

MATH 452- Operations Research Credits: 4.00

In this course, students examine linear optimization methods in mathematics. Topics include linear programming models, solution techniques, and sensitivity analysis. Prerequisite: MATH 252 and 261. Student must have at least junior standing to register for this course.

MATH 453- Operations Research Credits: 4.00

In this course, students examine nonlinear optimization methods in mathematics. Topics include dynamic programming, integer programming, nonlinear programming, queuing models, and inventory models. Prerequisite: STAT 315, 316, and Math 254. Student must have at least junior standing to register for this course.

MATH 462- Applied Regression Analysis Credits: 4.00

An introduction to statistical methods in regression and analysis of variance through the unifying theme of the general linear model Prerequisite: STAT 315, 316; and MATH 262. Student must have at least junior standing to register for this course.

MATH 483 – PDEs & Engineering Math Credits: 4.00

A course covering advanced multi-variable and complex

calculus together with partial differential equations. Topics include Fourier series, the heat and wave equations, analytic mappings of the complex plane, and other advanced mathematics commonly used in the fields of physics and engineering. Prerequisite: MATH 321 required and MATH 254 recommended. Student must have at least junior standing to register for this course.

MATH 501- Research (arranged) Credits: 1.00 TO 15.00

Student must have graduate standing to register for this course.

MATH 505- Reading and Conf (arranged) Credits: 1.00 TO 15.00

Student must have graduate standing to register for this course.

MATH 507- Seminar Credits: 1.00 TO 15.00

Student must have graduate standing to register for this course.

MATH 708- Workshop Credits: 1.00 TO 6.00

Student must have graduate standing to register for this course.

Eastern Oregon University

Media Arts

Participating Programs: Media Arts is an interdisciplinary degree program delivered by faculty from the following programs:

- Art
- Computer Science and Multimedia
- English/Writing
- Music
- Theatre
- Business

PROGRAM OBJECTIVES

Eastern Oregon University offers an interdisciplinary Media Arts program with three distinct concentrations leading to a Bachelor of Sciences or a Bachelor of Arts degree.

Concentration Options

- A. Digital Media (B.A. or B.S.)
- B. Journalism (B.A. or B.S.)
- C. Film Studies (B.A. or B.S.)

A Major in Media Arts gives students foundational preparation for understanding and analyzing the aesthetic, theoretical, and digital paradigms that inform a wide range of media. The Media Arts program emphasizes the intersection of aural, technological, textual, and visual literacies within the interdisciplinary liberal arts programs involved. Students

are prepared for entry into media-oriented fields such as journalism, broadcast writing, scriptwriting, film and multimedia production, audio production, web-authoring, and advertising, or for entry into more specialized graduate programs in film, communication, or multimedia.

The three concentration areas share a common core of courses designed to give students a firm foundation in film and music aesthetics, visual composition, the production and layout of image and text, and multimedia applications. All concentrations are anchored by the “common core,” which emphasizes acquisition of multiple literacies involved in media construction. The shared core also requires Senior-level students to seek practicum or internship credits in various media enterprises (student and city newspapers, school and city radio stations, campus and local teleproductions, and area multimedia businesses). Practica and internships will enable students to gain experience in their areas of concentration prior to graduation.

LEARNING OUTCOMES

Learning outcomes for each concentration are distinct but related.

Each concentration emphasizes the cognitive syntheses between aural, oral, visual, and textual literacies as follows:

A. Digital Media: Upon completion of the degree, students should be able to:

- Formally and critically analyze media projects in both oral and written format.
- Demonstrate understanding of the principles of effective media design.
- Demonstrate effective implementation of appropriate digital media.
- Exhibit skills in design and development of text, graphic and web content for new media and other applications.
- Exhibit and demonstrate an understanding of information hierarchy and interactive systems in visual and written communications.

B. Journalism: Upon completion of the degree, students should be able to:

- Demonstrate an understanding of the history of mass media and communication.
- Demonstrate interviewing, reporting and editing skills.
- Write copy for newspapers.
- Write copy for news broadcasts.
- Demonstrate applicable skills in multimedia software.

C. Film Studies: Upon completion of the degree, students should be able to:

- Understand the aesthetic principles of film design and production
- Analyze and create elements of film design
- Explore the rhetorical relationships between message, screen, and audience
- Examine the social and cultural ideologies constructed by film
- Understand the structural relationships between text, image, lighting, and sound
- Transfer textual, visual, and aural ideas from theory to practice
- Edit digital video with attention to classical and montage styles and effects
- Edit digital video with attention to audio track

MEANS OF ASSESSMENT

Student learning will be assessed using any combination of methods appropriate to the concentration area, including but not limited to:

- Critical essays
- Learning essays
- Feature stories
- Editorials
- News Articles
- News Broadcasts
- Tests
- Multimedia projects
- Multigenre projects
- Art-Multimedia projects
- Visual literacy essays
- Sequenced skill-building assignments in image, sound, and text
- Audience analysis
- Image analysis
- Bringing a project together: cognitive synthesis essays
- Storyboards
- Scripts for film and other media
- Video: narrative, documentary, experimental

REQUIREMENTS FOR THE MAJOR IN MEDIA ARTS

1. Admission to the Media Arts program may be achieved by meeting the following requirements:

- a. complete at least 45 credits of college work with a GPA of 2.00 or better;
- b. complete two courses in the Common Core, and MM 225 with a grade of "C-" or better;

2. Complete EOU graduation requirements.

3. Complete the institutional math requirement for the B.S. and for the B.A.

4. Complete the foreign language requirement for the B.A.

5. Although a C- is acceptable for individual courses, accumulative 2.0 GPA is required for Media Arts Program Requirements overall.

6. Complete the 200 and 300 level Common Core* courses by the end of the Sophomore year, if possible.

Common Core*

ART 206 Art History III (3)

MA 260 Foundations of Mass Media (4)

MM 125 Foundations of Digital Media (3)

ART 260 Beginning Photography (4)

WR 330 Electronic Word (3)

MA 409 Practicum (minimum 2 credits) (1-12)

MA 403 Capstone (3)

22 credits

CONCENTRATION AREAS

A. Digital Media Required:

MM 315 Multimedia Design (3)

MM 252 Introduction to Web Authoring (3)

MM 364 Digital Video Production (3)

Choose a minimum of 30 credits from the following, with at

least 11 credits from Art and 17 credits from CS/MM; with MM or Art faculty adviser consent, students may substitute 310 and 410 courses that have significant art and multimedia content; a minimum of 15 credits must be from upper division.

MUS 140 Electronic Music (2)
CS 161 Foundations of Computer Science I (4)
CS 162 Foundations of Computer Science II (4)
ART 207 or **307** Seminar (1-4)
ART 227 Graphics (4)
ART 220 Design II (4)
ART 290 or **291** Beginning Sculpture (4)
ART 330 Life Drawing (4)
WR 243 Screenwriting Fundamentals (4)
MM 319 Multimedia Programming (3)
MM 327 Introduction to Computer Graphics Applications (3)
ART 342 Lithography (4)
MM 350 Multimedia Theory (3)
MM 360 3-D Graphics and Animation (3)
ART 360 Advanced Photography (4)
ART 364 Digital Photography (4)
ART 365 Videography (4)
MM 262 Intro to Audio Production (3)
MM 362 Digital Audio Production (3)
MM 364 Digital Video Production (3)
MM 366 Video Post-Production (4)
ART 371 Ceramic Sculpture (4)
CS 370 User Interface Design (3)
MM 407 Seminar (1-4)
MM 420 Multimedia Simulation (3)
MM 426 Individual Projects (1-4)
ART 426 Individual Studies in Art (1-3)
MM 452 Advanced Web Authoring (3)

39 credits (minimum)

B. Journalism Required:

WR 230 Newswriting/Reporting (4)
MA 360 Media Theory (4)

Choose a minimum of 36 credits from the following, with at least 15 credits from upper division; with WR faculty adviser consent, students may substitute 310 and 410 credits that carry significant media and MM content; students are encouraged to take the intact course in FM Broadcasting, SCI 2001.

WR 222 Argumentation (3)
MM 315 Multimedia Design (3)
WR 331 Advanced Newswriting (4)
WR 351 Professional Editing and Publishing (3)
WR 371 Feature Writing (4)
ART 364 Digital Photography (4)
MM 362 Digital Audio Production (3)
MM 364 Digital Video Production (3)
MM 366 Video Post-Production (4)
BA 312 Principles of Marketing (5)
WR 460 Public Broadcast Writing (4)
BA 464 Promotional Strategy (5)

44 credits (minimum)

C. Film Studies Required:

ENGL 207 Applied Film Criticism (3)

Choose a minimum of 16-24 credits from the following Film Studies offerings; with consent of an ENGL faculty adviser, students may substitute 310 and 410 credits from prefixes across the Arts and Sciences curriculum in which a significant engagement with film texts exists; at least 15 credits must be from upper division. (WR 243 is a prerequisite for MM 364.)

WR 243 Screenwriting Fundamentals (3)
ENGL 395 Gender in Literature/Film (4)
ENGL 322 Historical Literature/Film (4)
ENGL 339 Literary/Cinematic Genres (3)
ENGL 390 Multicultural Literature/Film (4)
ENGL 422 Contemporary Literature/Film (4)
ENGL 436 Literary/Cinematic Themes (3)
ENGL 446 Critical Theory (4)
ENGL 448 Major Authors/Auteurs (3)

Choose a minimum of 9 credits from the following:

THEA 250 Acting I (4)
THEA 325 Adv. Scene Design (3)
THEA 334 Light Design (3)
THEA 344 Costume Design (3)
THEA 352 Acting VI (3)

Choose a minimum of 9 credits from the following:

MM 315 Multimedia Design (3)
MM 327 Introduction to Computer Graphics Applications (3)
MM 360 3-D Graphics and Animation (3)
MM 362 Digital Audio Production (3)
MM 364 Digital Video Production (3)
MM 366 Video Post-Production (4)

37 - 45 credits (minimum)

REQUIREMENTS FOR THE DIGITAL MEDIA MINOR

(Students may not get a minor and a concentration in the same area.)

1. A minimum of 30 credits with grades of "S," "C-," or better, of which 15 credits must be upper division.
2. A minimum of "C-" or better is required in each course counting toward the minor, but a cumulative GPA of 2.00 is required for completion of the minor.

Completion of 9 credits (minimum) from the following:

ART 206 Art History (3)
ART 260 Beginning Photography (4)
MA 260 Found. Of Mass Media (4)
MM 125 Foundations of Digital Media (3)
WR 330 The Electronic Word (3)

Completion of 21 credits (minimum) from the following:

Required:
ART 227 Graphics (4)
MM 315 Multimedia Design (3)
MM 252 Introduction to Web Authoring (3)
MM 327 Intro Computer Graphics Applications (3)

Electives:

ART 220 Design II (4)
ART 290 or **291** Beginning Sculpture (4)
ART 307 Seminar (2)
ART 330 Life Drawing (4)

ART 342 Lithography (4)
ART 360 Adv Photography (4)
ART 364 Digital Photography (4)
ART 365 Videography (4)
ART 371 Ceramic Sculpture (4)
ART 426 Individual Studies in Art (1-4)
CS 370 User Interface Design (3)
MM 319 Multimedia Programming (3)
MM 350 Multimedia Theory (3)
MM 360 3-D Graphics and Animation (3)
MM 362 Digital Audio Production (3)
MM 364 Digital Video Production (3)
MM 366 Video Post Production (4)
MM 407 Seminar (1-4)
MM 420 Multimedia Simulation (3)
MM 426 Individual Projects (1-4)
MM 452 Advanced Web Authoring (3)

REQUIREMENTS FOR THE JOURNALISM MINOR

(Students may not get a minor and a concentration in the same area.)

1. A minimum of 30 credits with grades of "S," "C-," or better, of which 15 credits must be upper division.
2. A minimum of "C-" or better is required in each course counting toward the minor, but a cumulative GPA of 2.00 is required for completion of the minor.

Completion of 9 credits (minimum) from the following:

ART 206 Art History (3)
ART 260 Beginning Photography (4)
MA 260 Found. of Mass Media (4)
MM 125 Foundations of Digital Media (3)
WR 330 The Electronic Word (3)

Completion of 21 credits (minimum) from the following:

Required:
WR 230 Newswriting and Reporting (4)

Electives:

ART 363 Photojournalism (4)
ART 364 Digital Photography (4)
BA 312 Principles of Marketing (5)
BA 464 Promotional Strategy (5)
MM 315 Multimedia Design (3)
MM 362 Digital Audio Production (3)
MM 364 Digital Video Production (3)
MM 366 Video Post Production (4)
WR 222 Argumentation (3)
WR 331 Advanced Newswriting (4)
WR 351 Professional Editing and Publishing (3)
WR 460 Public Broadcast Writing (4)

REQUIREMENTS FOR THE FILM STUDIES MINOR

(Students may not get a minor and a concentration in the same area.)

1. A minimum of 30 credits with grades of "S," "C-," or better, of which 15 credits must be upper division.
2. A minimum of "C-" or better is required in each course counting toward the minor, but a cumulative GPA of 2.00 is required for completion of the minor.

Completion of 9 credits (minimum) from the following:

ART 206 Art History (3)
ART 260 Beginning Photography (4)
MA 260 Found. Of Mass Media (4)
MM 125 Foundations of Digital Media (3)
WR 330 The Electronic Word (3)

Completion of 21 credits (minimum) from the following:

Required:
ENGL 195 Introduction to Film (4)
ENGL 207 Applied Film Criticism (3)

Electives: (Choose an additional 8 credits from the list below, all of which must be upper division)

ENGL 322 Historical Literature/Film (4)
ENGL 339 Literary/Cinematic Genres (2-4)
ENGL 390 Multicultural Literature/Film (2-4)
ENGL 395 Gender in Literature/Film (2-4)
ENGL 422 Contemporary Literature/Film (2-4)
ENGL 436 Literary/Cinematic Themes (2-4)
ENGL 446 Critical Theory (4)
ENGL 448 Major Authors/Auteurs (2-4)

(Choose at least one THEA class and one MM class providing at least 7 upper division credits)

THEA 325 Adv. Scene Design (3)
THEA 334 Light Design (3)
THEA 344 Costume Design (3)
THEA 352 Acting VI (3)
MM 315 Multimedia Design (3)
MM 327 Intro to Computer Graphics Appl (3)
MM 360 3-D Graphics and Animation (3)
MM 362 Audio Digital Production (3)
MM 364 Digital Video Production (3)
MM 366 Video Post Production (4)

COMMUNICATION MINOR PROGRAM OBJECTIVES

The Communication Minor at EOU has a multidisciplinary focus that includes speech, sociology, multi-media and writing courses. Electives can be chosen from business, multi-media, speech writing and media arts. Communication graduates often work in firms that include advertising agencies, corporations, nonprofit organizations, and government agencies as well as journalism, media production, and broadcasting fields. This minor offers a hands-on, active learning approach to the verbal and written effects of personal perception affecting the quality and effectiveness of communication.

LEARNING OUTCOMES

- To have an excellent understanding of the role of communication in critical thinking and decision making
- To be able to determine the selection of appropriate and effective channels and media for communication
- To be able to evaluate, analyze and adapt to different contexts (situations, occasions, settings)
- To have the ability to influence the audience and the situation with communication choices

MEANS OF ASSESSMENT

Many tools are used in assessing student learning in this minor due to its multi-disciplinary nature. Core requirements are designed to assess students' ability to apply fundamental concepts and problem-solving skills to communicate in order to make them responsible and reflective in a diverse and interconnected world.

REQUIREMENTS FOR THE MINOR IN COMMUNICATIONS

1. A minimum of 30 graded credits are required for this minor.

Required:

SPCH 111 Interpersonal Communication (3)

SPCH 112 Public Speaking (3)

SOC 344 Selling the News (2)

MM 125 Foundations of Digital Media (3)

WR 222 Argumentation (3)

Total Core Credits **14**

Electives:

Students must take at least 16 hours from the list of electives, at least 13 of which must be upper division courses. Please note that by selecting electives carefully, the student can emphasize particular interests such as business or media.

MM 252 Introduction to Web Authoring (3)

MA 260 Foundations of Mass Media (4)

WR 230 Newswriting and Reporting (4)

BA 312 Principles of Marketing (5)

WR 320 Professional Writing (3)

SPCH 320 Speaking in the Modern Org (3)

WR 329 Grant Writing (1)

SPCH 325 Intercultural Communication (2)

SPCH 330 Are You Listening (3)

WR 330 Electronic Word (3)

SPCH 340 Interviewing (3)

WR 460 Public Broadcast Writing (4)

SSCI 2001 INTACT FM Broadcasting I (1)

With permission of the student's faculty adviser, a course with a strong communication component may be substituted for an elective.

2. A minimum GPA of 2.00 is required for courses counting toward the minor.

3. A grade of "C-" or better in each course counting toward the minor.

4. A minimum of 10 hours counting toward the minor must be from Eastern Oregon University.

TYPICAL FIRST YEAR CURRICULUM

Fall

SPCH 111 Interpersonal Communication (3)

General Ed or Elective Courses (9)

Winter

SPCH 112 Public Speaking (3)

General Ed or Elective Courses (9)

Spring

General Ed or Elective Courses (12)

TYPICAL SECOND YEAR CURRICULUM

Fall

WR 222 Argumentation (3)

MM 125 Foundations of Digital Media (3)

General Ed or Elective Courses (6)

Winter

SOC 344 Selling the News (2)

General Ed or Elective Courses (10)

Spring

General Ed or Elective Courses (12)

TYPICAL THIRD YEAR CURRICULUM

Fall

Elective Communications Courses (12)

Winter

Elective Communication Courses (12)

Spring

Elective Communication Courses (12)

TYPICAL FOURTH YEAR CURRICULUM

Fall

Elective Communication Courses (12)

Winter

Elective Communication Courses (12)

Spring

Elective Communication Courses (12)

TYPICAL FOUR YEAR CURRICULUM

Digital Media Concentration

(Students may not get a minor and a concentration in the same area.) Digital Media students are expected to take 12 credits from Art and 19 credits from CS/MM; with MM or Art faculty adviser consent, students may substitute 310 and 410 courses that have significant art and multimedia content; a minimum of 15 credits must be from upper division.

TYPICAL FIRST YEAR CURRICULUM*

Fall

ART 101 Foundations of Visual Literacy (4) or

ART 120 Design I (4)

MM 225 Intro to Multimedia Development (3)

MUS 201 The Language & Literature of Music (3)

Prerequisites, General Ed and Electives (var)

Winter

ART 207 Seminar (2)

ART 260 Beginning Photography (4)

Prerequisites, General Ed and Electives (10)

Spring

ART 227 Graphics (4)

WR 121 Expos Prose Writing (3)

Prerequisites, General Ed and Electives (9)

*Many 200 and 300 level classes are offered several times per year, allowing students to tailor their programs the first and second year to best fit their interests and schedules.

TYPICAL SECOND YEAR CURRICULUM

Fall

CS 161 Foundations of Computing I (4)

MM 210 Selected Topics (3)

MM 252 Intro to Web Authoring (3)

MA 260 Foundations of Mass Media (4)

General Ed and Electives (var)

Winter

MM 327 Intro Computer Graphics Appl (3)

MM 352 Intermediate Web Authoring (3)

WR 330 Electronic Word (3)

ART 220 Design II (4)

MA 360 Media Theory (4)

General Ed and Electives (var)

Spring

WR 243 Screenwriting Fundamentals (3)

CS 162 Foundations of Computing II (4)

General Ed and Electives (8)

TYPICAL THIRD YEAR CURRICULUM**

Fall

MM 210 Selected Topics (3)

MM 315 Multimedia Design (3)

ART 330 Life Drawing (4)

General Ed and Electives (6)

Winter

MM 319 Multimedia Programming (3)

MM 362 Digital Audio Production (3)

MM 364 Digital Video Production (3)

ART 360 Advanced Photography (4)

General Ed and Electives (var)

Spring

MM 310 Selected Topics (3)

MM 350 Multimedia Theory (3)

MM 360 3D Graphics and Animation (3)

MM 366 Video Post Production (4)

MM 419 Adv Multimedia Programming (3)

MM 452 Adv Web Authoring (3)

General Ed and Electives (var)

**Junior and Senior level students should tailor their MA programs with classes in their specific areas of interest (Multimedia, Internet Development, Broadcast Media, etc.).

TYPICAL FOURTH YEAR CURRICULUM

Fall

MM/ART 426 Independent Study (3)

Major concentration courses (12)

Winter

MA 409 Practicum (4)

Major concentration courses (11)

Spring

MA 403 Capstone (3)

Major concentration courses (12)

TYPICAL FOUR YEAR CURRICULUM

Journalism Concentration

(Students may not get a minor and a concentration in the same area.)

Journalism students are expected to take 28 credits in addition to 4 credits of WR 331 Advanced Newswriting, MA 360 Media Theory and the Media Arts Core. WR 409 Practicum credits involve writing for The Voice, the student newspaper. Work on The Voice should begin as soon as WR 230 Newswriting is completed and continue until graduation. Practicum credits (1 or 2 each term) can be substituted for electives.

TYPICAL FIRST YEAR CURRICULUM¹

Fall

ART 101 Foundations of Visual Literacy (4)

WR 121 or **131** Expository or Exploratory Writing (4)

General Ed and Electives (6)

Winter

ENG 104 Introduction to Literature (4)

WR 230 Newswriting (4) (Or take in the following Fall term)

General Ed and Electives (7)

Spring

ART 260 Beginning Photography (4)

MUS 201 Language & Literature of Music (3)

General Ed and Electives (9)

¹Sometime during the freshman year, the student should include among electives one of the following art courses to fulfill a prerequisite for the required sophomore-year course in photography (ART 260): Art 101 Foundations of Visual Literacy (4); Art 120 Design I (4);

TYPICAL SECOND YEAR CURRICULUM

Fall

MA 260 Foundations of Mass Media (4)

General Ed and Electives (11)

Winter

WR 222 Argumentation (4)

WR 243 Screenwriting (3) or

General Ed and Electives (11)

Spring

WR 331 Advanced Newswriting (4)

MM 225 Introduction to Multimedia Development (3)

General Ed and Electives (8)

TYPICAL THIRD-YEAR CURRICULUM²

Fall

MM 315 Multimedia Design (4)

ART 365 Videography (4)

General Ed and Electives (8)

Winter

WR 330 Electronic Word (4)

MA 360 Media Theory (4) or

WR 460 Public Broadcast Writing (4)
(these courses alternate)
MM 364 Digital Video Production (3)
General Ed and Electives (4)

Spring

BA 312 Principles of Marketing (5)
ART 360 Advanced Photography (4)
MM 366 Video Post Production (4)
WR 409 Practicum (1-2) (The Voice)
WR 243 Screenwriting (3)
General Ed and Electives (2)

²Junior and Senior level students should tailor their MA programs with classes in their specific areas of interest (Print Journalism, Broadcast Media, etc.).

TYPICAL FOURTH-YEAR CURRICULUM

Fall

BA 464 Promotional Strategy (5)
MM 364 Digital Video Production (3)
WR 409 Practicum (1-2) (The Voice)
General Ed and Electives (4)

Winter

WR 351 Professional Editing and Publishing (3)
WR 460 Public Broadcast Writing (4) or
MA 360 Media Theory (4)
(these courses alternate)
WR 403 Special Topics (Capstone) (3)
WR 409 Practicum (1-2) (The Voice)
General Ed and Electives (3)

Spring

WR 409 Practicum (1-2)
MA 403 Capstone (3)
General Ed and Electives (12)

TYPICAL FOUR YEAR CURRICULUM

Film Studies Concentration

(Students may not get a minor and a concentration in the same area.)

Students are expected to take a minimum of 16 credits in ENGL courses with significant film content, 9 credits in THEA, and 9 credits in MM. With ENGL or MM adviser consent, a student may substitute a 310 or 410 course with significant film content.

TYPICAL FIRST YEAR CURRICULUM

Fall

ENGL 195 Introduction to Film (4)
ART 101 Foundations of Visual Literacy (4)
MUS 201 Language & Literature of Music (3)
General Ed and Electives (3)

Winter

WR 121 Expository Writing (4)
ART 260 Beginning Photography (4)
MM 225 Intro to Multimedia Dev (3)
General Ed and Electives (8)

Spring

WR 241 Intro to Imaginative Writing (4)
General Ed and Electives (9)

TYPICAL SECOND YEAR CURRICULUM

Fall

MA 260 Foundations of Mass Media (4)
General Ed and Electives (11)

Winter

WR 330 Electronic Word (3)
ART 227 Graphics (4)
General Ed and Electives (9)

Spring

ART 206 Art History III (3)
ENGL 207 Applied Film Criticism (3)
WR 243 Screenwriting (3)
General Ed and Electives (6)

TYPICAL THIRD YEAR CURRICULUM

Fall

MM 315 Multimedia Design (3)
MM 362 Digital Audio Production (3)
THEA 324 (or 334) Scene Design (3)
General Education and Electives (6)

Winter

ENGL 390 Multicultural Literature/Film (4)
MM 364 Digital Video Production (3)
MM 327 Introduction to Computer Graphics Applications (3)
THEA 334 (or 324) Light Design (3)
General Ed and Electives (2)

Spring

ENGL 422 Contemporary Literature/Film (4)
MM 366 Digital Video Post-Production (4)
General Ed and Electives (8)

TYPICAL FOURTH YEAR CURRICULUM

Fall

ENGL 395 Gender in Literature/Film (4)
General Ed and Electives (11)

Winter

MA 403 Capstone (3)
ENGL 436 Themes in Literature/Film (3)
General Ed and Electives (9)

Spring

MA 409 Practicum (4)
MM 360 3-D Graphics and Animation (3)
General Ed and Electives (7)

MEDIA ARTS COURSE DESCRIPTIONS

MA 260 - Foundations Mass Media*SSC Credits: 4.00
Gen Ed Core-Social Sciences

This course defines the parameters of the concept of mass media and introduces students to the characteristics and major categories of the discipline: newspaper and other print media, television, radio, Internet, and other emerging forms of digital media. It introduces students to the technologies that

drive (and have driven) these media, to the evolution of those technologies, to the anticipated directions of both traditional and emerging media, and to the possible consequent effects of these developments upon the mass media industry and its consumers. Prerequisites: One college-level writing course (WR 121 or WR 131) and either ART 101 or SPCH 112.

MA 360 - Media Theory Credits: 4.00

This course will provide students with an introduction to the development of mass communication theory. It will illustrate how communicators, messages, audiences and effects are all interrelated - an interrelationship that is necessary for communication, thus establishing that media effects and communicator analysis cannot be separated from message content. Students will be introduced to the application of scientific method to the study and evaluation of the processes and effects of mass communication. Prerequisite: MA 260. Student must have at least sophomore standing to register for this course.

MA 403 - Capstone Credits: 3.00

Students will research, design, and/or produce a media project which involves aural, technical, textual, and visual literacies in a seminar situation. Prerequisite: Successful completion of 300-level course work, senior level standing, and consent of instructor. Student must have at least junior standing to register for this course.

MA 409 - Practicum Credits: 1.00 TO 12.00

Supervised experience in media production available in media or media-related areas of journalism, tele-productions, on- or off-campus radio stations, or area media-publications outlets. Prerequisite: Completion of 300-level work or consent of instructor. Student must have at least junior standing to register for this course.

Eastern Oregon University

Modern Languages and Global Culture

Concentrations

Spanish
Dual Language
Global Studies

Minor

Spanish

PROGRAM OBJECTIVES

The major in Modern Languages and Global Culture provides linguistic, cultural and literary study in three concentrations: a more traditional Spanish Language/Literature/Culture concentration, a Dual Language concentration, and a Global Studies concentration. In all three concentrations students are expected to work most intensively in their second language (L2). Work in a third language characterizes the Dual Language concentration, and work in related disciplinary content fills out the Global Studies concentration. In addition to the major, study for the minor is also possible in Spanish and International Studies. Students who complete any level of work in the Modern Languages gain skills in adapting to culturally diverse environments and in communicating with others using a variety of linguistic and cultural strategies.

LEARNING OUTCOMES

At the first-year level students will learn the four skills essential to proficiency in any language (reading, writing, listening and speaking). Second-year courses and upper division courses further develop these skills, while incorporating more complex critical thinking based cultural and literary analysis, performed in the target language.

MEANS OF ASSESSMENT

Achievement in the four skills is assessed by means of written exams, oral proficiency interviews conducted involving probing questions and role-plays, compositions, as well as research papers in upper division courses.

SPANISH CONCENTRATION

1. A minimum of 60 credit hours are required.
2. Maintain a "C" (2.00) or better cumulative GPA in courses required for the major; maintain a grade of "C-" or better for each course counting toward the completion of the major.
3. A minimum of 20 hours counting toward the major must be completed at Eastern.
4. At least one upper division course in literature or culture, conducted in Spanish with the majority of reading and writing assignments in Spanish, is required. Course must be taken at Eastern.
5. Students having returned from a recognized study abroad program will have their transcript evaluated. Any appropriate course, taught in Spanish, on language, culture or literature will be counted toward the major.

Required Courses

SPAN 207 Second Year Spanish (4)