

Eastern Oregon University

BUSINESS ADMINISTRATION

Program Check Sheet

Please see Webster for a current schedule of when courses will be offered.

LOWER DIVISION CORE Credits

- | | |
|---|---|
| <input type="checkbox"/> BA 101 Introduction to Business
(Required for incoming freshman only) | 3 |
| <input type="checkbox"/> BA 131 Business Data Processing
(Or equiv. proficiency) | 3 |
| <input type="checkbox"/> BA 211 Financial Accounting I
(Prereq math 095) | 4 |
| <input type="checkbox"/> BA 213 Managerial Accounting
(Prereq BA 211) | 4 |
| <input type="checkbox"/> BA 225 Report Writing (UWR)
(Prereq WR 121 or equiv) | 4 |
| <input type="checkbox"/> BA 254 Business Law | 4 |
| <input type="checkbox"/> ECON 201 Micro Economics
(Prereq math 095) | 5 |
| <input type="checkbox"/> ECON 202 Macro Economics
(Prereq math 095) | 5 |

REQUIRED SKILL COURSES Credits

- | | |
|--|-----|
| <input type="checkbox"/> STAT 243 & 244
(STAT 315/316 prior to F08) | 5 |
| <input type="checkbox"/> MATH 111 or MATH 241 | 4-5 |
| <input type="checkbox"/> WR 121 or WR 131(UWR) | 4 |

UPPER DIVISION CORE Credits

- | | |
|---|---|
| <input type="checkbox"/> BA 312 Principles of Marketing
(If taken elsewhere, students must take BA 464) | 5 |
| <input type="checkbox"/> BA 313 Principles of Finance
(Prereq BA 213, Stats, Math 111) | 5 |
| <input type="checkbox"/> BA 321 Principles of Management
(If taken elsewhere, students must take BA 461) | 5 |
| <input type="checkbox"/> BA 325 Information Management | 3 |
| <input type="checkbox"/> BA 411 Business Ethics & Regulation | 4 |

PROGRAM REQUIREMENTS:

- All courses required for the major must have a grade of C- or better
- Must meet the University Writing requirement, (UWR) courses meet this requirement
- Should complete all upper division core requirements prior to beginning concentration electives.
- Must complete at least one concentration
- Additional Concentrations – no elective that was accepted in one concentration can be applied to another concentration

Concentrations (Choose 1)

Students must complete all of the requirements from one of the following concentrations.

Required Courses for ALL Concentrations

10 Credits plus 15 credits in electives

(See each concentration elective options)

Credits

- | | |
|--|---|
| <input type="checkbox"/> BA 498 Business Policy and Strategy
(prereqs BA 313, 321, 312) (UWR) | 5 |
| <input type="checkbox"/> BA 490 Senior Project (capstone)
(senior standing w/ BA 313, 321, 312) (UWR) | 5 |

MARKETING (Total 25 credits, incl BA 490 & 498)

Electives (15 cr min) from following list or other approved electives: (prereq. BA 312)

- | | |
|--|-------------------------------------|
| <input type="checkbox"/> BA 365 Marketing Research | 5 or <input type="checkbox"/> _____ |
| <input type="checkbox"/> BA 464 Prom. Str | 5 or <input type="checkbox"/> _____ |
| <input type="checkbox"/> BA 465 Cons. Beh. | 5 or <input type="checkbox"/> _____ |
| <input type="checkbox"/> BA 450 Retailing | 5 or <input type="checkbox"/> _____ |
| <input type="checkbox"/> BA 485 Int. Mrkt. | 5 or <input type="checkbox"/> _____ |

LEADERSHIP, ORGANIZATION AND MANAGEMENT (Total 25 credits, incl BA 490 & 498)

Electives (15 cr min) from following list or other approved electives: (prereq. BA 321)

- | | |
|--|-------------------------------------|
| <input type="checkbox"/> BA 461 Org. Beh | 5 or <input type="checkbox"/> _____ |
| <input type="checkbox"/> BA 451 HRM | 5 or <input type="checkbox"/> _____ |
| <input type="checkbox"/> BA 460 Entrepns. | 5 or <input type="checkbox"/> _____ |
| <input type="checkbox"/> BA 487 Int. Mgmt | 5 or <input type="checkbox"/> _____ |
| <input type="checkbox"/> BA 482 Project Mgmt | 5 or <input type="checkbox"/> _____ |

TOURISM, HOSPITALITY & GAMING

(Total 25 credits, incl BA 490 & 498)

Electives (15 cr min) from following list or other approved electives:

Choose one of the following:

- | | |
|---|-------------------------------------|
| <input type="checkbox"/> BA 464 Pro Strat | 5 or <input type="checkbox"/> _____ |
| <input type="checkbox"/> BA 451 HRM | 5 or <input type="checkbox"/> _____ |

Choose two of the following (online only):

- | | |
|---|-------------------------------------|
| <input type="checkbox"/> BA 431 Gam Mrkt | 5 or <input type="checkbox"/> _____ |
| <input type="checkbox"/> BA 432 Hos Op Mgmt | 5 or <input type="checkbox"/> _____ |
| <input type="checkbox"/> BA 433 Gaming Law. | 5 or <input type="checkbox"/> _____ |
| <input type="checkbox"/> BA 434 Hosp Law | 5 or <input type="checkbox"/> _____ |
| <input type="checkbox"/> BA 436 Strat Tvl | 5 or <input type="checkbox"/> _____ |
| <input type="checkbox"/> BA 438 Tourism Sys | 5 or <input type="checkbox"/> _____ |

INTERNATIONAL BUSINESS

(Total 25 credits, incl BA 490 & 498)

Electives (15 cr min) from following list or other approved electives:

- | | |
|--|-------------------------------------|
| <input type="checkbox"/> BA 380 Principles of Int Bsns | 5 or <input type="checkbox"/> _____ |
| <input type="checkbox"/> BA 485 International Mktg | 5 or <input type="checkbox"/> _____ |
| <input type="checkbox"/> BA 487 International Mgmt | 5 or <input type="checkbox"/> _____ |
| <input type="checkbox"/> BA 486 International Finance | 5 or <input type="checkbox"/> _____ |