


EOU Strategic Planning Roadmap—Beginning in 2005, Eastern Oregon University (EOU) began a review to update ten original strategic goals developed in 1999. The 1999 goals provided guidance to the university from 1999 – 2004, at which time the EOU Mission was updated to articulate access beyond state borders and to emphasize student-centered connections to experiential learning. In 2006, the Oregon University System (OUS) developed system-wide goals and asked each state-funded campus to review and align campus strategic plans accordingly. The following table depicts the Strategic Roadmap for this planning process:

<p>January 2007</p> <p>SWOT Analysis</p>		<p>Review 1999 Goals and conduct External / Internal assessment to identify Strengths and Weaknesses and Opportunities and Threats.</p>
<p>February / March 2007</p> <p>Program / Unit SWOT Analysis</p>		<p>Program / Unit focus on Internal SWOT Analysis</p>
<p>March / April 2007</p> <p>Goal Development</p>		<p>Programs / Units identify and prioritize major goals for 2007-09 biennium.</p>
<p>March / April 2007</p> <p>Resources</p>		<p>Programs / Units identify resources (positions, space) needed to enable the goal.</p>
<p>April 13, 2007</p> <p>Institutional Goals Update</p>		<p>Institutional Goals updated in a facilitated process. Budget & Planning Committee endorse process.</p>
<p>May 8, 2007</p>		<p>Institutional Goals ratified at Special Assembly.</p>
<p>June 6, 2007</p>		<p>President presents EOU Portfolio to OUS and OSBHE.</p>
<p>May – September 2007</p> <p>Strategies</p>		<p>Program / Unit / Institution design strategies or pathways for achieving each goal.</p>
<p>May – September 2007</p> <p>Measurable Activities / Actions</p>		<p>Program / Unit / Institution establish action plans with measurable activities and outcomes for 2007-09. Identify Performance Indicators that will be used to measure progress.</p>
<p>July – September 2007</p> <p>Develop Operating Plan Develop Budget</p>		<p>Develop Operating Plan document for year two and three of the multi-year strategic plan (2007-09). Develop and authorize budget for years two and three of the multi-year strategic plan (2007-09). Limitations and constraints should be kept in mind when moving forward with each phase.</p>
<p>September – October 2007</p> <p>Strategic Plan Update Report</p>		<p>Record Mission, goals, resources, strategies, activity plans and outcomes in a Strategic Plan Update document w/ January 2007 SWOT Summary Report attached.</p>

