

Eastern Oregon University

BUSINESS ADMINISTRATION

Program Check Sheet

Please see Webster for a current schedule of when courses will be offered.

| LOWER DIVISION CORE | <u>Credits</u> |
|---|----------------|
| <input type="checkbox"/> BA 101 Introduction to Business (Required for incoming freshman only) | 3 |
| <input type="checkbox"/> BA 131 Business Data Processing (Or equiv. proficiency) | 3 |
| <input type="checkbox"/> BA 211 Financial Accounting I (Prereq math 095) | 4 |
| <input type="checkbox"/> BA 213 Managerial Accounting (Prereq BA 211) | 4 |
| <input type="checkbox"/> BA 225 Report Writing (UWR) (Prereq WR 121 or equiv) | 4 |
| <input type="checkbox"/> BA 254 Business Law | 4 |
| <input type="checkbox"/> ECON 201 Micro Economics (Prereq math 095) | 5 |
| <input type="checkbox"/> ECON 202 Macro Economics (Prereq math 095) | 5 |

| REQUIRED SKILL COURSES | <u>Credits</u> |
|---|----------------|
| <input type="checkbox"/> STAT 327 (STAT 315/316 prior to F08) | 5 |
| <input type="checkbox"/> MATH 111 or MATH 241 | 4-5 |
| <input type="checkbox"/> WR 121 or WR 131(UWR) | 4 |

| UPPER DIVISION CORE | <u>Credits</u> |
|---|----------------|
| <input type="checkbox"/> BA 312 Principles of Marketing (If taken elsewhere, students must take BA 464) | 5 |
| <input type="checkbox"/> BA 313 Principles of Finance (Prereq BA 213, Stats, Math 111) | 5 |
| <input type="checkbox"/> BA 321 Principles of Management (If taken elsewhere, students must take BA 461) | 5 |
| <input type="checkbox"/> BA 325 Information Management | 3 |
| <input type="checkbox"/> BA 411 Business Ethics & Regulation | 4 |

PROGRAM REQUIREMENTS:

- All courses required for the major must have a grade of C- or better
- Must meet the University Writing requirement, (UWR) courses meet this requirement
- Should complete all upper division core requirements prior to beginning concentration electives.
- Must complete at least one concentration
- Additional Concentrations – no elective that was accepted in one concentration can be applied to another concentration

Concentrations (Choose 1)

Students must complete all of the requirements from one of the following concentrations.

Required Courses for ALL Concentrations

10 Credits plus 15 credits in electives

(See each concentration elective options)

Credits

- BA 498 Business Policy and Strategy 5
(prereqs BA 313, 321, 312) (UWR)
- BA 490 Senior Project (capstone) 5
(senior standing w/ BA 313, 321, 312) (UWR)

MARKETING (Total 25 credits, incl BA 490 & 498)

Electives (15 cr min) from following list or other approved electives: (prereq. BA 312)

- BA 464 Prom. Str 5 or _____
- BA 465 Cons. Beh. 5 or _____
- BA 450 Retailing 5 or _____
- BA 485 Int. Mrkt. 5 or _____

LEADERSHIP, ORGANIZATION AND

MANAGEMENT (Total 25 credits, incl BA 490 & 498)

Electives (15 cr min) from following list or other approved electives: (prereq. BA 321)

- BA 461 Org. Beh 5 or _____
- BA 451 HRM 5 or _____
- BA 460 Entrepns. 5 or _____
- BA 487 Int. Mgmt 5 or _____
- BA 482 Project Mgmt 5 or _____

TOURISM, HOSPITALITY & GAMING

(Total 25 credits, incl BA 490 & 498)

Electives (15 cr min) from following list or other approved electives:

Choose one of the following:

- BA 464 Pro Strat 5 or _____
- BA 451 HRM 5 or _____

Choose two of the following (online only):

- BA 431 Gam Mrkt 5 or _____
- BA 432 Hos Op Mgmt 5 or _____
- BA 433 Gaming Law. 5 or _____
- BA 434 Hosp Law 5 or _____
- BA 436 Strat Tvl 5 or _____
- BA 438 Tourism Sys 5 or _____

INTERNATIONAL BUSINESS

(Total 25 credits, incl BA 490 & 498)

Electives (15 cr min) from following list or other approved electives: (prereqs 312, 313, 321 respectively)

- BA 485 Int. Mrkt. 5 or _____
- BA 486 Int. Fin. 5 or _____
- BA 487 Int. Mgmt 5 or _____
- BA 484 Int. Bus 5 or _____

