

# BUSINESS ADMINISTRATION MAJOR REQUIREMENTS

**NOTE:** Students must also fulfill the general education and university requirements in addition to the following:

<b>REQUIRED SKILL COURSES</b>	<u>Credits</u>
<input type="checkbox"/> MATH 111 or MATH 241	4-5
<input type="checkbox"/> WR 121 or WR 131(UWR)	4
<input type="checkbox"/> STATISTICS 243 & 244	5

<b>LOWER DIVISION CORE</b>	<u>Credits</u>
<input type="checkbox"/> BA 101 Introduction to Business <i>(required for incoming freshman only)</i>	3
<input type="checkbox"/> BA 131 Business Data Processing <i>(or equivalent proficiency)</i>	3
<input type="checkbox"/> BA 211 Financial Accounting I <i>(prereq math 095)</i>	4
<input type="checkbox"/> BA 213 Managerial Accounting <i>(prereq BA 211)</i>	4
<input type="checkbox"/> BA 225 Report Writing (UWR) <i>(prereq WR 121 or equivalent)</i>	4
<input type="checkbox"/> BA 254 Business Law	4
<input type="checkbox"/> ECON 201 Microeconomics (SSC) <i>(prereq math 095)</i>	5
<input type="checkbox"/> ECON 202 Macroeconomics (SSC) <i>(prereq math 095)</i>	5

<b>UPPER DIVISION COURSES</b>	<u>Credits</u>
<input type="checkbox"/> BA 312 Principles of Marketing <i>(if taken elsewhere, students must take BA 464)</i>	5
<input type="checkbox"/> BA 313 Principles of Finance <i>(prereq BA 213, Stats, Math 111)</i>	5
<input type="checkbox"/> BA 321 Principles of Management <i>(if taken elsewhere, students must take BA 461)</i>	5
<input type="checkbox"/> BA 325 Information Management	3
<input type="checkbox"/> BA 411 Business Ethics & Regulation	4
<b>SENIOR YEAR COURSES</b>	
<input type="checkbox"/> BA 490 Senior Project (capstone) (UWR) <i>(senior standing w/ BA 313, 321, 312)</i>	5
<input type="checkbox"/> BA 498 Bus Policy and Strategy (UWR) <i>(prereqs BA 313, 321, 312)</i>	5

**CONCENTRATIONS:** Students must complete three courses (15 credits) from at least one of the following concentrations.

<b>MARKETING</b> (prereq BA 312)	<u>Credits</u>
<input type="checkbox"/> BA 365 Marketing Research	5
<input type="checkbox"/> BA 450 Retailing	5
<input type="checkbox"/> BA 464 Promotional Strategy	5
<input type="checkbox"/> BA 465 Consumer Behavior	5
<input type="checkbox"/> BA 485 International Marketing	5

<b>INTERNATIONAL BUSINESS</b> (prereqs BA 312, 313, 321)	<u>Credits</u>
<input type="checkbox"/> BA 380 Principles of International Bsns	5
<input type="checkbox"/> BA 485 International Marketing	5
<input type="checkbox"/> BA 486 International Finance	5
<input type="checkbox"/> BA 487 International Management	5

<b>TOURISM, HOSPITALITY &amp; GAMING</b>	<u>Credits</u>
<b>Choose one of the following:</b>	
<input type="checkbox"/> BA 451 Human Resource Management	5
<input type="checkbox"/> BA 464 Promotion Strategy	5
<b>Choose two of the following</b> (offered online only):	
<input type="checkbox"/> BA 431 Gaming Marketing	5
<input type="checkbox"/> BA 432 Hospitality Operations Mgmt	5
<input type="checkbox"/> BA 433 Gaming Law	5
<input type="checkbox"/> BA 434 Hospitality Law	5
<input type="checkbox"/> BA 436 Strategic Travel and Tourism	5
<input type="checkbox"/> BA 438 The Tourism System	5

<b>LEADERSHIP, ORGANIZATION &amp; MANAGEMENT</b> (prereq. BA 321)	<u>Credits</u>
<input type="checkbox"/> BA 451 Human Resource Management	5
<input type="checkbox"/> BA 460 Entrepreneurship	5
<input type="checkbox"/> BA 461 Organizational Behavior	5
<input type="checkbox"/> BA 462 Ldrs & Ldrshp Process (UWR)	5
<input type="checkbox"/> BA 482 Project Management	5
<input type="checkbox"/> BA 487 International Management	5

**NOTE:** BA 490 and BA 498 are not required for the Accounting concentration. Instead, students must complete all of the following courses. (35 credits)

<b>ACCOUNTING</b>	<u>Credits</u>
<input type="checkbox"/> BA 333 Individual Tax (UWR) <i>(prereq BA 213)</i>	5
<input type="checkbox"/> BA 383 Intermediate Accounting I <i>(prereq BA 213)</i>	5
<input type="checkbox"/> BA 384 Intermediate Accounting II <i>(prereq BA 383)</i>	5
<input type="checkbox"/> BA 385 Intermediate Accounting III <i>(prereq BA 384)</i>	5
<input type="checkbox"/> BA 419 Advanced Accounting (capstone) <i>(prereq BA 384)</i>	5
<input type="checkbox"/> BA 421 Cost Accounting <i>(prereq BA 213)</i>	5
<input type="checkbox"/> BA 428 Auditing (UWR) <i>(prereq BA 384)</i>	5

### ACCOUNTING CPA TRACK (41 credits total)

*In addition to all courses above, add:*

<input type="checkbox"/> BA 334 Corporate Tax <i>(prereq BA 333) (offered online only)</i>	3
<input type="checkbox"/> BA 420 Not-for-Profit Accounting <i>(prereq BA 213) (offered online only)</i>	3

**Note:** To take the CPA exam you must first complete at least 225 quarter credit hours.

- All courses required for the major must have a grade of C- or better

- Must complete at least one concentration

- Additional Concentrations – no elective used in one concentration can be applied to another concentration