

## Faculty Senate Meeting - September 18<sup>th</sup> - Special Meeting with the Provost and the President

### Present:

Deanna Timmermann  
Rosemary Powers  
Allen Evans  
Jeff Johnson  
Leandro Espinosa  
Jodi Varon  
Peter Johnson  
Richard Croft  
Greg Monahan  
Steve Tanner

### Others:

Sandy Henry  
Virginia Key  
Vickie Lee  
President Dixie Lund  
Provost Michael Jaeger

### Address from President

Administration had a meeting with the Chancellor to share the positive signs in recruitment. The administration is cautiously awaiting the effect of the national economy on enrollment

Capital budget issues, looking at the use of tuition to pay off bonds on public or self supported buildings.

Bart plan is showing better results than projected, for more information go to Institutional research site <http://www.eou.edu/ir/> and look at the enrollment comparisons. Institutional Research site will update every Monday, yellow is target black is previous year on the spreadsheet. This year the timing on the data is different so the trend is up for the 4<sup>th</sup> week we will be up 4% target was 3.2%.

News of the institutional condition on campus doesn't square with other sources. On campus there is a problem with perception, because the actual population seems to be down.

Administration says that all though there is strong enrollment for the start of the year, the real growth is in the off campus component. A graph comparing on campus vs off campus, show off campus up. The feeling that class sizes maybe down is accurate.

We have a bubble of smaller classes that is passing through our system as well. The stagnate economy is forcing people to stay home and take classes from off campus.

Tribe and wild horse is running a bus three times a day to La Grande from Pendleton to help bring up enrollment from the Pendleton wants to expand to Pilot Rock and Hermiston.

BART retreat in Cove in July to strategize with the implementation plan was a success.

Emphasis in the fall term to get “Settle Up” monies from OUS we can include the credit overlay of his students in those numbers. This may result in more incompletes because of the reconciliation from a quarter system at EOU to a semester system at the high schools.

The Administration reported that the faculty in the past did not like EOU offering a vocational program with an Office Specialist degree. The administration continues to feel that the Office Specialist program is needed here. EOU needs to use the full capacity of the institution to address the local needs.

### Regional University reports

A report was made from MGT, the Florida-based consulting company chosen in March, 2008, for the Regional University Shared Services Study. Recommendations from MGT did not suggest reduction and/or consolidation of staff in any of the three areas that were the focus of the study (Admissions, Financial Aid, and the Registrar's Office) The report did recommend: (1) a common student application for all seven OUS institutions (2) electronic imaging and storage of documents (3) implementation of consistent systems and processes (student financial aid software, room and class scheduling software, limiting institutional customization of the Banner computer system. (4) physical/virtual "one-stop shop" for student services

Western is being very aggressive with recruiting international students to improve enrollments. Claiming that they Can't depend on state monies SOU is threatening to go independent, administration does not think this will happen.

The BART Strategic Implementation plan will invest heavily this next year in information technology.

Gap Analysis is a business resource assessment tool enabling an institution to compare its actual performance with its potential performance. At its core are two questions: Where are we? and Where do we want to be?

For example, Western Oregon University links admission apps with housing apps. Everything is rolled up and completed in 6 min. At EOU when a 19 yr old was not flagged for housing an opportunity was missed to fill the residence halls.

The faculty feels EOU needs to do a much better job of leveraging our universal in state tuition cost advantage.

Enrollment management is going to study our recruitment using Noel Levitz. Who we recruit on the front end and who graduate. We have to have the data to know where we are and where we are going. Data will tell us if urban students or rural student are a better bet for our recruiting dollars. Enrollment Management Services is going to use data to improve enrollment success and improve retention.

With our limited resources, we have faculty on the road and they could be recruiting. Alumni and community partners all have to be involved in our recruiting efforts. Regional centers have always been involved and are reluctant to have others join in, for fear of others messing things up.

The faculty are very willing and excited to help with recruitment in any way they can.

Report - Vice President of Admin & Finance - Virginia Key (view report on Faculty Senate Reports page)

Lee Lindsey left and was replaced with an account tech, Sandy Henry, and a budget analyst.

EOU will receive \$6,000,000 from OUS for infrastructure improvement. Loso roof is done and replaced substandard original tiles. The new roof is warranted to stand up against 100mph winds. The Inlow Hall seismic work will begin in the 2009 calendar year, SERA Architects are looking at the project. Seismic upgrading is our first priority with funds for energy upgrades, auto lights and window etc \$3,000,000. Unfortunately the estimates for the Inlow work are 4 years old. Planning toward the renovation of the north stairs is progressing on schedule.

See Handout

The 2008 fund balance was 7.7% the 1,000,000 gift is 3.1 % of total. With the 6% fund balance we wont be pushed to watch fund balance at expense of institutional health. The emergency board situation has been resolved and is shown on page 2 of the report from Finance and Planning.

In the previous biennium EOU received \$230,000 in settle up monies because of enrollment increase. There appears to be no mathematical rationale for the disbursement of the “settle up monies .In the 06-07 biennium \$30,000 was allotted for each percent over the projected target, this is why the credit overlay is critical to the settle up. OUS will do the current “Settle Up” calculation for \$1.9 million in January 2009.

RAM determines enrollment funding for the regional institutions. Institutions get dinged, when we lose someone in the 2<sup>nd</sup> or 3<sup>rd</sup> year, we lose money. For a liberal arts major we get 60% of what we get for a health sciences major. Institutions also get more for declared majors. RAM cells apply to DDE as well. Some examples of the breakout of disciplines by level are as follows; level 1 – mathematics and psychology, level 3 – agriculture, business, health sciences, etc. Liberal studies is the main major for students in DDE courses. Credit hours of lower division courses versus upper division courses has an impact on the RA model

The reason S & S (services and supplies line is up is because this line historically is used to back fill other budget lines. The budget will be rolled the first week of October, which is the earliest in a long time.

Report from the - Provost

While enrollment drives revenue, predictions about the enrollment are very tough to make.

On campus data is predictive but variable. Economy is changing the ability to predict registrations from spring to fall for most small universities the swing is between 5-10%

Onsite is cohort driven and graduate is cohort driven where a 1% swing in tuition is \$120,000. We will again do a 1 credit continuing education course for faculty and staff this fall “Issues in higher ED”. In the winter the class will be devoted to “Customer Service”. In the spring the class will focus on “Diversity”

Strategic Implementation Plan – (link to plan on the Faculty Senate Reports page)

Goal 1 Recruit a Sustainable Student Population.

Improving our freshman retention rate by just %5 will make an important difference in the sustainability of the institution

Looking for senate interaction with plan

Chancellor would like 6% fund balance but not at the expense of the health of the institution. Our situation depends on how far off we are from our all of our projections. If we are close we will be OK, otherwise we will be in trouble.

We are in close communication with the chancellor about how the current national financial situation will affect Eastern. The national economy is in trouble and it is difficult to determine where is Oregon in this crisis. The OUS chancellor is sending a draft letter of how the VALIC account is being treated. There is not much EOU can do in response to a national economic crisis, we have very little room to operate.

The cost of tuition is an issue, and while we have addressed the issue by rolling all fees into our tuition package. U of O is still in the process of phasing in this process of rolling all fees into the tuition cost.

Eastrack is a pilot program to help students develop study skills, how to register, the tolerance of differences. There is a difficulty scheduling around the red zone of the 10:00 o'clock hour, the most popular hour to hold classes. The administration is still working the bugs out of this program.

National Guard commander Mike Caldwell wants to add education benefits to veterans programs. One possibility, housing for guard families. EOU would lease residence halls for family housing for the guard.

The faculty is concerned about the capacity of EOU to provide services in the areas of mental health and ADA services for these new student populations.

The Provost talked to Mike Daniels about the need for more services to serve the National Guard students. Regardless of where our students come from, can we serve the students we are recruiting ESL students and at risk students will be here longer. We need to be sure that the money from the state or feds follows the guard or any other population coming to EOU.

Veterans are looking mostly for convenience of online courses when shopping for colleges. We need to have faculty training to work with veterans, because of PTSD and other issues.

There is Gap between developmental writing courses need to have some easier options. EOU needs to do better with advising freshman in the 100 courses. Can we look at how we designate students? The administration is looking at how to break out the numbers. The tuition plateau is only available to on campus students.

First regular meeting will be Oct. 7, 2008 in Huber