# ANTH 368: TOURISM AND ECOTOURISM: ANTHROPOLOGICAL PERSPECTIVES

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**BOOKS/READINGS:** The following books have been assigned for this course and are required for all students. They are available for purchase at the EOU Bookstore. There will be other readings placed on electronic reserve from time to time. Always check the Announcements section.

1. Tourists and Tourism: A Reader, by Sharon Bohn Gmelch 2010, 2nd edition (Waveland Press Inc)

2. Tourism and Culture: An Applied Perspective, Erve Chambers (editor) 1997 (SUNY Press)

**COURSE DESCRIPTION, OBJECTIVES AND OUTCOMES:**
Tourism typically conjures up images of sand, fun and relaxation but this industry often has other meanings for host countries. According to the World Travel and Tourism Council in 1999, tourism generated nearly 200 million jobs worldwide and almost 12 per cent of the world's GDP. Tourism is a social, cultural, political and economic phenomenon with a long history. The impacts of this global activity are enormous not only for individual countries but also for small communities and wilderness areas. Tourism contributes to the ideas of 'other' and to the development of strategies for state development. The course will try to bring to the student an understanding about the impact of tourism on the society, culture, economy and environment of humans around the world.

While there are no prerequisites for this course, it would be helpful for a student to have some 100 or 200 level courses in Anthropology or Sociology as this is an upper level course.

Course Objectives:
The goal of this course is to give the student an understanding of tourist culture and the effects on the hosts and environment. The student will study the impacts of tourism development on the culture, society, local economy and the environment in international and domestic communities. Through course readings, discussions and papers, students will become familiar with how anthropologists have and currently are studying tourism and the growing body of research on tourism.

By the end of this course, the student should be able to:
Understand the meanings and functions of tourism in different cultures and societies
Know the key authors and theoretical perspectives in the anthropology of tourism
Understand the interrelationships between hosts and guests and the consequence for human cultures
Understand the nature of the problems associated with the adoption of sustainability as a measure of appropriate tourism

**ASSIGNMENTS, GRADES AND ASSESSMENT:** The grade you obtain from this course will depend on your writing ability, critical thinking ability and participation in the discussion forums. There are four short essays every other week and one final long essay due in the final eleventh week. In week 9, you will be required to hand-in a preliminary summary of the topic and some key references you will be using for the final long essay to ensure that you are on the right track for the final essay. In addition, you must participate actively in discussion forums weekly. The grade assessments are as follows:

Short Essays (in weeks 2, 4, and 7 with 10% for each short essay) – 30%
Participation in Forum – 30%

Preliminary Preparation for Final Long Essay – 10%
Final Long Essay - 30%

The short essays will be based on the readings from the text and will allow the student to synthesize the additional readings in a critical and succinct manner. These essays will be around 1000 words each. The purpose of these essays is for you to improve your writing and critical thinking skills. The longer essay will be a research paper based on the approval of your preliminary preparation for the final long essay. I will give clear and further instructions on both the short and long essays once the course has started.

The evaluation of the essays will be based upon style/format and content. Standard essay format is expected with an introduction containing a statement of intent for the essay, well-developed main points of discussion which clearly relate back to the statement of intent, and a summary conclusion. The essays should be free of editorial errors and contain a recognized referencing/documentation/sourcing format. The content should be a clear reflection on your working knowledge of the course material. As this is a third year course, there is the expectation you are able to synthesis material from the variety of sources available to produce well-formed ideas and discussions in your essay. Avoid use of first person and keep writing tight, concise and mature.

Discussion Forum: This rubrix below evaluating the quantity and quality of your participation in the discussion forum will be utilized.

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| Promptness and Initiative | Does not respond to most postings; rarely participates freely | Responds to most postings several days after initial discussion; limited initiative | Responds to most postings within a 24 hour period; requires occasional prompting to post | Consistently responds to postings in less than 24 hours; demonstrates good self-initiative |
| Delivery of Post | Utilizes poor spelling and grammar in most posts; posts appear "hasty" | Errors in spelling and grammar evidenced in several posts | Few grammatical or spelling errors are noted in posts | Consistently uses grammatically correct posts with rare misspellings |
| Relevance of Post | Posts topics which do not relate to the discussion content; makes short or irrelevant remarks | Occasionally posts off topic; most posts are short in length and offer no further insight into the topic | Frequently posts topics that are related to discussion content; prompts further discussion of topic | Consistently posts topics related to discussion topic; cites additional references related to topic |

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| Expression Within the Post | Does not express opinions or ideas clearly; no connection to topic | Unclear connection to topic evidenced in minimal expression of opinions or ideas | Opinions and ideas are stated clearly with occasional lack of connection to topic | Expresses opinions and ideas in a clear and concise manner with obvious connection to topic |
| Contribution to the Learning Community | Does not make effort to participate in learning community as it develops; seems indifferent | Occasionally makes meaningful reflection on group's efforts; marginal effort to become involved with group | Frequently attempts to direct the discussion and to present relevant viewpoints for consideration by group; interacts freely | Aware of needs of community; frequently attempts to motivate the group discussion; presents creative approaches to topic |

Grading scale:
90-100% = A
80-89% = B
70-79% = C
60-69% = D
below 60% = F

**STUDENT OBLIGATIONS:**

a) Students are expected to participate "in class" every week. As this is a third year, I will assume that you are a responsible person who takes your studies seriously and is in this class to learn about the anthropology of tourism. The forum participation is a quarter of your overall mark, and will be based on your regular contributions to all major discussions. If you are silent or invisible during the first half of the course, you won't be able to "catch up" in the second half and earn all the points. So do participate on a regular basis. Minimally, you should be contributing two well formulated postings weekly.

b) Students are expected to be diligent about reading the Announcements section of the course. You will be responsible for keeping up with announcements, assignments, and any changes, additions, or deletions made to this course as we go along. Read the announcements every day!

c) Students are expected to know and to meet deadlines for written assignments. The assignments will have specific due dates--if you are unable to meet one of the deadlines (for a legitimate reason), please email me before the deadline to inform me your assignment will be late. If you do NOT notify me of late assignments in advance, I will still accept them, but you will lose 25 percent of points for the longer essays, and 50 percent of points for reaction papers.

**FORUM DECORUM:** In discussion forums, remember to think, discuss, and debate as anthropologists. This means that both the professor and the students will use language that is scholarly and professional, reflecting the fact that we are trying to achieve a greater understanding of the human condition. Learn to express yourself clearly and accurately, and in an intellectual rather than personal fashion. Develop awareness of your own ethnocentrism and make conscious efforts to ameliorate it. Bear in mind that some of the readings will come from other fields of study and may use jargon that is not familiar to you as an anthropologist. Ensure to understand the subtleties of these new terms to gain a deep understanding of the new material being presented. Also, be conscious of the language you use to talk about race, ethnicity, and gender. And be careful to avoid any bigoted or exclusive language.

Students who express themselves inappropriately or attack others personally in the discussion forums will lose their points for participation. Most students are considerate and respectful of others, but every now and then, someone is abusive and it ruins the experience for everyone. So think carefully before you submit contributions to the discussions.

**Statement on Academic Misconduct:** Eastern Oregon University places a high value upon the integrity of its student scholars. Any student found guilty of an act of academic misconduct (including, but not limited to, cheating, plagiarism, or theft of an examination or supplies) may be subject to having his or her grade reduced in the course in question, being placed on probation or suspended from the University, or being expelled from the University—or a combination of these. Please see Student Handbook at: *http://www.eou.edu/saffairs/handbook/honest.html*

**Statement on Americans with Disabilities:** If you have a documented disability or suspect that you have a learning problem and need accommodations, please contact the Disability Services Program in Loso Hall 234. Telephone: 962-3081.

**COURSE SCHEDULE**

**Week 1 – Tourism and the Tourist Experience I**

Introduction and Beginnings: The history and present state of the anthropology of tourism
Readings: Chambers (1997) Chapter 1 – Introduction: Tourism's Mediators; Gmelch (2010) Chapter 1 – Why Tourism Matters; Graburn (2010) Chapter 2 – Secular Ritual: A General Theory of Tourism

**Week 2 – Tourism and the Tourist Experience II**

Readings: Lofgren (2010) Chapter 3 - The Global Beach; Gmelch (2010) Let's Go Europe: What Student Tourists do and learn from Travel; McNaughton (2006) The "Host" as Uninvited "Guest" (available in week 2 folder)
**Short essay 1 due by end of week on Sunday by midnight**

**Week 3 – Where Tourists and Locals Meet**

Readings: Errington and Gewertz (2010) Chapter 6 - Tourism and Anthropology in a Postmodern World; Abbink (2010) Chapter 7 - Tourism and its Discontents: Suri-Tourism Encounters in Ethiopia; Sweet (2010) Chapter 8 - Let'em Loose: Pueblo Indian Management of Tourism

**Week 4 – Authenticity and the Marketing of Culture I**

Readings: Whittaker (1997) Chapter 2 - The Town that Debates Tourism: Community and Tourism in Broome, Australia; Duggan (1997) Chapter 3 - Tourism, Cultural Authenticity, and the Native Crafts Cooperative: The Eastern Cherokee Experience; Bruner (2010) Chapter 12 - The Maasai and the Lion King: Authenticity, Nationalism, and Globalization in African Tourism

**Short essay 2 due by end of week on Sunday by midnight**

**Week 5 – Authenticity and the Marketing of Culture II**
Readings: Kaul (2010) Chapter 11 - The Limits of Commodification in Traditional Irish Music Sessions; Ingles (2010) Chapter 13 – Performing Traditional Dances for Modern Tourists in the Amazon; Garland and Gordon (2010) Chapter 14 – The Authentic (In)Authentic: Bushman and Anthro-Tourism; Mintz (2010) Chapter 15 - In a Sense Abroad: Theme Parks and Simulated Tourism'

**Week 6 – Tourism and Identity**
Readings: Stronza (2010) Chapter 16 – Through a New Mirror: Tourism and Identity in the Amazon; Bruner (2010) Chapter 19 – Tourism in Ghana: The Representation of Slavery and the return of the Black Diaspora; Kugelmass (2010) Chapter 20 – Rites of the Tribe: The meaning of Poland for American Jewish Tourists

**Week 7 – Impacts and Implications of Tourism I**
Readings: Stronza (2001) 'Anthropology of Tourism: Forging New Ground for Ecotourism and Other Alternatives' Annual Review of Anthropology 30:261-283; Neto (2003) 'A New Approach to Sustainable Tourism Development: Moving Beyond Environmental Protection' Natural Resources Forum 27:212-222; Hunter and Shaw (2007) 'The Ecological Footprint as a Key Indicator of Sustainable Tourism' Tourism Management 28(1):46-57
**Short essay 3 due by end of week on Sunday by midnight**

**Week 8 - Impacts and Implications of Tourism II**
Readings: Chambers (1997) Chapter 10 - Tourism as a Subject of Higher Education: Educating Thailand's Workforce'; Fisher (2010) Chapter 18 - Sherpa Culture and the Tourist Torrent; Stevens (2010) Power Disparities and Community-Based Tourism in Vietnam

**Week 9 – Impacts and Implications of Tourism III**
Readings: Pattulo (2010) Chapter 21 – Sailing into the Sunset: The Cruise-ship Industry; Honey (2010) Chapter 23 - Giving a Grade to Costa Rica's Green Tourism
**Preliminary preparation for final long essay due at end of week by Sunday, midnight**

**Week 10 – Conclusions and Re-examinations**
Readings: Smith (chapter 11 in Chambers 1997) 'Hegemony and Elite Capital: The Tools of Tourism'; McLaren (2010) 'Rethinking Tourism'
**Final long essay due by following Monday by midnight**