

MEDIA ARTS AND COMMUNICATION Degree Program Checksheet

NAME & DATE _____

I. Institutional Graduation Requirements

_____ Complete a minimum of 180 credit hours. Up to 120 credit hours of lower division transfer course work may be applied to the degree.

_____ Earn an Eastern GPA of at least 2.000 and a composite GPA of 2.000. A transfer GPA and the Eastern GPA are combined at the time of graduation.

_____ Complete a minimum of 60 credit hours of upper -division coursework (300-400 level).

_____ Complete all requirements in the major, including at least 35 credit hours, 25 of which must be 300 or 400 level courses. Of these, a minimum of 20 must be from EOU of which 10 must be upper division.

_____ Complete a minimum of 45 credit hours from EOU of which 30 must be upper division.

_____ A maximum of 90 credit hours in one discipline may be applied to the B.S. or the B.A. degree.

_____ Complete a minimum 3-credit college-level math/stat course (see catalog for details).

_____ Complete college-level foreign language requirement for B.A. (see catalog)

_____ Complete General Education Curriculum with a C- or better. (Minimum of 60 credits, see catalog)

University Writing Requirement: (Must complete UWR with a C- or better)

_____ Complete first-year writing courses as required by placement test: _____

_____ Complete one lower division UWR writing intensive course as identified by each major: _____.

_____ Complete two upper division UWR writing intensive courses as identified by each major: _____ and _____

Diversity Requirement: Must complete a minimum of 5 cr. of DPD (Diversity, Power, and Discrimination coursework. See your academic adviser for details. _____

_____ Up to 12 credit hours in PE activity courses, up to 12 credit hours in music activity courses, and up to 12 credit hours in INTACT courses (Music majors may exceed the MUS limitation).

_____ Up to 45 credit hours of practicum coursework may be applied to the degree.

_____ Graduation Application filed _____.

May apply for graduation as early as one year in advance by submitting an application for graduation to the Registrar's Office. The deadline for submitting an application for graduation is the second Friday of the term prior to the expected graduation date.

II. Program Requirements

COMMON CORE:

COURSE #	COURSE TITLE	Hrs.	Gr.
ART 206*	Art History III	3	
MA 260	Found. of Mass Media	4	
MM 125	Foundations of Digital Media	3	
ART 260	Beginning Photography	4	
WR 330	Electronic Word	3	
MA 409	Practicum (min 2 credits)	1-12	
MA 403	Capstone	3	
			(22 credits min)

CONCENTRATION AREAS:

A. COMMUNICATION

Required:

COURSE #	COURSE TITLE	Hrs	Gr.
COM 111	Interpersonal Communication	3	
COM 112	Public Speaking	3	
COM 211	Small Group Communication	3	
COM 215*	Conflict Management	3	
COM 285	Communication Law and Ethics	4	
COM 342	Advertising Principles and Practice	4	
COM 350	Public Relations Principle/ Practice	4	
MA 360	Media Theory	4	
			(27 credits)

ELECTIVES: Select at least 22 credit hours from the following list:

COURSE #	COURSE TITLE	Hrs	Gr.
WR 222*	Argumentation	3	
WR 230*	News Writing 1	4	
WR 231	News Writing II	4	
WR320	Professional Writing	4	
WR 331	Advanced News Writing	3	
COM 214	Oral Interpretation	3	
COM 230	Are You Listening?	3	
COM 235	Non-verbal Communication	3	
COM 325	Intercultural Communication	3	
COM 335	Gender, Culture and Comm.	3	
COM 340	Interviewing Strategies and Skills	3	
COM 410	Special Topics in Communication	1-4	
BA 312	Principles of Marketing	5	
POLS 340**	Politics and Media	5	
SCI 2001	FM Broadcasting	1	
SOC 345 **	Media/Politics/Propaganda	5	

Total for Communication Concentration: 70 (min) (includes common core)

*University Writing Requirement

** Either POLS 340 or SOC 345 but not both for elective credit

With advisors permission, students may substitute courses with a strong communication component for the listed electives.

B. JOURNALISM

Required:

COURSE #	COURSE TITLE	Hrs.	Gr.
WR 230*	Newswriting/Reporting	4	
MA 360**	Media Theory	4	

* meets UWR ** MA 360 meets UWR (on campus only)

Choose a minimum of 30 credits from the following, with at least 15 credits from upper division; with WR faculty advisor consent, students may substitute 310 and 410 credits that carry significant media and MM content; students are encouraged to take the INTACT course in FM broadcasting, SCI 200I.

COURSE #	COURSE TITLE	Hrs.	Gr.
WR 222*	Argumentation	3	
WR 371	Feature Writing	4	
MM 315	Multimedia Design	3	
WR 331	Advanced Newswriting	4	
WR 351	Professional Editing & Publ	3	
ART 363	Photojournalism	4	
ART 364	Digital Photography	4	
MM 362	Adv. Digital Audio Productions	3	
MM 364	Film Production	3	
MM 366	Video Post Production	4	
BA 312*	Principles of Marketing	5	
WR 460	Public Broadcast Writing	4	
BA 464	Promotional Strategy	5	

* meets UWR

Total for Journalism Concentration: 60 credits (min)
(includes common core)

C. DIGITAL DESIGN

Required:

COURSE #	COURSE TITLE	Hrs	Gr.
ART 120	Design I	4	
ART 220	Design II	4	
ART 227	Graphics	4	
ART 364	Digital Photography	4	
MM 252	Intro. To Web Authoring	3	
MM 327	Intro to Computer Graphics Appl.	3	
MM 352	Intermediate Web Authoring	3	
MM 360	3-D Graphics & Animation	3	
MM 368	2-D Digital Animation	3	

Complete at least 3 courses from the following electives; with MA faculty advisor consent, students may substitute 310 and 410 credits that carry significant design-related content.

ART 290	Beginning Sculpture	4	
ART 291	Beginning Sculpture	4	
ART 360	Advanced Photography	4	
ART 364	Digital Photography	4	
CS 370*	User Interface Design	3	
MM 225	Intro. to Multimedia Development	3	
MM 362	Digital Audio Production	3	
MM 452	Advanced Web Authoring	3	
MM 460	Adv. 3-D Graphics & Animation	3	

*meets UWR 46 crs (min)

Total for Digital Media Concentration: 68 credits (min.)
(includes common core)

D. FILM PRODUCTION

Required:

COURSE #	COURSE TITLE	Hrs.	Gr.
THEA 250	Acting I	4	
ENGL 195	Introduction to Film	4	
WR 243	Screenwriting Fundamentals	3	
ENGL 199	World Cinema	4	
ENGL 207	Applied Film Criticism	4	
MM 264	Introduction to Filmmaking	3	
MM 364	Film Production	3	
MM 366	Video Post Production	4	
MA 404	Capstone - Film Production	2	
MA 405	Capstone - Post Production	2	

32 credits

Complete at least 12 credits from the following elective courses of which at least 9 credits should be upper level. Students are encouraged to follow outlined sequences.

Electives:

COURSE #	COURSE TITLE	Hrs.	Gr.
Lighting:			
ART 366	Studio Photography	4	
THEA 265	Technical Thea Lighting	3	
THEA 334	Light Design	3	
THEA 335	Adv. Light Design	3	

Production Design:

THEA 264	Technical Thea: Set Construction	3	
THEA 324	Scene Design	3	
THEA 325	Adv. Scene Design	3	

Costume Design:

THEA 266	Technical Thea: Costume	3	
THEA 344	Costume Design	3	
THEA 345	Adv. Costume Design	3	

Digital Effects:

MM 368	2-D Digital Animation	3	
MM 360	3-D Graphics & Animation	3	
MM 460	Adv. 3-D Graphics & Animation	3	

Total for Film Production Concentration: 66 credits (min)
(includes common core)