455 Global Agribusiness Policy and Trade
- BA 456 Global Agribusiness Industry Study
- BA 490 Senior Project

\* *All courses required for the major must have a grade of C- or better.*

See additional University Graduation Requirements:

<https://www.eou.edu/advising/orientgradreq/>

\*\*On-Line Students Complete STAT 241/242 in lieu of STAT 243  
(prereq MATH 095)