

Vision 2010

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In 2010, EOU is a vibrant learning community known for a unique education that brings inquiry to life.

Centered at the La Grande campus, in the beautiful “valley of peace,” EOU and its programs extend across the state and beyond, through regional centers that facilitate degree completion programs and partnerships with other institutions of learning, in Oregon and around the world. Committed to access, EOU brings education to people where they are, while providing students with opportunities for study in many places. The EOU student body includes residential students at the La Grande campus, students seeking degrees at a distance, and students seeking degrees at program sites in the region and around the state.

EOU is a welcoming university, open to those who want to learn. Students, faculty and staff come to EOU from an ever-widening diversity of backgrounds, and the experience and perspective of each person is valued as a gift to the community. A commitment to student learning is demonstrated in all aspects of university life, creating an intellectual richness that transforms lives.

EOU’s integration of liberal arts and professional curricula is enhanced through a commitment to diversity and globalization, as students experience the challenges and pleasures of life in the world. EOU students and graduates demonstrate a deep sense of vocation and engagement with the world, as they lead lives of learning and work for positive change.

Students, faculty and staff at EOU sites beyond the La Grande campus participate actively in the life of the university, while forming learning communities wherever they are, dedicated to higher education and to the public good.

EOU longstanding commitment to its region has expanded as the university connects Eastern and rural Oregon to a wider world. The university serves as a convener and facilitator for citizens building a sustainable future for the region. This commitment to the future drives the building of the new scholarship center and library that will become the centerpiece of the La Grande campus and the intellectual center of the region.

The university’s commitment to building a college-going culture in the region is paying off, as data shows a steady increase in college participation rates among East Oregonians. People in the region increasingly regard higher education as essential to life and a force for creating stronger communities with more secure futures.

The university’s facilities are up-to-date, well designed and beautiful, with comfortable residences, state-of-the-art labs and studios, and ample classroom and office space.

EOU's finances are well managed and "transparent" to all, while an increasing diversity of sources has led to greater financial stability and an ability to invest for the future.

This vision will be realized through fulfillment of strategic goals and sub-goals:

Strategic Goals and Sub-Goals

Foster a climate of success

- Strive for academic excellence
- Encourage the strategic development of new ideas
- Focus on student learning in all aspects of university life

Recruit and support diverse and engaged students

- Develop an integrated, effective system for enrollment management
- Focus on the recruitment, retention and learning of students from diverse backgrounds
- Cultivate a culture of responsibility and engagement with the world among students

Recruit and support diverse, high quality, faculty and staff

- Strive for salary equity with peer institutions
- Focus on the recruitment and retention of faculty and staff from diverse backgrounds
- Support the professional development of faculty and staff

Build a college-going culture in Eastern Oregon and beyond

- Provide affordable access to higher education
- Provide programming in partnership with area schools that creates a seamless transition to college

- Develop opportunities to articulate the importance of higher education to the public

Globalize the University

- Establish partnerships that allow EOU students to study abroad
- Strategically focus the curriculum on global issues
- Provide opportunities for the public to “think globally”

Build Community on Campus and Beyond

- Develop high quality facilities, including a Scholarship Center/Library and new residence halls, as needed
- Build community around EOU regional centers and between centers and the La Grande campus
- Foster a pioneering ethos that strengthens the university and enhances its profile, regionally, nationally, and internationally

Integrate the University

- Integrate student support processes
- Provide opportunities for faculty and staff to learn about the university
- Develop integrated curricular structures with appropriate flexibility

Improve the University’s Financial Standing

- Diversify funding sources
- Develop a “transparent” financial system
- Obtain additional grant monies for research and service