

MM 315 Weekly Objectives

Week One

Describe the types of user actions to which a multimedia product can respond.

Describe the types of responses a multimedia product can make to a user action.

Describe the types of media available for use in multimedia.

Describe the process for multimedia design and development.

Name the deliverables for each phase of development.

Discuss in detail the questions that should be addressed in a proposal (concept document).

Discuss how a proposal might differ for entrepreneurial, bid, or in-house projects.

Week Two Objectives

Write a proposal for a multimedia project.

Describe the purposes of the following components of the Director Interface: Score, Cast, and Property windows.

Critique proposals.

Week Three Objectives

Describe a taxonomy of links in multimedia navigation.

Give examples of different types of relational links (elaborative, hierarchical, associative) and support links.

Discuss the sense of control different types of links provide to users.

Describe how content material and audience influence the choice of links provided.

Describe the purpose of functional specifications.

Recognize which artifacts of an interface are functional.